



The Vernon News

FORTY-SIX YEARS' CONTINUOUS SERVICE TO THE OKANAGAN VALLEY

VOL. XLV, No. 43—Whole Number 2389.

VERNON, B. C., THURSDAY, MARCH 4, 1937

THE WEATHER			
Feb. 24	Max.	Min.	Hours
Feb. 24	32	28	0
Feb. 25	32	28	0
Feb. 26	32	28	0
Feb. 27	32	28	0
Feb. 28	32	28	0
Mar. 1	32	28	0
Mar. 2	32	28	0

\$2.50 Payable in Advance

North Okanagan Area Moving Forward

To Improve Bulman Plant

Two New Boilers Will Add Greatly To Efficiency Of Local Plant—Cost Will Be About \$8,000

To improve the efficiency of the plant and to eliminate any fire hazard, Bulmans Ltd., Vernon canning and dehydrating plant, plans, in the near future to install two new steam boilers, with accommodation for a third, to be housed in a separate unit.

The estimated cost of the undertaking is in the neighborhood of \$8,000, states T. R. Bulman, and construction will be undertaken as soon as weather conditions permit.

In the course of the extensive alterations, the dehydrating operations will be changed over from direct fire to steam heat, a more efficient process but with a considerably higher initial cost.

Accommodation for a third boiler is necessitated, Mr. Bulman says, because of a conflict between canning and dehydrating operations for a short period at the height of the season. It is at present planned to add the third boiler during the slack period next year.

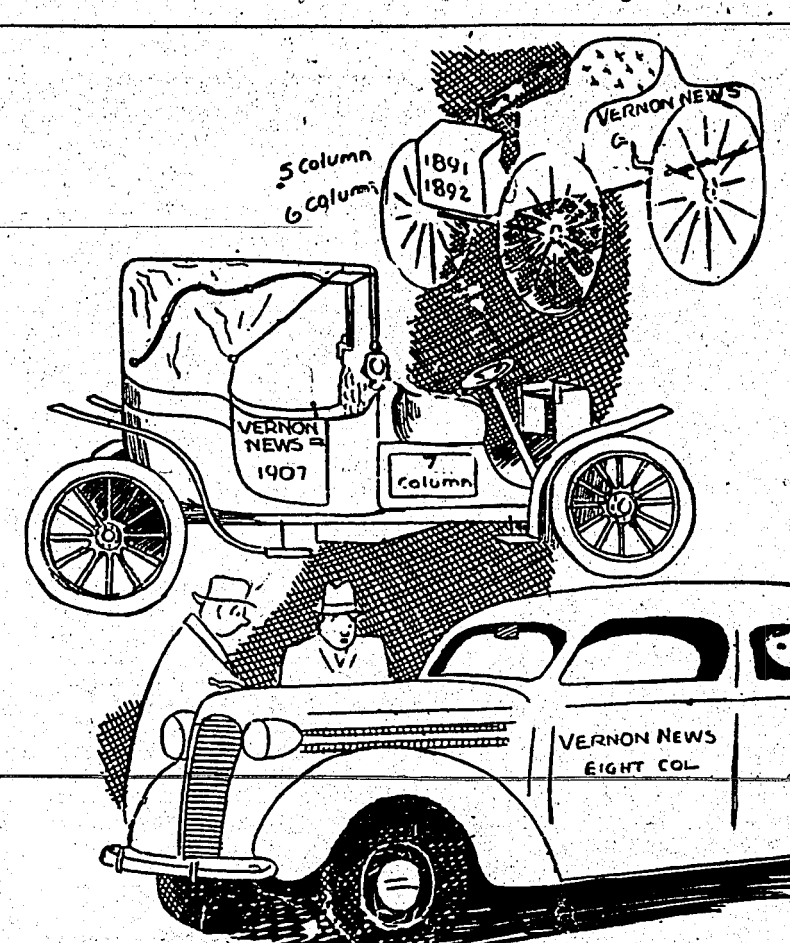
BOILERS NOW HERE

The two new boilers have been purchased from the Adams River Lumber Co., at Chase, and they are now in Vernon. They are in perfect shape and absolutely free from scale. They are of 160 horsepower and generate 135 pounds pressure to the square inch.

A fireproof brick plant with a steel roof, measuring 48 by 50 feet will be built to house the heating plant. The contract will be let locally. A. C. R. Yull, of Vancouver, is the engineer and contractor in charge. The boilers will be mounted in the latest type of settings and will have a 115-foot steel stack, 5 feet in diameter.

The boilers in use at present were purchased from the city of Vernon and were used originally in the old power plant. At the time they were acquired by Bulmans Ltd., they were installed in the old Graham plant.

Down The Years - - - by Chum



McIntosh Reds Climb In Price, and Popularity, During 1936-7 Season

Survey Reveals Decided Preference For This Variety

Approximately one third of the entire Okanagan Valley apple crop is made up of the McIntosh Red variety.

This has, in the past, made for some difficulties in marketing. Handling such large stocks of one variety is no easy task. At times there have even been suggestions that the quantity of this crop should be reduced. Some called it an undesirable variety. Others stated that it was not a good bet overseas, and was not in as high repute on the prairies as other stocks.

But that was all before this last season. Some very different viewpoints are now held.

HOUSEWIVES LIKE THEM

Even in the survey made by the B.C. Tree Fruit Board in 1935, when a very large number of housewives were canvassed in order to determine their preferences, as many as 52 per cent definitely named the Macs as their favorites. Delicious, on the contrary, was favored by only 9 per cent.

In addition to this, 76 per cent of the Eastern retailers, and 90 per cent of the western retailers, named this variety as the best seller.

ONE OF THE MOST HELPFUL FACTORS IN CONNECTION WITH THE FUTURE POSSIBILITIES FOR THE MACS IS THE PREFERENCE, MOREOVER, NOW BEING SHOWN FOR THE VARIETY IN GREAT BRITAIN.

The grade changes evidently made a hit.

During the 1936 season the Mac was a decided favorite on the British auctions, often leading the Jonathans by a substantial margin.

Take the Glasgow market as an example. Last October 7 the Macs opened at from 9s. 6d. to 11s. 3d. for ex-factory and from 8s. to 10s. 9d. for the fancy. This meant about 2s. more per box than the year before. By last November the top grade was yielding up to 12s. and the fancies brought the same figure by December. Quotations announced from Glasgow on January 14 placed the ex-factory as high as 12s. 9d. fancies up to 12s. 3d. On January

McINTOSH REDS (Continued on Page 4, Col. 3)

BISHOP SOVEREIGN COMING TO VERNON

The Rt. Rev. A. H. Sovereign, Bishop of Athabasca, will arrive here next Saturday, and will spend a few days here, renewing acquaintances with his large number of friends throughout the city and district.

Bishop Sovereign who has on many occasions visited here in the past, comes to Vernon on this occasion in the course of an extended tour of the province, in the interests of the Missionary Society of the Church in Canada.

HON. RODERIC TRENCH DIES IN OLD COUNTRY

Former Vernon Resident Succumbs To Attack Of Pneumonia

Word reaching the Okanagan this week announces the death in the Old Country of a "public work" laborer who will be necessary, also to a certain degree, should private enterprise in the

Mr. Trench, who was aged 41, died of pneumonia on January 10 last at the home of his sister, Lady Deryl Groves, at Revesby Abbey, Horncastle, Lincolnshire, England.

Following the war Mr. Trench came to Vernon and resided here until about four years ago when he returned to the Old Country. He was a keen sportsman and was prominent in military circles. Mr. Trench had a brilliant record of service in the world war, serving with a famous English regiment.

Word of Mr. Trench's death was brought by Rodrick Howell, of Duntreath, Vancouver Island, who is visiting here this week after a three months' trip to the Old Country. Mr. Howell was formerly connected with the entomological staff at the Court House in this city.

Trade Treaty Cheers Valley

Preference Existing Since 1932 To Be Continued—Britain Concentrates Now On Canadian Apples

The Okanagan will continue to benefit under the terms of the United Kingdom preference on imports of apples, that has proved of such value during the seasons since 1932.

This was made evident last week when the Hon. Charles Dunning, in presenting the Dominion government's annual budget, revealed the terms of the new trade agreement. The agreement was tabled at the same time that the budget was read, on Thursday of last week, and wires of a cheering character came immediately to this valley.

Named Manager

Major M. V. McGuire Who will be in charge of the Vernon plant of the Occidental Co.

COMMITTEES OF BOARD OF TRADE ARE APPOINTED

To Press For Delivery Of First Class Mail To Vernon By C.N.R.

President Peters named the chairmen of committees of the Vernon Board of Trade on Wednesday morning after consultation with the executive and a discussion of several objectives during the year.

It was decided to suggest to the Postal Department the possibility of having the first-class mail from Vancouver dispatched in a bag or box on the Canadian National Railway so that it would arrive in Vernon in comparable time to the receipt of mail in Kelowna. The mail might come by express or in any way the postal authorities see fit to send it. The Board is not asking the dispatch of anything but first-class mail and is not asking the department to go to the expense of a mail car. It is felt that the present delay is hurting business in competition with other centres.

LOCAL RESIDENT TELLS WHAT HE SAW IN EUROPE

Atmosphere Of Freedom Has Disappeared, Reports Cecil Rehels

After an extended trip to England, France, Italy, Belgium, Switzerland, Holland, and Germany, Cecil Rehels returned to his home in this city on Thursday of last week. He crossed the Atlantic on the "Duchess of York."

A native of Germany, Mr. Rehels came to Canada in 1924 and is employed by the Canadian Pacific Railway at the local union station. He left for the Old Country last fall, in company with Charlie O'ford, who will soon also be returning to Vernon, Mr. Rehels says.

J. E. PRATTEN IS AGAIN ELECTED PRESIDENT OF HORTICULTURAL SOCIETY

Local Organization Now Has 179 Members, Reports

J. E. Pratten is again president of the Vernon and District Horticultural Society, for his second term.

Other officers elected at the annual meeting in the Board of Trade room on Friday evening last are: Vice-president, Dr. J. S. Brown; secretary, J. E. Briard, Sr.; treasurer, H. Fisher; executive committee: D. E. Crawshaw, W. M. McEwen, W. J. Nichols, Mrs. H. Masters, F. H. G. Wilson, L. R. Clarke, Mrs. George Dick, and Mrs. J. T. Fowle and Mrs. S. H. Northcott, representing the Coldstream.

W. C. KELLEY TO BE COUNTY COURT JUDGE

Well Known Summerland Lawyer Will Succeed Judge J. R. Brown

A resident of the Okanagan Valley since 1912, W. C. Kelley, K.C., of Summerland was this week appointed judge of Yale County by the Dominion Department of Justice.

Mr. Kelley succeeds Judge J. R. Brown, of Grand Forks, who has been ill for an extended period. The new judge has been actively associated with the Liberal Party in British Columbia, having served as president of the South Okanagan and Summerland Liberal Association, as well as holding office in the Yale body. He was appointed a King's Counsel in 1928.

SALVATION ARMY LEADER DISCUSSES IMMIGRATION

Brigadier W. Dray, of the Salvation Army, Toronto, Ontario, was in Vernon last week during the course of a tour of the four western provinces. Brigadier Dray has been collecting representative opinions from all parts of the west on the question of increased immigration to Canada from England and other European countries. During his stay here he contacted many prominent business men and civic authorities as well.

Occidental Fruit Co. Plans To Build New Branch In This City

Significant Development Is Noted In Announcement By Large Firm Of Independent Fruit Shippers



MAJOR M. V. MCGUIRE Who will be in charge of the Vernon plant of the Occidental Co.

SWING TOWARDS MCINTOSH NOTED

This move, marking further expansion of this 22-year-old independent shipping firm, has much in it that should prove cheering to growers of the northern districts. Competent observers in the fruit trade had pointed to it as an evidence of the swing on the buying markets, towards the famous McIntosh Red apple. Never has the Mac, which lived in its reputation as a "Red" this season particularly well, been more popular, especially on the United Kingdom markets.

GROWN IN THE NORTH

And growers and shippers are unaware of the fact that the bulk of McIntosh production is found towards the north.

Another fact, on which considerable stress is laid, is that further north this apple can be more efficiently cultivated, the better its quality tend to be.

These points, therefore, are mentioned with emphasis, concurrently with the announcement of the Occidental, reputed to be the strongest independent shipper in B.C., is entering the district.

DECKING ON SITE

Negotiations are now being carried on, in order to secure a site for the new packing house. Several properties have been mentioned in this regard, but has not yet been definitely announced on the site.

The building, according to plans, will measure about 150 feet. The latest type of Century grader, at a cost of \$2,000, will be installed. Other equipment also be of most modern character.

MAJOR MCGUIRE LONG PROMINENT

As manager at Vernon, for the Occidental, Major M. V. McGuire will require no introduction to those acquainted with the industry. For many years he has been a most prominent figure in growers' and shippers' affairs.

Major McGuire first came to the Okanagan in 1911, from the Old Country, and, apart from the years of his war service, he has been a resident here continuously since.

BOARD OF TRADE (Continued on Page 9, Col. 3)

VERNON SENIOR MEN CARRY BIG LEAD IN INTERIOR PLAYOFFS

Locals Defeat Kamloops 44-18 In Game Wednesday At Scout Hall

Vernon Senior basketball team will carry a 26 point lead with them when they invade Kamloops on Saturday night next for their second and final game of the first round interior playoffs.

The locals at the Scout Hall Wednesday night, handed Kamloops the worst defeat they have suffered this year, to win hands down at 44-18.

LIFE IN EUROPE (Continued on Page 7, Col. 6)

W. C. KELLEY TO BE COUNTY COURT JUDGE

Well Known Summerland Lawyer Will Succeed Judge J. R. Brown

VERNON JUVENILES WIN AT LUMBY BY 5-0 COUNT

Vernon's juvenile hockey team defeated Lumby's juveniles 5-0 on Sunday afternoon. Dobie, with a brace, Smith, Jack Carswell, and Dick Saunders were the scorers, and the whole team worked well. Bob Saunders, in Vernon's goal mouth, turned in a perfect performance.

550 LICENSES ISSUED

About 550 auto and commercial vehicle licenses have been issued to date by the government public office in the Court House.

Money . . . On The Streets

There seems to be plenty of money for the taking on Vernon streets.

At least this was the situation during February, when people lost no less than \$155 in the city, in rolls of \$55, \$40, \$35, \$15, and \$10. Of this sum only \$15 was recovered and returned to the owner. More sums may have been lost, and not reported.

KELOWNA, B.C., March 3.—

Quon Guah Gee, for 40 years a resident of the Kelowna district, wants to return to his native China. The City Council has agreed to aid him, who is 70 years old, and will pay part of his fare.

JOE HARWOOD IS "GOING HOME" TO SEE CORONATION

Joe Harwood is going home. Joe, a Vernon institution, is planning for years to visit again at his home in Old England, and now he has the money in pocket, and a ticket, both of which he has secured.

Joe has not missed many good things of life. Mostly he has been a place about. And is never an event into the hap of which he does not enter whole soul. He was at the coronation of King George V, in 1911, and he will be at the coronation of King George VI, in 1937.

Joe Harwood plans to leave some time after the month. He will visit in Alberta, spend two or three around the Parliament building, and then on to his home in Old England, where he will see the coronation of King George VI, in 1937.

When he starts back he will be a different man. He will be a man who has seen the coronation of King George VI, in 1937.

Here's to Joe!

CONSULT AN EXPERIENCED PAINTER
FOR
PAINTS VARNISHES
WALL PAPERS
BRUSHES
ALABASTINE
And Other Spring
Decorating Needs
MATCO PAINT SHOP
Opp. Empress Theatre

CENTRE LOSES AGED RESIDENT IN DEATH OF MRS. S. E. HOWVER
OKANAGAN CENTRE B.O., Mar. 2.—The end of a long and useful life came on Tuesday of last week, Feb. 23, when Mrs. Sarah E. Howver, venerable and well-beloved resident of the community, passed away at the home of her daughter, Mrs. P. W. Pixton, after a short illness.
Born in 1842, a native of Virginia, the greater part of her life was spent in Illinois, but the last six and a half years were passed here with the one remaining member of her family, three sons, two daughters and her husband having predeceased her.
Interment in the Kelowna Cemetery on Thursday.

Along Canada's Mining Highway

Mining properties from Coast to Coast known either as producers of base metals or to contain base metal ores received marked stimulation during the past week by price advances in copper, lead and zinc to new high records for many years.

Mining Corporation's important subsidiary, Normetals, formerly Abana, announced financing rights to shareholders at 75 cents a share with the further announcement that the property would be placed on production in July on a 250-ton daily basis, the shares attained a market price of over \$3 per share. Mining Corporation will own close to three million Normetals shares on the completion of the financing. Mining Corporation is further in-

terested in Base Metals through its large shareholding in Hudson Bay Mining and Smelting and its control of Base Metal Mining Corporation, with properties in British Columbia. The Company's holdings of gold equities are also substantial. Mining Corporation is conceded to have most able and efficient management.

The important development in oil was the listing of the shares of United Oils on the Toronto Stock Exchange. In addition to holdings in Turner Valley, including a holding immediately adjoining the Foundation well, the Company has extensive holdings in other Alberta oil fields.

The Nazi Uniform of the Schulzpolizes



This is the newest addition to the number of uniforms worn by various branches of the Nazi adherents in Germany. It is the full dress uniform of the Schulzpolizes, or protection police officers.

BEAUTIFICATION OF VERNON IS SOCIETY'S AIM

Horticultural Group Is Planning Activities For Coming Year

City beautification will be the main objective of the Vernon and District Horticultural Society for the coming year, it was revealed at the annual meeting in the Board of Trade room on Friday evening of last week.

In line with this endeavor, the Society will concentrate less of its funds and time on the annual flower show than has been the practice in the past. Public support for the exhibitions and displays has not been forthcoming to a sufficient degree, the executive feels.

As a substitute for the spring tulip show, it was suggested that a parlor show be held, with a display of flowers in non-competitive exhibits.

Classes in the summer flower show may be curtailed somewhat but this annual feature will be continued.

H. H. Evans, district field inspector, gave a short address in "Lily Culture" and spoke briefly on various aspects and possibilities for city beautification.

A membership premium will probably be given again this year, consisting of rose bushes and perhaps a choice of shrubs.

PRESIDENT REPORTS

In his annual report of the past year's activities, the president, J. E. Pratten, outlined briefly the major activities for the past season.

Besides 12 executive meetings, the Society held two general gatherings. Speakers were: A. Hornby, head gardener of the Summerland Experimental Station who dealt with spring gardening; and C. H. Taylor, president of the Kelowna Horticultural Society who lectured on India.

Owing to the peculiar weather conditions the spring tulip show was not nearly as large as former years, but the entries were of very excellent quality. K. McKay, of Naramata, captured the Society's gold medal. "Much the same conditions prevailed at the summer show," Mr. Pratten said, "and many people were forced to cancel entries."

"The Society departed from previous practices and gave money prizes at the summer show. The experiment did not have the desired effect, and resulted in a loss of \$38. And in view of this some doubt has been expressed by your executive as to whether it would be advisable to carry the idea further in the future," he said.

Beautification of the railway station grounds is again under consideration. The C.R.P. superintendent, Mr. Horn, has been approached and is apparently sympathetic, and there is a possibility that the Society may join with the Rotary Club in this connection, so that the desired end may be attained in the near future, the president said.

PEACHLAND SCHOOLS VISITED BY PUBLIC

PEACHLAND, B.C., March 1.—With last week Education Week in the province, many of the parents and others interested visited the local school on Friday afternoon when it was thrown open to the public. The children and teachers carried on their usual work which gave the visitors a chance to see them under normal conditions. The high school, under the direction of the teacher, E. H. Bowering, finished the afternoon with a debate which gave the young people a chance to express themselves. The debate was much enjoyed by both listeners and those who took part.

The Vernon News

(Continued from Page 1)

subscribers demanding wider reporting of the events in Okanagan Valley life, the decision was reached to increase, even further, the size of The Vernon News.

Accordingly, on July 4, 1907, the 7-column make-up was adopted, and the size of the sheet was considerably enlarged.

And since that date until today, March 4, 1937, a 7-column arrangement has continued. There were constant improvements and experiments. New machinery, new type, new features kept The Vernon News to the fore. Four times it was awarded Dominion-wide honors as the best weekly newspaper published in Canada. Expense and effort were not spared to make The Vernon News typographically attractive. A vigorous news policy was carried out, reaching its climax on the night when, just a few hours before publication, a "scoop" on a railway rates decision was registered against every other paper across the continent.

But events, and newspapers, move forward. The Vernon News, therefore, is making a further adjustment. It will, in this issue and in the future, add an extra column per page. Changes have been made in the name-plate, in the type used in all but the minor headings, and many details of make-up have been altered. This is all with a view to making the paper more readable, and attractive, bearing in mind modern developments, and style of treatment.

Such features as The World News column, the Week in Canada, and a new digest, the "Radio Log," will be included, prepared by members of the staff. More attention will be paid to motion picture news. There will be more space for local, and district news, and for treatment of events of interest throughout the valley.

C. R. BEER STORE AT ARMSTRONG BOUGHT BY HERMAN AKERMAN

ARMSTRONG, B.C., Mar. 2.—Hermann G. Akerman, who for the past three years has acted as manager of the Armstrong store of C. R. Beer, has purchased the stock of this store, and commencing Monday, March 1, will conduct the business under his sole management.

Patrons of the store will see no change in stock or staff, as Miss W. Chadwick, who has been in charge of the Ladies' Ready-to-Wear for the past year, will continue to look after that department. The only difference is that from this date the interests of this business will be centred in Armstrong, where Mr. Akerman has established himself as a citizen. During his three years' residence Mr. Akerman has acted as secretary of the Retail Merchants' Association, and has taken an active interest in the many activities of the community.

Under the new ownership the store will continue to carry a full line of well selected and seasonable merchandise, and patrons will be assured of a continuation of the attention and service which has been a feature of this business during the past three years.

SHORTAGE OF HAY IS NOTED AT PEACHLAND

PEACHLAND, B.C., March 1.—The long winter with its heavy snow has caused quite a shortage of hay in the district and many farmers who find themselves out of hay are finding it difficult to get a supply. Those who have hay are keeping it, and the unlucky ones who are short are having to send out for it. They are sometimes unsuccessful even then, as dealers are finding the same difficulty.

'SALADA' TEA
is delicious

PHONE 463

FOR BETTER FUELS

Jasper Hard - Drumheller - Vancouver Island
Princeton Coals
Seasoned Fir and Birch
WELLINGTON, MICHEL and
PRINCETON STOKER COAL

Hayhurst & Woodhouse Ltd.

Seventh St. Vernon, B.C.

The
VERNON FRUIT UNION
Phone 181 VERNON, B. C. Seventh St.

Best Value
IN
Poultry Food

TODAY is

Corn at \$2.10 per 100
And V.F.U. Laying Mash at \$1.60 per Sack
Oyster Shell, \$1.75 per 100
Pratt's Poultry Regulator, 35c, 70c, \$2.00
Alfalfa Meal, Alfalfa Hay and Straw

FOR
BETTER FUELS

PHONE 18

MIDLAND
WILDFIRE
WELLINGTON
FOOTHILLS

Canmore Briquettes — Wellington Stoker
Seasoned Fir and Birch

Neil & Neil Ltd.
TRUCKING CONTRACTORS

★ Don't take it for granted that your merchant has it . . .
has he told you he has it?

WILLARD EQUIPMENT LIMITED
ROAD TAR - EXCAVATING - MINING
AND ROAD MACHINERY
VANCOUVER, B. C.

The Pedlar People Ltd.

Established 1861

An All-Canadian Company

Manufacturing the Finest Quality
Metal Building Products

In The West

The Pedlar People Limited
860 Beach Ave., Vancouver

PLAY SAFE—SEE US NOW FOR YOUR
Screened Sawdust

\$4.00 Per Unit, Delivered

BOX ENDS

Just the thing for a quick fire
\$3.00 Per Load, Delivered

Vernon Box Co.
PHONE 191

TRAVEL
Canadian Pacific
via Sicamous
Overnight Service
To and From Vancouver

Dine Leisurely on
Train 3 After
Leaving Sicamous.

Parlor Car
Between Kelowna
and Sicamous.

† Daily Except Sunday. * Daily.

DIRECT connections at Vancouver to and from Victoria,
Vancouver Island, Seattle and beyond.

Fast Service
To and From Eastern Canada

Lunch Service in Coaches at Popular Prices.

4:00 p.m. LV. KELOWNA AR 2:15 p.m.
6:00 p.m. LV. VERNON AR 12:15 noon
6:45 p.m. LV. ARMSTRONG AR 11:33 a.m.
7:12 p.m. LV. ENDERBY AR 11:10 a.m.
8:10 p.m. LV. SICAMOUS LV 10:15 a.m.
8:30 p.m. LV. VANCOUVER AR 8:55 a.m.
9:00 a.m. AR

2:10:45 p.m. LV. SICAMOUS AR 10:00 a.m. No. 1
6:4 7:00 a.m. LV. SICAMOUS AR 8:20 p.m. No. 2

† Daily Except Sunday. * Daily.

Connections made at Sicamous to and from Calgary, Edmonton,
Saskatoon, Regina, Winnipeg, Minneapolis, Chicago, Toronto and
Montreal.

FOR FULL PARTICULARS, RESERVATIONS ETC.
APPLY STATION TICKET OFFICE, VERNON.

PHONE 185

Canadian Pacific

Mayor Prowse Gives Views On Relief Matters In City And In Dominion

Situation Must Be Corrected,
Local Chief Magistrate
Tells Rotarians

"The situation which has developed across the Dominion in regard to relief must be corrected," Such was the statement of Mayor W. W. Prowse, of this city, in the course of his address on "Unemployment Relief," which he gave before the Rotary Club here at its regular Monday luncheon.

Before the advent of relief, His Worship pointed out, everyone had to husband his resources. This was particularly the case in Vernon, where work reaches seasonal peaks, then drops off. Perhaps in the Spring in the past, some workers would come out a little in debt, "but in those days members of families considered it their duty and obligation to assist one another."

"This form of self-respect," His Worship continued, "so necessary to the morale of the people, has, it would seem, almost disappeared among many of those applying for relief."

LITTLE EFFORT TO SAVE
The fact is, he continued, that today everywhere relief is applied for, it is evident that there has been very little effort made to save to carry on through the off-seasons. Many grow no garden truck. One does not hear of any bargaining with people having a cordwood stand, to cut wood on shares, and so secure a supply of fuel.

"No real attempt is made by many to keep off relief," the Mayor charged. "In other words, there are those who are kept by the charity of others, and those others, in many cases, are far worse off than those getting relief. Yet it is that quality that keeps people off relief that makes for good citizens."

"We can go back to 1929-31," he pointed out, "and recall the long line of 'tourists' who called at the relief office behind Nolan's Drug store, each morning for their 40 cents daily allowance, under the Dominion government scheme, and their departure immediately with towel and bathing suit, to lie around Long Lake beach, and this during our busy season. That was one more take the authorities made. It started slackness. It led some to regard a privilege as eventually a right."

The community chest was later formed in Vernon. Some endeavored to abuse privileges even then. In 1932 the Dominion province, and municipality commenced sharing the relief burden, the municipality bearing the cost of administration and supplying tools and materials.

Up to 1935, in the peak of depression relief, the maximum of those receiving aid amounted to 170 heads of families. But today, he continued, "we reach 270 heads of families, with almost 700 dependents."

The closing of camps and the placing of men on railway work, did not work successfully. This accounts largely for the increase in Vernon.

The number of people from other provinces, moreover, who have come here to apply for aid, "is astonishing."

"To these people can be attributed some of the agitation among the unemployed here," His Worship remarked. "Local people fail to see that such outsiders lessen the chances for a sufficient amount of work."

Work should be the basis of all relief. Vernon has been able to provide this, finding money for materials and tools. Those working out their relief are paid at the rate of 40 cents an hour. Some like to give a fair day's work for what they are paid. Others do not, but the chief thought of the authorities is that this rate will assist in keeping up the wage standard for regular work,

and will enable the worker to earn his relief more quickly, giving him more time to augment his relief income in other ways. Casual earnings, it should be remembered, are not deducted from the relief allowances.

"Many draw relief who we feel are not entitled to it," His Worship declared. "Yet they take the oath of destitution."

Relief workers register complaints against each other by the dozens. Yet, complainants are unwilling to have their names used. Proof of fraudulency is therefore difficult to secure. Wherever accusations have been proven, however, the culprits received suitable treatment.

Throughout B.C. as a whole, relief rolls are down. The reduction is 17,000 since last year, and 48,000 from 1933.

"I believe all those who administer relief feel sorry for the really unfortunate, but there is no doubt that relief has become largely a racket. We must remember, among many things, that we in authority must guard as well as possible those footing the bill. And it is known that this past depression has given opportunity to some to sit back and live on the taxpayers' money."

"There are those of a particular class who are admittedly more comfortable on relief than they ever were when employed. Their families are better provided for. Employers, for example, pay a man what they think he is worth. They are not interested, on the whole, in the number of his progeny. But relief takes a different view. The number of children is considered."

"Vernon, though small," concluded His Worship, "has to take her place seriously in the scheme of things, and all Canada must guard relentlessly against cheating and building a purely parasitical class."

CANADA-U.S. TRADE GAINS
Canada's trade with the United States made notable gains during the calendar year 1936. Exports of apples were 8,069 barrels compared with 2,586 in 1935; maple sugar, 8,207,523 lbs., as against 1,710,850 lbs. in 1935; live cattle weighing over 701 lbs., 224,306 head, compared with 109,557 in 1935; cheese, 11,456,400 lbs., as against 8,479,300 lbs. in 1935. Total domestic exports were valued at \$406,064,567 in 1936 compared with \$358,569,736 in 1935. Total imports from the United States were valued at \$309,050,000 in 1936 as against \$312,417,000 in 1935.

Japan has sent a specially selected lot of tree and plant seeds to Lisbon, Portugal, to be planted in an international garden.

Terrible Eczema Goes Quickly

Strong, Powerful Yet Safe, Healing Oil Has Astonishing Sufferers

Here is a wonderful antiseptic oil now dispensed by pharmacists at trifling cost, that will do more towards helping you get rid of unsightly spots and irritating skin diseases than anything you've ever used.

Its action is little less than magical. The itching is instantly stopped; and in a short time you are rid of that bothersome, fiery eczema. The same is true of burns, itchy, salt rheum and other irritating and unsightly skin troubles.

You can obtain Moone's Emerald Oil in the original bottles at Nolan's Drug Store or any modern drug store. It is safe to use—and failure is next to impossible.

OCCIDENTAL FRUIT CO., LTD.

OF KELOWNA, B.C.

(Branches at Summerland, Penticton, Oliver, and Osoyoos)

ANNOUNCE

THE OPENING OF A BRANCH HOUSE
IN VERNON, B.C.

UNDER THE MANAGEMENT OF MAJOR M. V. McGUIRE

A modern frost-proof building with the most up-to-date packing equipment will be erected immediately for the handling of the 1937 crop.

The Occidental Fruit Company is now open to make contracts with Vernon and District growers and full information in respect to same can be obtained from Major M. V. McGuire. Phone 556R1.

OCCIDENTAL

(Continued from Page 1)

It was in 1923 that the Summerland branch went into operation, and the work there is under the management of Claire Eley. This Summerland house was extended in 1934, and a new type rotary kiln, grader was installed there in 1935. Branches in Oliver and Osoyoos, which have also been started, are under the direction of R. O. Hall.

COLD STORAGE FACILITIES

Realizing the necessity for cold storage facilities, a modern completely equipped plant was built at Kelowna in 1935. It was a very practical way of observing the organization's 20th anniversary. Cold storage capacity was built up to 140,000 boxes, and the plant then constructed is regarded as one of the best in the North West.

The Occidental's "A-1" brand is well known on the domestic market, and is also popular on the British and other export markets. Export shipments are also made under other trade names, as "Lion Brand," "Buy Me" and "Top Hole."

EARLY CANNING OPERATIONS

As an indication of the enterprise and initiative of this firm, only one year after it was first founded, the decision was reached to enter the canning business.

Accordingly, in that year, a cannery was opened at Okanagan Centre, under the direction of A. I. Dawson. In 1917, however, this cannery was abandoned in favor of a more modern plant in Kelowna, and Mr. Dawson went to the Orchard City to carry on in the capacity of superintendent, a position he held until the cannery was sold to Canadian Canners (Western) Limited, in 1929. He is now manager at Kelowna for that organization.

During the period that this cannery was operated, it became the largest tomato canning plant in Canada. The Occidental sold its interests in this regard, when it found its fruit tonnage increasing to the point where concentration in that field seemed necessary and advisable.

Professional and Lodges

C. WYLIE

BUILDING & CONTRACTING

Alterations, Hardwood Floors, Modern Kitchens

458 Barnard Ave. P.O. Box 413

F. G. deWOLF

B.C. Land Surveyor and Civil Engineer

Office: Fitzmaurice Building

Phonics: Office 331, House 630

P. DE BONO

Fourteenth St.

CONTRACTOR and BUILDER

Free Estimates Given

Phone 348 P.O. Box 34

GILBERT C. TASSIE

Civil Engineer - Land Surveyor

Electrical Blue Prints - Drafting

Vernon News Building

Telephone 69 Vernon, B. C.

Residence Phone 11713

B. P. O. ELKS

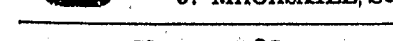
Meet fourth Tuesday

of each month. Visiting

brothers cordially invited to attend.

E. MATTOCK, E. R.

J. MACASKILL, Sec.



Synopsis of Land Act

PRE-EMPTIONS

VACANT, unreserved, surveyed Crown lands may be pre-empted by British subjects over years of age, and by aliens on declaring intention to become British subjects, conditional upon residence, occupation and improvement.

Full information concerning Pre-emption is given in Bulletin No. 1, Land Act, "How to Pre-empt Land," copies of which can be obtained free of charge by addressing the Department of Lands, Victoria, B.C., Bureau of Provincial Information, Victoria, or any Government Agent.

Records will be granted covering only land suitable for agricultural purposes within reasonable distance of road, school and marketing facilities and which is not timberland, i.e., carrying over 800 board feet per acre east of the Coast Range and 800 feet per acre west of that Range.

Applications for pre-emption are to be addressed to the Land Commissioner of the Land Recording Division in which the land wanted for pre-emption is printed in the form obtained from the Commissioner.

Pre-emption must be completed for five years and improvements made to value of \$10 per acre, including clearing and cultivating at least five acres, before a Crown Grant can be issued.

Pre-emption carrying past time conditions of occupation are also granted.

PURCHASE OF LEASE
Applications are received for purchase of vacant and unreserved Crown lands not being timberland, for agricultural purposes. Minimum price of first-class (arable) land is \$5 per acre and second-class (unimproved) land, \$2.50 per acre. Further information is given in Bulletin No. 1, Land Act, "Purchase and Lease of Crown Lands."

As a partial relief measure, reverted lands may be acquired by purchase in ten equal instalments, with the first payment deferred for two years, provided taxes are paid when due and improvements are made during the first two years of not less than 10% of the appraised value.

Mill, factory or industrial sites on timber land, not exceeding 40 acres, may be purchased or leased, the conditions including judgment of stumpage.

Unimproved areas, not exceeding 20 acres, may be leased as homesteads, conditional upon a dwelling being erected in the first year, title being obtained after residence and improvement conditions are fulfilled and land has been surveyed.

For grazing and industrial purposes areas not exceeding 640 acres may be leased by one person or a company.

Under the Grazing Act the Province is divided into grazing districts and the range administered under grazing regulations amended from time to time to meet varying conditions. Annual grazing permits are issued based on certain monthly rates per head of stock. Priority in grazing privileges is given to resident stock owners. Stock-owners may form associations for range management. Free or partially free permits available for settlers, farmers and travellers, up to 10 head.

PENTICTON DONATES \$500 TOWARDS COST OF MAY CELEBRATION

PENTICTON, B.C., March 3.—Penticton council will finance the local Coronation celebration on May 12 to the extent of \$500.

Decision to this effect was reached at the council session Monday night when a Coronation committee comprising Major Marcus Pott, Alec Tough and J. Burt interviewed the council members. They requested either a grant or a loan, making the suggestion that any revenue over and above expenses could go to charity or back to the municipality.

The council agreed to advance up to \$500, the understanding being that the first \$500 above expenses will be returned to the municipality and any further revenue will go to some charitable object.

19¢

Nineteen Cents Has Great Power for Grocery Buyers at the Bay This Week!

Milk—Tall Tins 2 for 19¢
Prunes 2 lbs. 19¢
Soya Flour 1 pkg. 19¢
Swift's Bacon 1 pkg. 19¢
Lord 1 lb. 19¢

Oxo Cubes 19¢

2 Boxes 19¢

Peaches 1 tin 19¢

Apricots 1 tin 19¢

Raspberries 1 tin 19¢

Pineapple 2 tins 19¢

Shrimps 1 tin 19¢

Bisto, Gravy Salt 1 pkg. 19¢

Puffed Wheat—2 Pkgs. 19¢

Jelly Powders 5 pkgs. 19¢

Spices 3 pkgs. 19¢

Cooking Beans 4 lbs. 19¢

Pie Crust Mix 1 pkg. 19¢

Extract 1 btl. 19¢

Brown Sugar—3 lbs. 19¢

Baking Powder 1 tin 19¢

Fig Bars 1 lb. 19¢

Sandwich Paste 1 btl. 19¢

Baby Foods 2 tins 19¢

Fry's Cocoa, 1/2's—1 Tin 19¢

Swiss Dessert 1 pkg. 19¢

Coconut 1 lb. 19¢

Rolled Wheat 1 bag 19¢

Cooking Bran 1 box 19¢

Herring—In Tomato 2 tins 19¢

Sockeye Salmon—1 Tin 19¢

Pink Salmon 2 tins 19¢

Crab Meat 1 tin 19¢

Turnips 9 lbs. 19¢

Potatoes—10 lbs. 19¢

New Cabbage 3 lbs. 19¢

Head Lettuce 2 for 19¢

Lemons 6 for 19¢

Bananas 2 lbs. 19¢

Tomato Soup—2 Tins 19¢

Chef Molasses 1 tin 19¢

Chloride of Lime 2 tins 19¢

Sanit Flush 1 tin 19¢

Blueing 3 pkg. 19¢

Brasso 1 tin 19¢

Silvo 1 tin 19¢

Briar Pipes 1 for 19¢

Mixed Candy—1 lb. 19¢

Mint Humbugs 1 lb. 19¢

Fruit Drops 1 lb. 19¢

Chocolate Bars 5 for 19¢

POTATOES

NETTED GEM

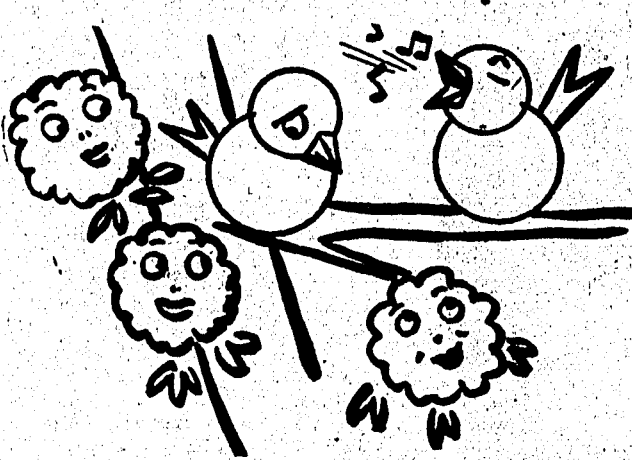
Per Sack

\$1.89

While They Last

Hudson's Bay Company.

PHONES 44 & 273



YES!

HomeSewing Week

FREE CUTTING SERVICE

A qualified dressmaker will be in attendance in our Dry Goods Department each afternoon from 1 to 5 p.m. to cut your materials from any pattern you may select and to advise and assist with your sewing problems.

ENGLISH SUITINGS

New arrivals in wool tweeds, nobby weaves, smooth finish cloth in fancy weaves, also plain materials, smart for making coats, suits and separate skirts, spring shades, 54 inches wide, yard **\$1.95**

CANTONIA CREPE

Rough weave draping quality, which will make a better dress, in floral patterns, paisley, and small figures, coronation colors. 38 inches wideyard **89¢**

CRINKLE CREPE

Lovely for making lingerie, pyjamas and children's wear, pastel shades with floral design, also plain shades, rose, Nile, sky, pink and white. 29 inches wide **29¢**

VIYELLA FLANNELS

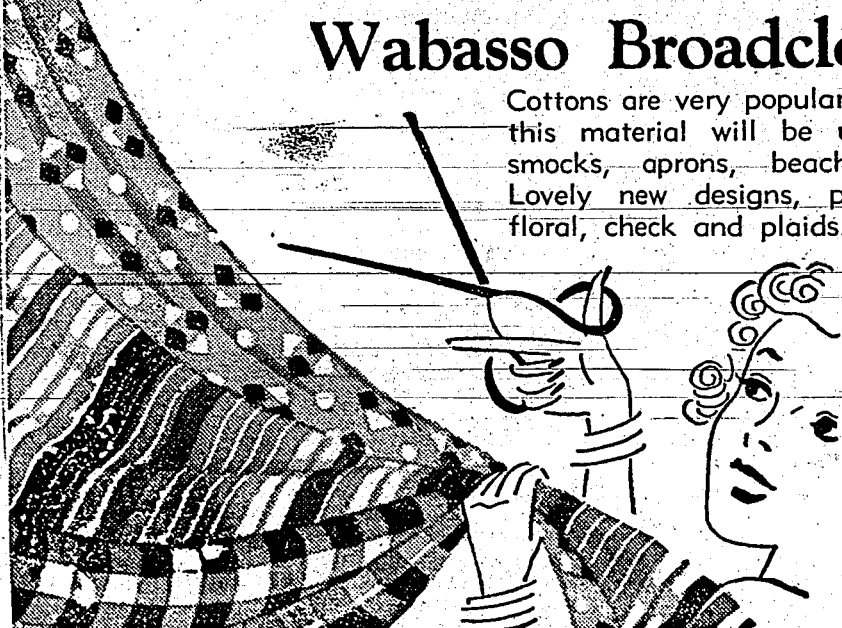
Ideal for sport ensembles, coats, and dresses, novelty plaids and plain shades to match, does not shrink when washed. 54 inches wide, yard **\$1.95**

SPORT SILK

Striking and new for summer dresses, fancy stripes, will launder perfectly. Colors brown, green, blue and combination coloring. 36 inches wideyard **79¢**

BEACH CLOTH

Exceptionally serviceable and smart for children's clothes, women's suits, dresses and smocks, plain shades. 36 inches wide. Yard **19¢**



Wabasso Broadcloth

Cottons are very popular this season, and this material will be used for dresses, smocks, aprons, beach pyjamas, etc. Lovely new designs, pin dots, stripes, floral, check and plaids.

36 inches wide.

Yard

29¢

SPRING SHOES

that "Click" with Fashion



Dashing, amazingly smart shoes. Smart new ultra-fashionable Gore—Pumps, flattering oxfords and ties, and smart medium short vamps. Cuban heel models

that are a fashion furor—they're all here and you'll be amazed at the fine quality for so low a price. Black, brown, blue, A to D width. Sizes 4 to 8. Pair **\$5.00**

NEW SPORT OXFORDS

Smartly styled blue or grey suede, with detachable slashed tongues. Neat punching and splendid weight leather soles, with military heels, combination lasts. B and D. Size 3 1/2 to 8. Pair **\$3.45**

ANNA-MATION SHOES

Popular with women whose feet tire easily. Attractive styles in Gore Pumps and Oxford ties. Black and Brown Kid, Cuban heels. Widths AA to EE. Sizes 4 to 9. Pair **\$3.95**

MEN! A NEW SPRING SUIT

with Extra Pants For Only ...

Here is an outstanding value that should appeal to the thrifty All Wool, Grey and Brown Tweeds, Tailored in young men's and conservative models, art silk lined. Sizes 35 to 44. **2 PANT SUIT 15.95**

KINGSWAY SHIRTS

We are proud to offer these fine quality English woven broadcloths in plain colors and new fancy patterns, collar attached style or with 2 separate collars. Fully guaranteed. They will not shrink. Sizes 14 to 17 1/2. Each **\$1.55**

2 FOR \$3.00

Men's Dress Pants

Just arrived, a brand new shipment of men's fancy Tweed pants, snappy patterns. Checks and flecks, Greys and Browns, pleated waist, extension band, tunnel loops. Garment **4.50**



It's Springtime at "The BAY"

Dozen's of Bright Spring Fabrics --- New Patterns and Styles Are Arriving Daily, and the Values Are Greater Than Ever

Step Into Spring With a Smart New Frock

With new necklines, full sleeves and bright colors. For daytime and afternoon wear. Styles in crepes, prints and sheers. Colors green, brown, navy, midshipman blue and black. Sizes 14 to 42. Each **\$7.95**

SPRING STYLES for Misses and Small Women

Lovely new frocks in styles that everybody's asking for. There are silk crepes and sheers; beautifully trimmed, embroidered, brilliant buckles, braid or contrasting materials. Colors in all the new Spring shades. Each **\$5.95**

FASHION FLASH!

It is Smart to "Suit" Yourself this Spring

In the most popular of this season's fabric and styles. Showing all the latest plain, checks, stripes and tweeds. Swagger or short suits. Sizes 16 to 40. Colors navy, rust, blue, brown or black. Each **\$15.95**



The Correct Foundation Is Most Important

FLEXEES

Perhaps your figure falls within one of these distinct types, the average figure or possibly a little hip heavy, or are you top-heavy. This garment suits all three. A modern foundation, Twin and Super control. Color peach. Sizes 33 to 40. Bust. Each **\$5.95**

"NU-BACK" CORSELETTE

A garment which does not need any introduction. Gives you grace and poise, never rides up. Of rayon brocade and elastic panels with four supporters. Sizes 34 to 44 Bust. Each **\$3.95**

VAN RAALTE "STRYPs"

For spring and summer wear. New loom-knit that will not run, shiny satin striped rayon. Shown in pastel pink and white. Full size range. Panties in brief manish flared leg. Vests with opera top. Each **75¢**

CREPE DE CHINE PYJAMAS

Tailored or last-trimmed in two-piece style, bias top with small capes over shoulders, round or v-neck. Colors tea-rose, blue, flesh and white. Sizes small, medium and large. Each **\$2.95**



2-PAIR HOSIERY SALE

Buy Two Pairs and Note the Savings---Friday, Saturday and Monday Only

CREPE HOSE

So beautifully sheer and free from shadows or rings, flattering to legs and ankles, in dull high twist silk from top to toe, new spring shades. Sizes 8 1/2 to 10 1/2. Pair **\$1.00** 2 PAIR FOR **\$1.85**

VAN RAALTE THREE LENGTH HOSE

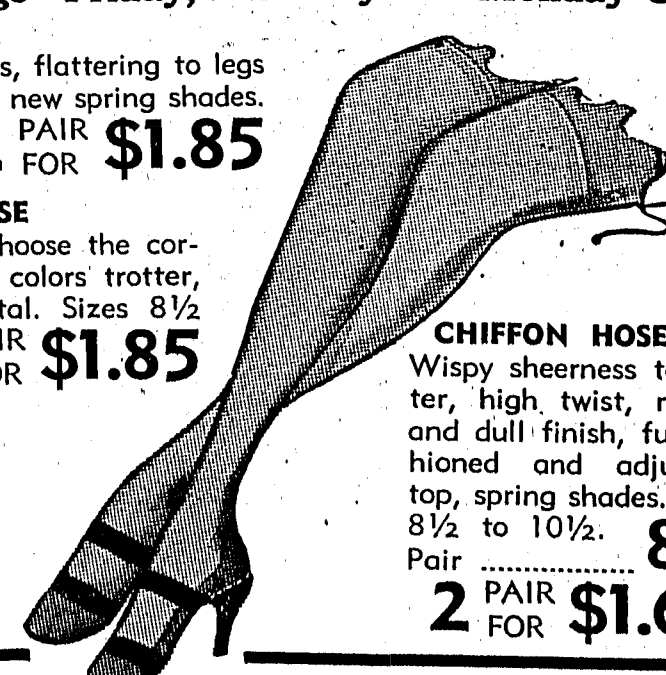
Does not matter what height you are, you can choose the correct fitting, semi service weight, adjustable top, colors: trotter, stroller, taupemist, mistiglow, slate and gunmetal. Sizes 8 1/2 to 10 1/2. Pair **\$1.00** 2 PAIR FOR **\$1.85**

MATESCO

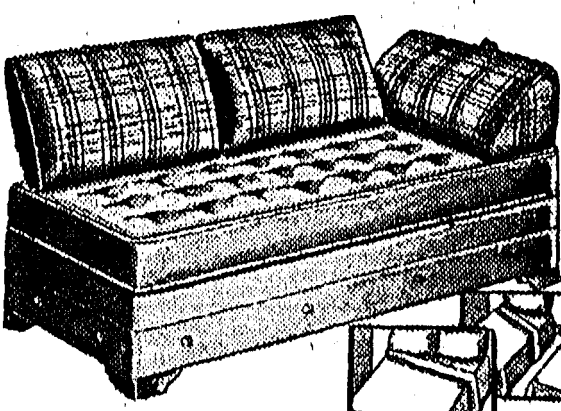
What a saving, smart and practical for daytime wear, heavy service and full fashioned. New shades. Sizes 8 1/2 to 10 1/2. Pair **59¢** 2 PAIR FOR **\$1.00**

CHIFFON HOSE

Whisper sheerness to flatter, high twist, ringless and dull finish, full fashioned and adjustable top, spring shades. Sizes 8 1/2 to 10 1/2. Pair **85¢** 2 PAIR FOR **\$1.60**



JUST ARRIVED! The New 1937 Models in Studio Lounges



Smart Plaid Coverings
New Tailored Lines
All Spring Filled Construction
Steel Frame.

DAYTIME—A modern and comfortable couch. 32.50
AT NIGHT—One full size or two single beds.

Spring Filled Mattresses

The famous Simmons "Sleepytyme" mattress. Has tempered steel spring unit with heavy padding. Beautiful damask coverings. Sizes 4-ft. or 4-ft. 6-in. Each **\$19.50**

NewSpring Oxfords for Men

Men's better grade Oxfords in fine Black Calf. Made on combination fitting lasts in blucher style, medium round toes. Bend leather soles, goodyear welted. Leather or half rubber heels. D, E, EE widths. Size 6 to 11. Pair **\$3.95**

Hudson's Bay Company.
INCORPORATED 20th MAY 1870.

Nolan's

Drugs, Stationery, Sporting Goods

Remington Typewriters
New 1937 portables,
stream lined. Many new
features—
\$45.00 and \$60.00
Easy Payments if
Desired

Typewriter Ribbons
For all makes of
Machines
Typewriter Paper
All types and qualities.

EASTER NOVELTIES
Chocolate Easter Eggs
and novelties just ar-
rived. See our assort-
ment—5c to \$1.00

Latest Book Sensation
How to Win Friends
and Influence People.
By Dale Carnegie
Price \$2.00
Biggest Selling Book of
the Year.

Jig Saw Puzzles
Interlocking 500-piece
puzzle—many different
scenes—.....75c

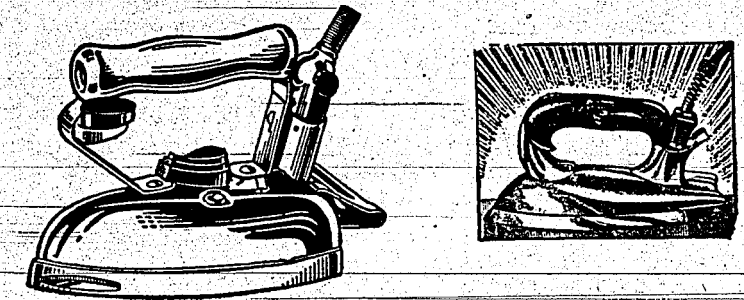
40c tube Klenzo Tooth
Paste and
40 Klenzo Tooth Brush
Special 49c

Easter Cards
5c, 10c, 15c, 25c
Choose yours early.

Just as there are "STARS" of the
Screen, so there are "STARS" in our
business.

The brightest one that all "Housewife Stars" are
using to Iron out Ironing Worries is

The Newest and Latest LIGHTWEIGHT Or Featherweight IRON



Why not start using one NOW

We pay you \$1.50 cash for your old electric iron,
and you can purchase the "STAR" of IRONS for
NOTHING DOWN—and 50c payable with your
Light and Power Bill on the 18th of Month follow-
ing the month in which purchase is made—and 50c
per month thereafter with your Light and Power
Bill until paid in full.

SEE YOUR LOCAL DEALER

West Canadian Hydro Electric Corporation Ltd.

Operating in

VERNON, ARMSTRONG, ENDERBY, SALMON
ARM, GRINDROD, SICAMOUS, COLDSTREAM,
LUMBY, OKANAGAN LANDING, OYAMA, WIN-
FIELD, OKANAGAN CENTRE.

We congratulate THE VERNON NEWS on
their enterprise in this the first edition of
their revised and modernized paper, circu-
lated among our many consumers. We also
extend congratulations to the EMPRESS
THEATRE for sponsoring the STAR Contest
and wish every competitor the best of luck.

NOW OPERATING Through SLEEPING CAR SERVICE TO THE EAST

(Connecting with "The Continental Limited")

Okanagan sleeper will operate
as far as Blue River, where
transfers will be conveniently
arranged both east and west-
bound



KELOWNA BADMINTON PLAYER WINS THREE NET CHAMPIONSHIPS

Margaret Taylor, Kelowna, and
Janet E. Loney, twenty-five-year-
old Dunsmuir, grabbed off the
lion's share of the titles Saturday
evening at the Armories, Victoria,
as the twenty-third Vancouver Is-
land badminton championships
drew to a close.

Miss Taylor, former wearer of the
Canadian singles crown, lifted the
Island title, held last year by Miss
Daphne Fernie, of Kamloops, and
shared the women's doubles honors
with Miss Jocelyn Pease, Vancouver.

Loney wound up a busy day on the
courts with three championships.
He captured the men's singles;
shared the mixed doubles title with
Miss Ureia Norie, Duncan, and
partnered with N. Mustart, an-
other Up-Islander, annexed the
men's doubles honors.

SCORED UPSET
Played before one of the largest
gatherings in many years, the finals
produced some excellent shuttle
play with the orchids going to the
finalists in the women's doubles.
The match produced a startling up-
set as Miss Margaret Taylor, Kel-
owna, and Miss Jocelyn Pease, Van-
couver and former Kelowna girls, de-
fented the Misses Ruth and Mar-
garet Robertson, Ottawa sister team,
and Canadian doubles champions.

Spring Will See Marked Results In Home Improvement

McINTOSH REDS

(Continued from Page 1)

21, 1935, on the same market, fancies
were 7s. 6d. to 8s. and Cees 5s. 6d. to
7s. 3d. A year earlier than that
some fancies were as low as 5s. and
Cees 4s. 6d. In January, though
other quotations went as high as
10s. and 11s.

This season at Glasgow the Macs
are not shown below 9s. for ex-
fancies, and 8s. 9d. for fancies, ac-
cording to figures made available
by the B.C. Fruit Board.

"When it is realized that it
takes roughly 7s. to cover all the
costs—between the grower and
these auctions, it is easy
to see how much more profit-
able the 1936-37 season has
been and how important it is
to the grower in B.C. that the
McIntosh should continue to
find favor with the British buy-
er," declares G. A. Barrat, a
member of the Fruit Board.

A review of the movement of Mc-
Intosh apples from the valley dur-
ing the past three seasons reveals
some interesting facts. It shows that
in spite of generally heavy crops
and light crops, the Mac yield re-
mains remarkably steady. In 1936
total sales were 1,506,975 boxes; in
1935 they were 1,562,349 boxes; and
in 1934 they were, note carefully,
1,562,663. The division between ex-
port and domestic sales has varied,
of course, the proportion going
domestic being 942,110 in 1936;
752,152 in 1935; and 1,068,181 in
1934.

It is also interesting to note the
prices quoted during the past three
seasons. Here it is difficult to ar-
rive at a fair comparison, owing to
the fact that, in 1934, a large pro-
portion of the crop was shipped
"loose," and also that, in 1936, the
same prices were quoted for all sizes
in a given grade while, in 1935 and
1934, the large and small sizes were
separated. However, it is valuable
to compare the prices quoted in the
three seasons for wrapped grades. In
each instance the first price
named indicates the opening price.

PRICE COMPARISON
1936: Extra fancy, Sept. 14, \$1.15;
Oct. 3, \$1.25; Oct. 9, \$1.40; Oct. 23,
\$1.45; Dec. 5, \$1.55; Jan. 22, \$1.65;
Feb. 9, \$1.70; Sept. 14, \$1.10;
Oct. 1, \$1.25; Oct. 23, \$1.35; Dec. 5,
\$1.45; Jan. 22, \$1.55; Cees, Sept. 25,
90 cents; Oct. 3, \$1.00; Oct. 9, \$1.10;
Oct. 23, \$1.15; Dec. 5, \$1.25.

1935: Fancy, 125-150, Sept. 25,
\$1.20; Nov. 6, \$1.30; Jan. 3, \$1.40;
113 and larger, Sept. 25, \$1.20; Jan.
3, \$1.30; Cees, 125-150, Sept. 25, 95
cents; Nov. 6, \$1.05; Jan. 3, \$1.15;
113 and larger, Sept. 25, 95 cents;
Jan. 3, \$1.05.

1934: Fancy, 113 and larger,
Sept. 15, \$1.00; Oct. 1, \$1.10; 125-
138, Sept. 15, \$1.10; Sept. 22, \$1.20;
Oct. 1, \$1.25; Dec. 21, \$1.35; March
16, \$1.10; April 4, 95 cents; 150-180,
Sept. 15, \$1.15; Sept. 22, \$1.25; Oct.
1, \$1.30; Dec. 21, \$1.35; 125 and
larger, Sept. 15, 85 cents; Oct. 1, 90
cents; 150-180, Sept. 15, 90 cents;
Oct. 1, 95 cents.

It is, of course, impossible for a
grower to determine from these
figures just how much he should get
for his crop. Many factors other
than actual domestic prices enter
into this question, most important
of all, the proportion of his crop
that was exported. These prices are
of interest, however, as definitely
showing that, during the 1935 and
1936 seasons it was possible to ad-
vance prices steadily and without
affecting the demand.

"If the demand for the McIntosh
continues in Great Britain and we
proceed to stimulate its consumption
in Canada by carefully planned
advertising, there is every reason
to expect a fine deal for the grow-
ers of this variety," says Mr. Barrat,
summing up. "The money which
has, this year, assumed such a
brighter tone, just as the Macs
themselves, it may be added, have
had a brighter red color."

Correspondence

Editor, The Vernon News, Sir:

May I comment on the two let-
ters under the heading "What Happ-
ens to Relief Cars?" by Mrs. R.
Thompson, of Saskatchewan, and
A. DeLorme of Vernon? It is true
as stated by one of your corres-
pondents that my Company had
hoped to process some of the ap-
ples which were shipped to the
drought areas of Canada, and both
drought areas and employees may have
suffered some monetary loss as
these apples would have prolonged
our season. However, that is of
secondary consideration—there
were fruits and vegetables allowed
to go to waste in the Okanagan
in 1936.

The point is that some of these
apples did find their way to desti-
tute citizens of Canada who found
themselves in a deplorable con-
dition through no fault of their own.
We all expected that some of these
apples might find their way into
wrong channels, and the fact that
they were not all used properly
should not worry us or change our
original attitude of being glad to
help our needy fellow citizens.

Many sincere and charitable Ok-
anagan people gave freely of their
time and money to gather the
cars, and I venture to say they all
agree with me in the statement
that it only one single car out of
the hundred odd was really the
means of providing some real joy,
comfort and nutrition to a group
of distressed fellow farmers and
their hungry were children living
in that terrible drought stricken
area of ours in Central Canada,
then the whole effort was worth
while. Individual greed and mass
selfishness is the root of all the
troubles of this old world, and we
will get nowhere in trying to in-
vestigate the ultimate distribution
of these cars now. I am as inter-
ested as anyone in preventing the
waste of apples but I would be the
last one to condemn a truly un-
selfish community movement be-
cause some people got some free
supplies who might not be entitled

Advertising In Past Winter
And Present Campaign
Rousing Interest

This spring will see bountiful re-
sults from the Vernon home mod-
ernization campaign's advertising
and publicity efforts during the past
winter, states Richard Peters, chair-
man of the local committee.

Benefits of the campaign will be
felt to a very substantial degree by
every contractor in this city, he de-
clares, and as a consequence em-
ployment will be materially stimu-
lated.

"As a result of advertising direct-
ed by the local committee, improve-
ment and modernization have been
thoroughly discussed by women in
this city, and they are now 'sold'
on home improvements," Mr. Peters
says.

In directing attention to home
improvement during the winter, the
committee members did not look
for great immediate results, but
they are more than satisfied with
what has been accomplished al-
ready, and the big increase will
come in the spring.

The Vernon modernization cam-
paign is purely a local effort and
is now being linked up with the
home improvement plan evolved by
the National Employment Commis-
sion, set up by the King govern-
ment. A Dominion-wide advertis-
ing effort is being undertaken by
the Employment Commission, and
the first of a series of ads is run-
ning in this issue of The Vernon
News.

The home improvement, or
modernization, campaign should
not be confused with any
scheme to build homes for
people, Mr. Peters explains.

In the United States the home
improvement campaign has been a
tremendous success, but the home
owners' loan corporation has been
a dismal failure. Under this latter
scheme houses were built and turned
over to people on easy terms.
Some millions of dollars sunk in
this venture will have to be writ-
ten off.

"The only way a home owner's
plan could succeed would be not
on a national scale with govern-
ment assistance but as is done in
England, by local building societies,
in Mr. Peters' view.

"The demand for houses in Ver-
non at the present time is so great,"
Mr. Peters says, "that the matter
of forming a local building society
to construct houses here is now
being considered by the Board of
Trade."

The plans now being pre-
pared by Mr. Curtis will incor-
porate in their design extra
features which will not be built
immediately. Provision for en-
larged dressing room accom-
modation, showers, a rifle range,
concession booths, bandstand,
and special boxes for parties
will not be constructed this
spring, it seems likely. Final de-
cision on these features will be
made when accurate cost esti-
mates are obtained.

Mr. Curtis has been developing
these plans with the idea in view
of having these extra added
every money is available and at the
least possible cost for alterations
to the arena.

A unique and exceedingly handy
feature of the building will be four
entrances, one at each corner, which
will greatly facilitate handling of
patrons, and will in addition provide
speedy exit.

Seating accommodation will be
over 2,000 and above the four en-
trances platforms will be built,
serving as bandstands or as special
boxes.

Under the bleachers on one side a
space of from 50 to 125 feet has been
developed to serve as a rifle range,
which will be installed when funds
are available.

PENTICTON CHOOSES GORDON TOOMBS AS FISH AND GAME HEAD

Annual Meeting Of Southern
Association Addressed By
J. G. Cunningham

PENTICTON, March 3.—Gordon
Toombs was re-elected presi-
dent of the Penticton and District
Fish and Game Protective Association
at the annual meeting here on
Friday evening last. The secretary
is H. T. Griffiths and the vice-presi-
dent, C. H. Elsey; executive,
R. J. McDougall, E. Sammet, Nar-
man, W. J. Cunningham, E.
N. M. Vernon, Kaleden, C. Bird,
C. Burch, J. Collett, G. Meldrum,
L. Travis.

To them. We do know that some
terribly harassed mothers and
fathers were able to give their
little ones some health giving Ok-
anagan fruits and vegetables be-
cause of these so called relief cars.
I know of a father with a family
and whose little girl five years old
never saw an apple before—her
brother a year older never saw a
raindrop. Is it nothing to you, all
ye who pass by?

Yours very truly,
T. R. Bulman.

Threats of death by the head-
man's axe, made by General Goer-
ing, have induced many Germans
to bring back and reman money
invested or banked abroad.

Visitor Here



H. R. COTTINGHAM

This well known Vancouver busi-
ness man, Manager for B.C. for
the Ford Motor Company, paid
a visit to Vernon last week, the
guest of J. H. Watkin. He re-
ports that the company's new as-
sembly plant will soon be under
construction at the Coast, and
will be "a wonderful thing for
British Columbia."

PIONEER MINES HOCKEY SEXTET WINS COY CUP

Salmon Arm Defeated In
Final Series—Vernon
Loses Close Fixture

What would have been the re-
sult of the Coy Cup finals if the
Vernon hockey team had tackled
the Pioneer Mines crew instead of
voluntarily dropping out in favor
of Salmon Arm who were defeated
in the provincial series?

This is one question local fans
are asking, and they apparently
have good grounds for their query.

In a past season game on Arm-
strong boys were lucky to squeeze
out a 1-0 win over Vernon. The min-
ers were possibly slackened-up after
their tough series with Salmon
Arm, but they played bang-up
hockey, and the locals have been
drop out of the game for about two weeks.

Pioneer scored their only goal in
the first period and Vernon missed
some sweet opportunities. Still suf-
fering from an injured shoulder,
Bill Gray was not able to appear
in the line-up and his place was
ably taken by Andy Grandbois, who
teamed up with Pat Murphy.

Pioneer averaged almost 30 pounds
a man more than the locals and
they were more at home on the
soft ice than were their lighter op-
ponents.

Vernon headed the Okanagan
Valley League race this season, it
will be remembered, but decided to
drop out of competition and did
not affiliate with the B.C.A.H.A.
Playoffs on an open air rink were
considered out of the question.

Salmon Arm won the opening
game of the finals against Pioneer
Mines for the Coy Cup 6-4 on Fri-
day of last week on their home
rink but dropped the other two
contests on Saturday and Monday
by scores of 2-1 and 5-2.

MacDONALD IS OUTSPOKEN ON ORIENTAL CASES

Minister Of Agriculture Again
Pledges Support To
Orderly Marketing

VANCOUVER, B.C., March 3.—
The British Columbia Government
will continue to enforce the Natu-
ral Products Marketing Act, Hon.
K. O. MacDonald, Minister of Agri-
culture, announced today, following
a conference with officials of the
B.C. Coast Vegetable Marketing
Board.

"Until the Act is declared ultra
vires we will continue to enforce
it," he declared.

"If it is found unconstitutional,
we will keep on until we find an
Act that is intra vires." The Min-
ister dismissed the claims of the
Chinese Farmers' Association that
the Marketing Act is uncon-
stitutional. "The courts have not
said so," he declared. "The Orient-
als want to take the Vancouver
market and leave the export to the
white grower."

"We will defend our B.C.
Marketing Act all the way to the
privy council," the Minister
added. "In the meantime we
will continue to enforce it."
"If we in British Columbia can't
make laws in respect to property
and civil rights, who can? The time
has come when all citizens must
abide by the law of the country.
There is no effort to discriminate
against the Oriental grower, but he
must carry on his business within
the law."

"They say they are anxious to
obey the law, but the people of Van-
couver know how much respect
they have for Canadian laws. One
has only to notice the number of
Oriental stores open on Sunday in
defiance of civic by-laws, to gauge
that."

for COUGHS

Take half a teaspoonful of
Minard's in molasses. Heat
Minard's, inhale it. Also rub
it well into your chest.

You'll get relief!

MINARD'S
"KING OF PAIN"
LINIMENT

Grades Committee Of B.C.F.G.A. Discusses The Changes For 1937 Deal

Fruit Commissioner Asked To
Confine Quebec Crate
To The East

Some changes in grades and pack-
ages, calculated to place good qual-
ity fruit, in economic and attrac-
tive form, on the markets of Cana-
da, were revealed as objectives of
the Okanagan fruit industry, when
the B.C.F.G.A. grades committee
met in Kelowna last Friday after-
noon.

The committee decided to peti-
tion the Fruit Commissioner to per-
mit only lidded boxes in shipments
from B.C., or, at least, to confine
the Quebec crate to Eastern Cana-
da.

This request was made last year,
but too late to be granted, it was
pointed out. If the Fruit Board is
able to operate under the Provin-
cial Act this year then it will have
the power to control packages, but
no action can be taken until Hon.
Justice Manson's decision on the
Milk Board cases at the Coasts have
been made.

MAC OPENING DATE

Some discussion followed concern-
ing the start-off dates on McIntosh,
and when regulations could be ob-
tained from the Fruit Branch to
control until there was every as-
surance that the apples were ma-
ture. No decision was reached, how-
ever, and the subject will probably
be reviewed in May, when the
Grades Committee will meet again.
In considering the resolutions
passed along to the Committee from
the B.C.F.G.A. convention, some im-
portant changes were suggested to
the Cee grade and No. 3 Face and
Fill packages. The Ellison local had
recommended that Cee grade be
discontinued, and the two grades
be packed out as No. 3 F and F,
but the Committee took an opposite
view.

It was decided to follow re-
commendations of Col. R. L.
Wheeler to divide Cee grade
into three sections, these being
wrapped and tiered, unwrapped
and tiered and unwrapped, and
Cee Face and Fill, with the face
indicating the average sizes in
this case. This latter would be
a jumble pack.

No. 3 Face and Fill would not be
eliminated, but would be confined
mostly to hauled or otherwise dam-
aged varieties.

Requests made for a change in
the classification of peaches, brought
up an interesting discussion. W.
Long, Jr., introduced a notice of
motion that No. 1 peaches be re-
stricted to a minimum of 84 in-
stead of 90, that No. 2s be brought
down from 108 to 102, and that the
four-basket crate be eliminated.

It was generally agreed that the
four-basket crate is detrimental to
the peach market, but there was
not much enthusiasm for the tight-
ening of the restriction on No. 1
peaches.

Bigger peaches are available in
the south with the new plantings
coming into bearing. For the first
time, it was noted, and the meeting
favored the change in No. 2 mini-
mum size.

There is still a No. 3 grade which
might be used for the smallest sizes
instead of the four-basket crate.
The whole question will be dis-
cussed more fully at the May meet-
ing.

B.C. is the only province us-
ing the four-basket crate at
present, it was said, as the east
does not recognize it. Indica-
tions of shippers present at the
meeting pointed to a fairly large
peach crop in the Valley this
year.

An involved motion which was
submitted from Robson for the
Grades' Committee perusal, con-
cerned Cox Orange apples and was
not thought feasible by the Com-
mittee. However, E. J. Chambers
was asked to interview Major Lee
in the Kootenays when he makes a
trip to that section in the near
future.

REDUCE ALLOWANCE

Taking the stand that the defini-
tion of uniform in the Fruit Act
does not appear to have proved sat-
isfactory with regards to apples, as
the range is too great in small sizes
and possibly not sufficient in the
extra large sizes, it was recom-
mended that the variation allowed
in 1936 and smaller be reduced from
one-quarter inch to 3/10s of an
inch, and that in the case of 125s
and larger the tolerance be left as
at present.

There was some thought to in-
crease the large size apples' toler-
ance, but the meeting concurred
that possibly the regulations in that
respect should be left as at present.

No action was taken by the meet-
ing on the subject of slackness of
packs, following objections from the
Old Country, as it was considered
this was an individual shippers' problem.

No. 3 Face and Fill, and No.
3 Orchard Run Hailed should
remain on the regulations, it
was stated, but No. 3 Household
should be eliminated, the Com-
mittee decided, as the three
classes of Cee grade should
cover all categories.

Standardization of sizes in green
cookers should be sought, it was de-
clared, and the Fruit Branch will
be asked to make this concession. Last
year there was a concession to pack

OKANAGAN APPLE DEAL IS OVER: POOLS CLOSING

One More Week Should See
Stocks Cleaned—Only
80,814 Boxes Left

The 1936-37 Okanagan apple deal
is really over. Another week will see
such small flocks as are left cleaned
out.

This is the statement of valley
shippers, who last week recorded a
good movement to the domestic
market. Total sales were 58,701
boxes, and the balance left in the
valley at the week end, according
to the Tree Fruit Board, was but
80,814 boxes. This compares with an
unsold balance of 325,000 at the
same date last year, and a half
million boxes the year before.

Romes formed the bulk of last
week's sales, with a total of 22,405
boxes, while about 8,000 boxes of
Winesaps and 6,500 of Macs were
disposed of.

POOLS CLOSING

According to statements made by
E. J. Chambers, at the co-op
quarterly meeting held at Pentic-
ton, the Associated's pools will soon
be closed. Cox Orange, Golden De-
licious, Grimes Golden, Winter
Banana, Golden Russet and King
David varieties will be closed this
week. Jonathans, Wagners, Spits
and Ontarios will be closed some
time between March 8 and 13, while
Macs, Delicious, Spitz, and Stay-
man will be closed between March
15 and 27. The Rome pool will be
finished at the end of March, and
Winesaps and Newtowns early in
April.

WINESAP PRICE UP

Extra Fancy and Fancy Wine-
saps received two raises during the
past week, and present quotations
are up to \$2.05 and \$1.95 respec-
tively. Cees are quoted at \$1.65, not
having been included in the second
raise.

Duchess Cookers 2 3/8 inches mini-
mum.

If the Grades' Committee recom-
mendations are passed by the Fruit
Branch, then Canadian apples will
come under the same tolerance for
damage as exists in the United
States. At present the tolerance for
the whole lot at shipping point is
seven per cent and at destination
14 per cent.



Warn's Style SHOP

AFTERNOON
DRESSES

Prints and Plain Colors
Sizes 14 to 44
and Half Sizes

BLOUSES

Season's Smartest Styles
All Sizes

SKIRTS

EMPRESS

A JUBILEE WEEK of HITS

Starting Friday and Saturday, Mar. 5-6

QUEEN OF THE ICE... IN A GAY MUSICAL ROMANCE

"ONE IN A MILLION" with **SONJA HENIE**, **Adolphe MENJOU**, **Jean HERSHOLT**, **NED SPARKS**, **DON AMECHE**

MATINEES EACH DAY AT 2:30

With **THE MILLION DOLLAR MUSICAL OF 1937**
GRAND REVIVAL SHOWING
FRIDAY NIGHT

Robert Donat
in
'39 Steps'

With **MADELEINE CARROLL**
First show Friday night only starts at 6:30
Short Subjects: **Silly Symphony**, **Metro News**
Saturday matinee the 7th Chapter of **"Mystery Squadron"**

MONDAY and TUESDAY, March 8th and 9th

Here's Looking at You!

FRED MacMURRAY
GLADYS SWARTHOUT
in
"Champagne WALTZ"

with **JACK OAKIE**, **VELOZ** and **YOLANDA**
A Paramount Picture

PLUS at 8:30 Only
Ray Milland and Sir Guy Standing in "BULLDOG DRUMMOND ESCAPES"
Matinee Each Day at 2.30

WEDNESDAY and THURSDAY, March 10th and 11th

Great As He Ever Was!

...IN A PICTURE THAT'S GRIPPING!

GEORGE ARLISS
"MAN OF AFFAIRS"
ROMILLY LUNGE
RENE RAY
A GAUMONT BRITISH PICTURE

ARLISS

As Twins, as a suave diplomat, as a Black Sheep.
LAUGHS, ACTION, ROMANCE

A Delightful Performance.
PLUS at 8:20 Only

Gail Patrick
in
'Preview Murder Mystery'

Matinee each day at 2.30

FRIDAY and SATURDAY, March 12th and 13th

GARY COOPER
JEAN ARTHUR in **"THE PLAINSMAN"**

LET'S GO TO A MOVIE!

JOIN WITH US IN CELEBRATING THE SILVER JUBILEE OF ONE OF THE INDUSTRY'S MOST FAMOUS NAMES, **ADOLPH ZUKOR**.

THE PICTURES SELECTED FOR THIS EVENT WERE CHOSEN AS BEING MOST FITTING FOR THE OCCASION.

In **"ONE IN A MILLION"** you have a picture which introduces to the screen a new star, a new artist, **Sonja Henie**, world's champion ice skater, in a picture that is new, that is different. We recommend **"ONE IN A MILLION"** for excellent entertainment.

In **"CHAMPAGNE WALTZ"** is a picture of the highest calibre, beautiful music, glorious singing, boisterous comedy, and a trio of stars who have never failed to please. **"Champagne Waltz"** was chosen by **Adolph Zukor** as the first of the Paramount Jubilee hits for the season.

"MAN OF AFFAIRS" Here is a picture presenting **George Arliss** in a dual role, playing in one the character of the suave diplomat, in the other, the scapegoat brother, and you will be delighted with his portrayal of them. A grand picture.

"THE PLAINSMAN" This picture brings together again the stars of **"Mr. Deeds Goes to Town"**. **Gary Cooper** and **Jean Arthur** as **Wild Bill Hickok**, **Jean Arthur** as **Calamity Jane**, one of the grandest stories ever told, against the background of thrilling action, filmed on the tremendous scale which only **Cecil B. DeMille** could achieve.

Turn to page six of this paper, and try your skill in the big Star Guessing Contest. Don't be discouraged if you cannot guess them all, probably nobody else will, but get as many as you can, and send them in, you never can tell, and here's a little tip, two of the stars shown on the page will be playing in two of the Jubilee shows this week, the others have all appeared on our screen from time to time.

We are celebrating another milestone in motion picture history, we'd like you to join with us, and in the words of **George Young**, Canada's Sing Songer:

"Heigh ho, come join the Jubilee;
Heigh ho, for mirth and Melody."

We think that right here is an appropriate place to mention a few more of the screen attractions selected for this March Jubilee Parade.

"GOLD DIGGERS OF 1937"—Another musical hit from that great producer of musicals, **Warner Bros.**, and the same stars, **Dick Powell** and **Jean Blondell**, and a supporting cast of seasoned players, **Victor Moore**, remember his performance in **"Swingtime"**? **Glenda Farrell** and **Osgood Perkins**, breathtaking dance numbers, singable tunes, and a good story. That's **"Gold Diggers of 1937"**.

"THE DEVIL IS A Sissy"—Bringing together three of the most famous boy stars in motion pictures, directed by **W. S. Van Dyke** of **"San Francisco"** fame, and telling a story that reaches deep down into the heart. This picture has proved to be one of the most stirring, and entertaining dramas of modern youth the screen has yet produced. **Metro Goldwyn Mayer** has given the youth British star **Freddie Bartholomew**, his most human role, and co-starring with **Freddie** are **Jackie Cooper**, and the irrepressible **Mickey Rooney**.

Town and District

Miss P. DeWiele, of this city, was a week-end visitor to Revelstoke.

Mrs. Lloyd Williams has returned to her home in Kelowna, after having spent a week visiting in this city with **Mrs. R. A. Riley**.

J. Peters, of the Okanagan Electric Ltd., left on Tuesday evening for Vancouver, where he is attending a convention of electrical dealers.

Victor Witala was recently taken to the Vernon Jubilee Hospital, for treatment, having met with an accident to his leg while at work on the C.P.R. track at Mara.

"Andy" Patterson, of Sicamous, was a Vernon visitor on Saturday last for a short period. Mr. Patterson reports that his noted team of "huskies" that has been taking the mail up Shuswap Lake regularly, accomplished a recent trip of over 20 miles in less than four hours.

An enjoyable social party was held at the home of **Mrs. F. H. Gordon** on Wednesday evening, in honor, at the same time, of the birthdays of **Mr. Gordon**, and both **Mr. and Mrs. O. M. Lewis**, Mr. and Mrs. Gordon also received many felicitations on their recent marriage. A quite delightful evening was spent, by the large company that gathered.

Cyril Westaway, of Kamloops, was a guest at the home of **Mr. and Mrs. B. A. Bradley** on Saturday evening. Mr. Westaway had been in Kelowna and Penticton earlier in the week attending meetings of the fish and game clubs in those cities. He is the secretary of the B.C. Fish and Game Protective Association, and attended the meeting of the local Fish and Game Association here on Tuesday evening of last week.

The Rev. Dr. George A. Wilson, of Vancouver, superintendent of Missions in B.C. for the United Church of Canada, occupied the pulpit of the Vernon United Church on Sunday morning last. Dr. Wilson is a former resident of Vernon, years ago, and was at one time pastor of the Presbyterian Church in this city. He was here when Vernon was an augmented charge.

Col. J. H. Parks, of Calgary, division engineer of the Board of Railway Commissioners, who was in Vernon last week in connection with the Barnard Avenue level crossing, is well known to many in this city as he is a former resident of the Coldstream. He is still the owner of a fruit ranch in that district, and lived here for a period during the war years. **J. J. Horn**, superintendent of the Revelstoke division, C.P.R., and **A. Davies**, signal supervisor, were also in Vernon with Col. Parks.

Gene Homer-Dixon, of the Coldstream, left on Saturday evening last for Vancouver, where he plans to stay for a few weeks. **John Theed**, of this city, who has been holidaying in California, is expected to arrive at Vancouver, soon, and he will partner **Mr. Homer-Dixon** in the men's doubles event of the Canadian Badminton Championships at Vancouver this week-end. Their entry was sent from Vernon by **Frank Smith**, secretary of the 1st B.C. Dragons Badminton Club.

Sunday last marked the conclusion of fishing in Okanagan, Kalamalka, Woods, and other lakes in this district for a two months' period, until May 1. **Mabel Lake** will open on April 1, a month earlier, but travelling conditions on the roads are usually such that few attempt to go there until considerably later. Since the first of the year cold weather and ice conditions on Okanagan Lake have prevented fishing, to a large extent, and the season since last fall has not been a particularly successful one. Several boats have been out, in recent weeks, but the anglers report the fish are hard to find indeed.

Just last week the attention of readers of this newspaper was drawn to the fact that **Jessie Playfair Blackford**, of Kamloops, had had one of her poems published in a prominent poetry magazine, "Kaleidograph," in the United States. Now it is announced that the Canadian Bookman is going to feature a collection of eight of her poems in the near future. This poet has been a frequent contributor to The Vernon News in the past year, and three of the eight selections to be published by the Canadian Bookman made their first appearance in this paper.

Less than four more inches of snow are needed in the Coldstream this winter to double exactly the average amount over the last 31 years. Total snowfall for 31 years to the end of the winter of 1933-1934 is 1,397.3 inches, which is an average of 45 inches yearly. This winter's fall to February 27 is 80.2 inches. The total precipitation for the 32 years to the end of 1934 is 460.87 inches, an average of 14.40 inches. The winter of 1924-25 holds the record for snow, with a fall of 90.1 inches. These figures are supplied through the courtesy of **A. Bingley**, of the Coldstream Ranch staff.

The Rev. Dr. J. H. Davies and **Hugh Ramsay** are delegates from the Vernon United Church to the spring session of the Okanagan Presbytery of the United Church of Canada at West Summerland. An address on the Preaching Mission in Vancouver was given by Dr. Davies, and the Rev. F. R. G. Dredge, of Kamloops, spoke on the preaching mission "In the local church." The Rev. W. W. McPherson, of Kelowna, presided at the session held on Tuesday, Wednesday, and Thursday morning.

First "bargain trip" of the year to the Coast from Okanagan Valley and main line points will be operated by Canadian National Railways, Thursday, March 11. The cheap fares in effect for this trip will permit a stay of three full days at coast points on the return journey. The trip will be made on train leaving Vancouver at 7:00 p.m., Sunday, March 14. Owing to the low-priced fares prevailing, travel will be confined to coaches and no baggage will be checked. Half fare will apply for children 5 years of age and under 12.

H. W. Galbraith returned this week after a short business trip to Vancouver.

Mrs. E. P. Chapman has left for Montreal, where she will visit with her daughter, **Miss Agatha Chapman**.

Mrs. W. H. Brimblecombe has arrived in Vernon with her son, **Phillip Beattie**, and will be at the Grange Hotel for a month.

G. M. Hemsworth, travelling passenger agent, C.N.R., Vancouver, was in Vernon Wednesday. Mayor **Charles Scanlan**, of Kamloops, C.N.R. district engineer, was another official here this week.

Mrs. Peter Venables left for Penticton on Tuesday on receiving the sad news of the death of her uncle, **Dr. C. I. Fort**, from pneumonia, following influenza. Dr. and Mrs. Fort were for a few years well known residents of the Coldstream.

Mrs. R. Gillespie, of this city, had as her guest over the week-end her brother, **W. S. Watson**, of Whitehorse, Yukon. Mr. Watson has been in Vancouver for the past month and he spent a few days here before going north to his home again.

Though the Rotary Club of Vernon will not be represented by one of its members at the International convention in Nice, France, during June, arrangements have been made to have the club's proxy carried by **Frank Buckland**, of Kelowna, who is planning to make the trip. Dr. S. G. Baldwin was the local delegate to last year's convention in Atlantic City.

Okanagan Telephone Company linesmen took time out from their hurried rounds on Wednesday morning to effect a little rescue work. The linesmen hurried to aid a lone domestic cat that had become marooned on top of a telephone pole near the McLean Apartments. The good samaritan work was successful.

Recent changes in the personnel of local electrical firms are of interest here. **Guy Allen**, formerly with the J. M. Edgar Electric, and **John Spurling**, have purchased the business of **Locke & Urquhart**, which will now be known as the Interior Electric. **Eric C. Pullman**, formerly with the Vernon Hardware Co. Ltd., will be associated with the J. M. Edgar Electric; and **Alec Ponton**, of Locke & Urquhart, will be salesman for the Pegler Electric.

On the occasion of her 16th birthday, a number of friends of **Miss Earla Sauder** attended a birthday party on Friday evening, at the home of her parents, Mr. and Mrs. I. V. Sauder. Decorations were of carnations, tulips, and daffodils, a buffet lunch was served, and games and dancing were enjoyed. Among those present were **Susan Lawes**, **Mona Pearson**, **Muriel Butler**, **Eileen Price**, **Keith Lawes**, **Joe Stark**, **Douglas Dickson**, **Bobby Shillam**, **Francis Trehearne**.

The death occurred suddenly on February 23, at her home in Upper Louis Creek Valley, north-east of Kamloops, of **Mrs. Susanna McClure**, the mother of **Mrs. Fred Gaven**, of this city. **Mrs. McClure** was born in Gray County, Ontario, in 1856, and for 31 years had resided in Upper Louis Creek Valley. Her husband, **John M. McClure**, died in 1933 and a daughter, **Mrs. Frances Graham** in that same year. She is survived by a son, **Donald**, at home, as well as by **Mrs. Gaven**. Funeral services were held in Kamloops on Friday, February 26, with the Rev. Henry Wilson officiating. In 1930 Mr. and Mrs. McClure celebrated the 55th anniversary of their wedding.

Over 188 parents and friends of the pupils visited the three elementary schools on Thursday afternoon of last week, during "Education Week." The school buildings and playgrounds were inspected, and parents were especially interested in phases of the Junior High School courses already being carried out, and in the platoon system that has been in operation this term. Grades 7 and 8 held a students' council session during the afternoon. Between 35 and 40 parents visited the High School on Thursday and were shown classes in operation. Many of the visitors expressed very considerable dissatisfaction with the condition of the building. A literary, debating, and musical program was presented by the students, and was attended by about 30 parents.

Rehearsals are now in progress for the Vernon High School Dramatic Society's presentation of "Little England," the W. S. Atkinson comedy that will be presented in the Empress Theatre early in April. The tentative dates are for two evening shows on Monday and Tuesday, April 12 and 13, with a special matinee performance. Mr. Atkinson has written "Little England" especially for presentation by the Dramatic Society, and the play's locale is an island in Kalamalka Lake, on which many amusing, exciting, and interesting events occur. The Dramatic Society has a lengthy list of successes to its credit since formation in 1929 when three one-act plays, "The Fountain," "The Londonderry Air," and "The Living Statue" were presented. Other plays produced are "The Man From Toronto," in 1931; "The Charm School," in 1933; and "Sentimental Sally," in 1934.

Jacques'
Standard Priced
Diamond
Rings

\$25.00 - \$35.00 - \$45.00
\$50.00 - \$65.00 - \$75.00
\$100.00 and Up

F.B. Jacques & Son
Diamond Merchants in
Vernon Since 1889

If it's Men's Clothing, Shoes or Furnishings—It's the Best Store in Town.

"APPAREL OFT Proclaims The Man . . ."

CHARACTER AND STYLE

Embodied in every suit we make, linings and interlinings are carefully selected from a quality standpoint.

SUIT or OVERCOAT

Made to Measure

\$20.00 TO \$50.00

Fit Guaranteed

FINE SHIRTS—Arrow, Tooke or Lewis.

Collar attached or separate collar.

\$1.25 TO \$3.50

UNDERWEAR—Medium and Lightweight combinations.

From \$1.00 up

Shirts and Shorts Each 50c up

W. G. McKenzie & Son

Opposite Empress Theatre Phone 155
BARNARD AVE. MEN'S OUTFITTERS VERNON, B.C.

Review of
SPRING FOOTWEAR
at New Low Prices

\$4.85
\$3.95
\$2.95
\$2.95

From heel to toe, these shoes have the look of a new season. Smartly styled in lightweight kid, they answer your desire for something new and different in shoes. And the narrow heels and snug arches—plus our expert fitting service assure you perfect comfort. Come in today—prices start at \$2.95

Grimason's Bootery
Barnard Avenue Vernon, B. C.

THE SIXTEENTH ANNUAL OPEN

Badminton Tournament
for the
CHAMPIONSHIPS OF THE INTERIOR OF B.C.

Armoury, Vernon
Thursday, Friday, Saturday
March 18, 19, 20

A Massey Harris
Time and Money Saver

The man who has a tractor and uses a power sprayer with power take-off attachments, cuts his overhead in half—300 Imperial gallon tank—4-cylinder pump—500 lb. pressure with 2 guns.

NASH BROS.
Box 945. Vernon, B. C. Phone 197

WANTED
First class man required to take over the position of
GENERAL AND SALES MANAGER

of the
SOUTHERN OKANAGAN CO-OPERATIVE VEGETABLE GROWERS' ASSOCIATION
Applicants must be thoroughly competent, have had extensive experience in the handling and marketing of vegetables and have exceptional ability. Apply in writing with copies of references stating salary required to Secretary-Treasurer, R.R. 1, Oliver, B. C.

VANCOUVER

7:00 p.m. \$7.00 Returning 7:00 p.m.
Thursday, March 11 RETURN Sunday, March 14

From Vernon
GOOD IN COACHES ONLY — Ask Agent

CANADIAN NATIONAL

V-11

Clean COTTON RAGS

No very small pieces
No buttons
No heavy clothing
10c lb.

THE VERNON NEWS

High Ho! Let's Join the Jubilee



NO. 22



NO. 23



NO. 24



NO. 25

ADOLPH ZUKOR



PARAMOUNT

SILVER JUBILEE



STAR GUESSING CONTEST

NAME THEM

and win one of these Prizes

1st PRIZE \$20.00

2nd PRIZE

Two Months' Pass to the Theatre for Two People

3rd PRIZE

One Month's Pass to the Theatre for Two People

Rules of the Contest

All you have to do is name the stars whose pictures are shown on this page, and write them down clearly on the forms provided for this purpose, and to the person correctly naming all the stars a cash prize of \$20.00 will be paid, and to the next nearest list a prize of two months' pass to the theatre for two people will be given, and a third prize of one month's pass to the theatre for two people to the next best list.

All attempts must be made on the forms which may be had from any of the stores listed below.

When you have completed the list enclose your attempt in a securely sealed envelope and drop in the box provided for this purpose in the store where you secured the form.

Contest positively closes Saturday night, March 13th, and no entry will be accepted after this date.

The winner will be announced and prizes paid from the stage of the theatre Monday night, March 15th.

Employees of the Empress Theatre or The Vernon News or any member of their families will not be permitted to participate in this contest.

In the event of more than one correct list being submitted the prize will be divided equally amongst them.

The Judges decision is absolutely final. Get your contest forms now, and go to work on this grand contest. You know all these stars; they have all appeared on our screen, and think what you can buy with the prize money.

**Hudson's Bay Co.
Safeway Stores
OK. Stationery
Okanagan Grocery**

**Grimason's Bootery
Mary McLeod
National Cafe
National Roller Rink**

**A. McCulloch & Son
Vernon Hardware Ltd.
F. B. Jacques & Son
Okanagan Electric Ltd.**

West Canadian Hydro Electric Corporation Limited



NO. 1



NO. 21



NO. 20



NO. 19



NO. 18



NO. 17



NO. 16



NO. 15



NO. 14



NO. 13



NO. 12



NO. 11



NO. 10



NO. 9



NO. 8



NO. 7



NO. 6



NO. 5



NO. 4



NO. 3

Contest forms must be procured from the merchants whose names appear on this page, and completed list handed in to the store, securely sealed.

These merchants join with your theatre in celebrating this milestone in motion picture industry. You will celebrate too when you see the bargains they are offering during this

Paramount Silver Jubilee Week

WINTER CONDITIONS AT FALKLAND MOST SEVERE FOR YEARS

FALKLAND, B.C., Mar. 1.—According to the old-timers, this is one of the worst winters ever experienced in the district. All roads are blocked, as it snowed continuously for five days. The mail stages did not get through from Kamloops three days, until the snow came into the district on Sunday. Traffic is now back to normal again and several cars were noticed travelling the roads over the week-end.

The monthly meeting of the Women's Missionary Society was held at the United Church on Thursday afternoon. Mrs. C. Kent, the president, conducted the service. An interesting talk on "Bearing the Cross" was given by Mrs. U. St. Laurent. Excerpts from Janet Miller's "Jungles Preferred" were read by Mrs. St. Laurent, Miss Frehling and Mrs. H. C. Beddoes. The scripture lesson was read by Mrs. T. Atken.

The "Home Guards" Orchestra gave a dance on Saturday evening at the Community Hall with several of the surrounding districts well represented. Mr. and Mrs. G. Mythe served supper in the dining room during the evening.

Five carloads of gypsum were shipped to Port Mann on Tuesday. Mrs. Chris. Bailey returned from a month's holiday in the peace capital on Friday. She was accompanied by her brother, Walter Gemmill.

Mrs. W. J. McClelland left for Kamloops on Friday and expects to be away for several days.

Mr. and Mrs. H. C. Beddoes entertained with bridge on Saturday evening.

Mrs. D. Elliott spent the week-end in Kamloops with her mother, Mrs. J. Howe.

Art Gotobed was in Vernon for several days last week.

Mrs. M. Golovach left for Kamloops on Friday evening.

Cecil Miller was a Vernon visitor on Saturday. He was accompanied by Sam Swift.

Bob Dent spent several days in Vernon during the week.

Avoid Spoiled Dough! BAKE WITH ROYAL YEAST It's always full strength

**SPOILED AGAIN!
I SHOULD HAVE
USED ROYAL**



Each cake of Royal Yeast is sealed in an air-tight wrapper—safe from all contamination

YEAST plays an important part in making really appetizing bread. It must be full strength and absolutely pure, to avoid any "off-taste" in the finished loaf.

Royal Yeast is always dependable. Every cake is sealed in air-tight wrappers—safe from impurities. It keeps its full leavening power. And Royal is the only dry yeast that has this special protection.

For 50 years, Royal has stood for high quality. Today, 7 out of 8 Canadian housewives ask for Royal when they buy a dry yeast! They know it's reliable.

Don't risk baking failure with uncertain yeasts. Always ask for Royal.

Send for FREE booklet

To get uniform results in bread baking, it is important to keep the sponge as even as possible.

"The Royal Yeast Baking Book" gives instructions for the care of dough, Send coupon for free copy of the book, giving tested recipes for tempting breads, coffee cakes, buns and rolls.

BUY MADE-IN-CANADA GOODS

Standard Brands Ltd.,
Vancouver, B.C.
Toronto, Ont.
Please send me the free Royal Yeast Baking Book.

Name _____
Address _____
Town _____ Prov. _____

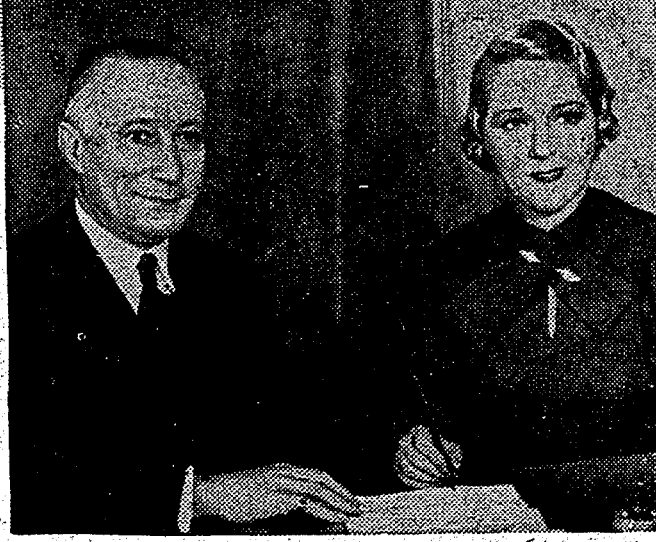
The Glory Road

SUCCESS STORY OF A GLAMOUR MERCHANT

by WILL IRWIN



Adolph Zukor at 11, a prosperous Chicago fur merchant. He was the first to see the movie business as a career.



Mary Pickford, Zukor's first great star. From \$50 a week in 1915 to \$100,000 a week in 1925.

Twenty-five years ago Adolph Zukor, successful Chicago fur merchant, came to the startling conclusion that glamour was a marketable commodity. He has been a dominant figure in the motion picture industry ever since. This month the motion picture world is celebrating a Silver Jubilee in his honor. Chairman of the Board and active head of production of Paramount Pictures, he was 64 on January 7. Will Irwin, noted biographer and novelist, sketches his fabulous career. Following is part one of a series of six.

By WILL IRWIN
Chapter I
THE HUNGARIAN ORPHAN

THE Paramount Company, motion picture producers and distributors, celebrates this year the jubilee—its Twenty-fifth Anniversary—of Adolph Zukor. To the outsider, the proceeding seems illogical; for Paramount did not exist in 1912, and Zukor himself has worked with motion pictures for more than thirty years. But all the old-timers of Hollywood recognize that it has a perfect logic. The year 1912 is a date as definite and significant in the story of the American motion picture as 1776 in the history of the American republic. It was the moment when the film, hitherto the brief, flickery staple of five-cent shows in the poorer quarters, moved onto Broadway and onto the Elstos of all our other cities. A magic transformation followed. Taking one great figure of the early days as an example, in 1910 or 1911 Mary Pickford, already the leading American cinema actress, was working like a drudge for fifty dollars a week as the anonymous star of jerky, hurried one-reel films whose occasional production today raises no emotion but laughter. By 1916 she had signed a contract for \$1,200,000 a year. This was not merely the emergence of a star; the business itself had moved upward with her.

A NEW COLUMBUS

By 1912, the film was getting ready to burst through the bounds drawn about it by shortsighted, hidebound men interested only in the mechanics of a new invention and oblivious to its possibilities as an art or a form of entertainment. But so, before Columbus made his voyage, was Europe all set to discover America. Adolph Zukor was the Columbus of the American motion picture as an art and industry. It was he who, standing virtually alone against his world, maintained that an audience would sit for a whole evening watching with interest a silent film, that stars of Hollywood could be exploited as easily and profitably as stars of the spoken theatre, and that the crude trade of making motion pictures had in it the possibilities of real art. In 1913, Zukor, defying his advisers, broke all the rules and threw all his money into the venture. He threatened the edge of bankruptcy before he won, gloriously and sensationally, and the world followed him.

To say that Zukor landed at Castle Garden, a penniless orphan boy and rose to the command of millions of dollars is merely to repeat one of those old American "Success-stories" less honored today than they were a generation ago. But to say that by one venture Zukor founded our most famous industry explains his right to a jubilee in 1937. This particular success story, however, has its special points of interest. He was born in 1873 at Elzaco, a Hungarian town so small as to be almost a hamlet. His father, Joseph, like all his known ancestors, was a fur trader. His mother, Hannah Lieberman, belonged to a family whose more brilliant sons, time out of mind, had become rabbis or physicians. When Adolph was a year old and his brother Arthur three, his father died from an infected wound. The widow married again; but, her kindfolk say that

when she died six years later it was of a broken heart.

A SHY YOUTH

She left the two boys a small inheritance, of which the Hungarian government, as was then the law, took custody. The interest would buy for them clothing, schoolbooks and medical attendance; it would not furnish board and lodging. So Adolph's uncle, Kalman Lieberman, a rabbi in the neighboring town of Szalka, at great sacrifice took them in among his own brood. He intended, following his sister's wishes, to devote them both to the service of religion. That worked out in the case of the articulate, brilliant Arthur. He was to become in time not only the most eloquent and popular rabbi of Berlin, but a notable scholar. Adolph, on the other hand, was shy, inarticulate and not especially interested in literary studies.

When at the age of twelve, he was graduated from the Gymnase, he broke to his uncle, through his teacher, news of his real intentions toward life. He did not want to be a rabbi. He wanted to do something practical, active—he didn't know exactly what.

Uncle Kalman first raved, and then listened to reason. But his small-town interpretation of the active life was to apprentice the boy, at a salary of two dollars a month and board to Herman Blau, who kept a general store. There, for three years, young Adolph wrapped up sugar, measured calico, ran errands, and read of nights. The Lieberman paragonage boasted a small library of heavy and serious books, wholly free from the soul-deadening influence of fiction. But the Blau girls, whom to this day Adolph Zukor considers as sisters, had not only translations of the standard European romances like Dumas and De Foe, but of American dime novels. In two years of voracious reading the young apprentice acquired not only that story-sense which was to serve his uses a quarter of a century later, but a romantic devotion to the United States. And when his apprenticeship reached its end, he moved again to take his destiny into his own hands. After many a night spent in composing a good selling talk, he approached his uncle and the official guardian of orphans with a startling proposal.

GOES OFF TO AMERICA

He wanted them to advance him, from his own share of his father's little estate, a passage to America. This was a hard struggle, but he won. So in June, 1888, the steamer Russia landed him at Castle Garden, his carry-all valise with a new suit and some worldly possessions being a big miscellaneous undergarment inside it, and forty dollars cash. He knew not a word of English.

In New York he found lodging with an immigrant uncle and bumped accidentally into one Max Grass whom he had known as an apprentice in Hungary. Max had a job in a small manufacturing fur-house where everyone spoke Hungarian, and lack of English was no handicap. On a Monday morning six weeks after he landed, Adolph Zukor went to work as a furrier's apprentice at four dollars a week—three dollars of which he paid for board. Within three years he was expressing the article streak in him as an expert fur-designer.

Meantime, he was learning English in night school and, for recreation, boxing; his first extraneous, after he became a journey-man at eight dollars a week, was a pair of boxing gloves. He stands only five feet four inches, but he was then a beautifully formed and comely young boy. He married his good looks twice; first with a cauliflower ear, whose remembrance he carries to this day and second by a bent ring-finger which he got by catching being bored the bat with a skinklight glove. More pertinently to this story, he now, he and Max Shosberg had found a way of making money on the side. With their small savings they would buy a piece of finished fur. Working at night, Adolph, the better workman, would make it into a box or scarf of his own

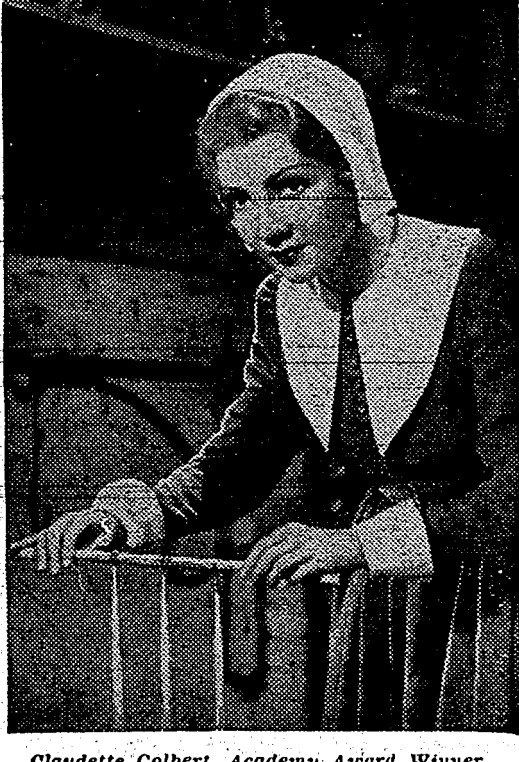
design, and Max who spoke the better English, would peddle it among the small stores along the Bowery or Third Avenue. Before Adolph Zukor was twenty, they had done so well that they talked of quitting their jobs and starting their own firm.

YOUNG AND RESTLESS

But Max was young and restless. He had heard that the fur business at Chicago, still in its infancy, offered an opportunity to design—



Marlene Dietrich, one of today's great stars. For Mr. Zukor, she will wear his "designs" for theatres, "box office."



Claudette Colbert, Academy Award winner, as "Maid of Salem." She is another of Mr. Zukor's current galaxy of stars.

ers who knew the New York styles. Besides, the World's Fair was coming; both the boys wanted to see that. On an overnight decision, Max quit his job, packed, started Westward, Adolph resisted the impulse until he found that he could get a cut-rate ticket marvelously cheap. That tipped the balance, and he followed.

In Chicago, he found little trouble in getting work; for the fur scarf with head-attached, which he had learned to make in New York, had just begun its rise. A month of that, and Max-Schosberg hired him into business for himself. They threw their savings—some three or four hundred dollars—into a partnership, rented a room in La-Salle Street, hired a sewing machine, employed an operator and set furiously to making the new fur scarves.

Max Schosberg, who spoke better English, served as salesman in his old moments. Adolph Zukor worked at machine or cutting-table sixteen hours a day. When that busy season closed, they divided \$1,000. Next season the Novelty Fur Company, as they called it, employed twenty-five men; and Zukor, when the slack period came, had nearly \$3,000 clear profit in the bank. Then Max's mother fell ill. He returned to Hungary just in time to be seized, under a new law, for military service.

So Zukor ran the Novelty Fur Company alone—and carried it to a crash. The fur shoulder-caps with high collar had captured the fancy of New York. Zukor, abandoning scarves, gambled all the money he had and all that he could borrow from the bank on this novelty. It proved a short-lived fashion. When, after a run of three months or so, it went out utterly, he found his little factory stuffed with unsaleable goods. Also, the hard times of the nineties, already on their way, settled thickly over Chicago. At the end of the season, Zukor was not only flat broke but so heavily in debt that everyone advised him to go into bankruptcy and be done with it. Bankruptcy, however, was his personal devil. "It isn't honest," he said. He saw his creditors and persuaded them to carry him until he could pay in full.

(To be continued)

EDUCATION OFFICIALS ADVISE ARMSTRONG TO ELECT SCHOOL BOARD

ARMSTRONG, B.C., March 1.—That it is the wish of the Department of Education of the province that school affairs in the consolidated district of Armstrong-Spallumcheen be directed by a board of trustees elected by the ratepayers of the district, and that immediate steps be taken toward this end, is the substance of a letter from the Deputy Minister of Education, copies of which were received recently by the City Clerk of the City of Armstrong and the Municipal Clerk of the Municipality of Spallumcheen.

The matter will be placed before the Councils at their regular meetings next week.

Americans are being urged to exhibit at the International Exposition of Coal Consuming Appliances to be held at Ankara, Turkey.

DON'T SUFFER FROM CONSTIPATION

Read this letter from Wm. C. Billings (address on request): "When I had eaten a heavy breakfast, I would feel lousy. After a couple of days of this, I would have to take a laxative."

"One morning I had a dish of ALL-BRAN. It beats any laxative, as it keeps me in shape every day."

Everybody knows that taking medicine all the time is an unhealthy habit. How much better to end common constipation by enjoying this safe, natural food!

Kellogg's ALL-BRAN relieves common constipation because it gives the body the "bulk" it needs. It absorbs twice its weight in water, gently exercises and sponges the intestines clean.

Try it for a week. If not satisfied your money will be refunded by the Kellogg Company. Two tablespoons daily are usually enough—with every meal in chronic cases. Serve with milk or fruit. Sold by all grocers. Made by Kellogg in London.

Quick Relief FOR STUFFY HEAD

Just a few drops... and you breathe easily again! Vatro-nol clears clogging mucus, reduces swollen membranes—brings welcome relief.

VICKS VATRO-NOL for Nose & Throat

Used in Time, Helps Prevent Many Colds

LIFE IN EUROPE

(Continued from Page 1)

otherwise foodstuffs were easily and cheaply procured and there was an abundant supply in evidence in all stores.

Germany has embarked on a four-year plan to make the country independent of foreign imports. As one aspect of this drive engineers have produced gasoline from coal.

No larger numbers of soldiers are seen on the streets than was the case in pre-war Germany. Mr. Rehels declares, but the people are regimented, not in Germany alone but in Italy, France, Holland, Belgium. A man is perfectly safe walking in any district of a large city at night, where formerly there were thugs and robbers.

"War talk" is rarely heard in Germany and very little was printed in the press about the Spanish civil war. Spain, and the outlook for a major European conflict, are discussed for more freely in Canada than in countries of continental Europe he visited.

Politics is another subject that is not discussed, whereas formerly in every public place of amusement this topic was the paramount one. "There is only one party in Germany now," Mr. Rehels says.

There are still some 600,000 Jews living in Germany. Attacks by the Nazi party were mostly concentrated against Jews who came from Russia after the Communist revolution and who during the period of inflation realized a strange hold on wealth and finance, he declares.

Before coming to Canada, Mr. Rehels was an official of a railway company in Bavaria, his native land. In 1919, immediately after the war, he joined with Adolf Hitler, Germany's present dictator, in formation of the original Nazi party, comprised of 17 members.

Mr. Rehels, although disagreeing with Hitler's anti-Jewish policy, was for some years the Nazi head organizer in Bavaria. The inflation in post-war Germany had a tremendous effect on his personal property and in 1924 he came to Canada.

On his trip to Germany he spent a considerable time in Munich, where he has a son attending university and has relatives.

There he met the Kimberly Dynamiters hockey team that toured Europe this winter.

The British Columbians were very popular and were well received everywhere, except in Prague, and in that city their defeat of the local team roused the fans' tempers, Mr. Rehels reports.

C.P.R. Shipyards Again Operating

OKANAGAN LANDING, B.C., Mar. 2.—The C.P.R. Shipyards opened on Monday morning, the work consisting of getting the ways ready to haul up some barges for repair. Mrs. Arnold Russell, and her two children, Denny and Gay, are visiting in Kelowna.

Miss Betty Senior returned last Saturday after visiting relatives in Kamloops.

The skating has been very good this winter on the lake. It was possible to skate from shore to shore in places, and the children certainly took advantage of it.

Mr. and Mrs. E. Cowan, who have been residing here for the past two years, have moved to Salmon Arm.

MARY McLEOD

TRONSON ST.

STAR SPECIALS that need no guesswork.

For one week starting Friday, March 5th to Saturday the 13th

GET YOUR ENTRY BLANKS FOR THE
PARAMOUNT STAR GUESSING CONTEST
AT THIS STORE

Colored Bath Towels—Sizes 41x20 and 46x23.
Regular 65c and 75c a pair. **\$1.00**
2 Pair of these for

House Dresses—Sizes 34 to 44.
Regular \$1.49. Sale Price **\$1.00**

Crepe and Semi Service Hose—Substandards in regular \$1.00 values. **69c 2 Pair for \$1.25**
Sale pricePair

Free McCall pattern with every dress length of any material, including Prints, Piques and Silks.

DRESSES—In Crepes and Silks, plain and figured, all sizes from 32 to 44. **\$2.98**
Sale Prices \$6.98, \$5.98, \$4.98, \$3.98.

Values to \$12.95 are included in this assortment.

Hundreds of Other Money Savers For You

Adolph Zukor Jubilee Star Specials

When In Town To See The Shows "THE BAY"
Invites You To Take Advantage Of The Specials
Listed Below On Sale MARCH 5th to 13th.

SPRING HATS

Hats you would expect to pay considerably more for. Smart brims and turbans styles. Made of silk braid and ribbon. Colors navy, brown and black. Sizes 21½ to 23. Each **\$1.49**

WOMEN'S & MISSES PRINTED SILK DRESSES

Soft petal crepe, pure dyes guaranteed washable, fast colors. A grand collection of styles in colors yellow, green, blue, pink and navy. Sizes 14 to 42. Each **\$2.39**

WOMEN'S SHOES

New styles in real spring shoes values. Black only in Gore Pumps, Oxford Tie and suede medium wide strap, all with Cuban heels, C and D fittings, size **\$2.29**

CHILDREN'S OXFORDS

Here is real value, combined with good appearance, sturdy leather soles and rubber heels. Size 8 to 10½. Pair **\$1.79**
Size 11 to 2. Pair **\$1.95**

50 PACKETS ALABASTINE (Kahomino)

8 different colors. A very special offering in this popular wall finish. Regular 75c **59c**
5-lb. packagefor

WOMEN'S CREPE HOSE

Sheer dull finish, fashioned to fit, and will give satisfactory wear. Colors mono, dawn mist, jungle mist, durbar and gunmetal. Sizes 8½ to 10½. Pair **50c**
2 PAIR FOR **95c**

DELNAPS

The perfect sanitary towel, absorbent, and will give lasting protection. 12 in boxBox **19c**

MEN'S BROADCLOTH SHIRTS

"The Stetson," perfectly tailored, smartly styled in wonderwear English Broadcloth. Fused collar, splendid assortment of patterns. Each **\$1.29**
2 FOR **\$2.50**

MEN'S STREET OXFORDS

Sturdy built to give lots of wear. Good smart brogue style with bend leather soles and half rubber heels. Black only. Sizes 6 to 10. Pair **\$2.69**

MEN'S FELT HATS

New smart shapes and colors that will suit all. Browns, Greys, Tan, Blue and Black. Sizes 6¾ to 7½. Each **\$1.95**

CRETONNE

48 Inches Wide
Direct from England, lovely floral designs. Color combinations are outstanding, makes very smart side drapes, chesterfield covers, cushions, etc. Special, yard **49c**

MARQUETTE CURTAINS

Now that Spring is here you will need to dress up your windows. Superfine quality with lace edge, colors ecru, and ivory. Size 36 x 2¼ yards. Reg. \$2.50. Special, Pair **\$1.69**

MEN'S TRENCH COATS

English make, full regulation style, with oiled silk lining throughout. A very practical and popular garment. Sizes 36 to 44. Garment **\$10.95**

CORNED BEEF 1 Tin **11c**
DILL PICKLES 1 Tin **18c**
CHASE & SANBORN'S COFFEE 1 Lb. **41c**

Hudson's Bay Company
INCORPORATED 27 MAY 1670

Editorials

If you have subdued your will rather than allowed your will to subdue you, you have cause to be glad -- Plautus

The Vernon News

Vernon, British Columbia
THE VERNON NEWS LIMITED
W. S. Harris, Publisher
Subscription Rates—To all countries in the Postal Union, per year, \$1.50; for six months, payable in advance. United States, \$3.00; foreign postage extra.

THURSDAY, MARCH 4, 1937

THE VERNON NEWS ADDS NEW FEATURES, DONS NEW DRESS
WITH this issue The Vernon News appears in a new dress. We hope you will like it. Worn garments have been discarded for a more modern style. One that is in harmony with the changes that are sweeping the world. Eight columns to the page affords more space for news without increasing the number of pages. By smaller margins, waste is decreased. Smaller spacing between words is in keeping. If you were to count the words you would find many more than formerly. Experts declare, however, that the change makes for easier reading.

Forty-six years ago The Vernon News made its first bow to the Okanagan public. Looking back, it appears as a modest publication. Yet there is no doubt that in the nature of its contents, and typographically, it was outstanding. Always it has been well printed. The first issues were eight pages, five columns to the page. Four of these pages were ready-print. They were prepared at a central point, and shipped to Vernon. The other pages were printed here on the blank surfaces.

Even in its initial number, the news of the Valley was presented. It has thus always been possible to keep abreast of Okanagan Valley happenings by reading the columns of this newspaper. From its inception The Vernon News has served the larger field in its news columns and in its interpretation of events.

As the Okanagan Valley increased in population the activities of its growing inhabitants altered. First it was cattle ranching, then grain growing, and now fruit and vegetable growing, dairying, mixed farming and the cutting of ties and poles. The Vernon News endeavored to keep pace with the growing activities of the Okanagan and in Vernon. Other newspapers have entered the field in the service of Vernon, of Kelowna, Penticton, Armstrong, and Enderby. Today, it may be said, humbly, based on knowledge and conviction, that there is no district in the Dominion served by more modern or wide-awake newspapers. Nor is there better printing anywhere. The modern country printing office turns out a more easily read newspaper than does that of the dailies on their highspeed and thunderous presses.

In keeping with modern demand, this newspaper is adding new departments. First in importance, of course, is the news coverage and the interpretation of Okanagan news. As previously, this will be given unceasing and discriminating attention. There is growing public interest in radio and the great talking picture industries. Efforts will be made to cover the highlights of these, as space is available. It is hoped to stimulate reader interest.

The Vernon News has, from the start, endeavored to give all the Vernon and Okanagan Valley news and to provide for advertisers the best of services for the display of their wares. Each week you can look over the seasonal stocks in the stores of enterprising, wide-awake Vernon merchants, from the depths of an easy chair at your own fireside. You may study the styles and learn at a glance the cost of any contemplated purchase. There is no need to grow fagged and weary searching about.

A good newspaper is only possible with the backing of an enterprising and hustling community. It does not manufacture news. It records it. When there is news it is accurately given, cleanly printed, and always available. The newspaper supplies a ready record when you want it today, tomorrow, or next week. It offers a convenient communication for friends, providing reliable accounts of community happenings by trained and impartial observers. In providing adequate record of achievement it increases community pride.

It is almost thirty years since the last great change was made in the appearance of this newspaper. Familiar type faces are cherished like old friends. But even friendship cannot be a bar to progress. It is too much to hope that this, our new dress, will last for another thirty years. Youth does not expect that it will. If it retains old friends, and attracts new ones, it is doing a job.

UNFAILING DEMAND FOR PRIME RED MCINTOSH IN OLD COUNTRY

GREAT truths do not shine brilliantly from the moment of declaration. Important facts are seen dimly at first. Their lustre increases with the passage of time. They are seen at first as through a glass, darkly.

In the fruit growing industry of the Okanagan Valley of British Columbia it will be better known in twenty years that the crop year of 1936 has demonstrated a fact which is of outstanding importance. This fact is that the McIntosh Red apple is the variety on which depends our claim to grow the finest apples in the world. They reach an excellence in the Vernon district that is unsurpassed.

This will be remembered as the year when it was demonstrated that the British market is the one unfailing outlet and that it will take all we can produce of these famed red apples. For in 1936, our McIntosh were flaming red, and large or small sizes sold like hot cakes. The demand was unfailing. Hitherto it has been said that the British market would only take small sizes. Now we know this is a myth. Now we know it will take all that we can produce, provided they are red as fire and are delivered in good order.

Color is the essential to make sales. The quality of the Mac brings repeat orders but only if the apples are red. Buying appeal is through the eye and the McIntosh Red must be a real red or it will sink back to the level of the position it occupied in export sales of former years.

The continuance of the British preference on Can-

Common Things

Beauty dwells in common things;
In song and shadow of a tree,
Aores etched against the frost,
Lanes that ramble to the sea,
And old stairs hollowed to the tread
Of feet that trudge the track of the dead.

Beauty dwells in common things;
In greening lace of a mountain vine,
In shells, foam-white at the tide's blue door,
In sheep that browse beyond a shrine,
And April's gloaming like a hood
Draping a passage through a wood.

Look long upon life's common things;
Let brief sound-ripples rise and fall,
Give ear to springs, nor scatter words—
Finding content in Beauty's call.
Seek loveliness the whole year through,
And peace will weave a gown for you.

—JESSIE PLAYFAIR BICKFORD.

adian apples has had a markedly good effect. This preference was granted under the Ottawa agreement negotiated between the Bennett and the Baldwin governments. Its continuance under the negotiations conducted by the King and Baldwin governments is a boon for the Canadian fruit growers. For another three years Canadian apples will have a preference duty of 38c a box over importations from the United States. This means that the British buyers will continue to look to Canada for supplies they formerly secured from the United States.

The McIntosh Red apple is the most widely planted apple in the Okanagan Valley. It reaches the peak of its perfection the farther north it is grown. Cold storage has made it a fall and winter apple.

Hitherto we have made the mistake of trying to force our Macs because we knew their quality, their excellence of flavor, either as a dessert or a cooking apple. Now we know that buyers do not differentiate between red apples. They do not know them by name and if we will grow, pack, ship and sell, only our red McIntosh, there will be no C grade to smash and break the market and they will bring prices that will compensate for sending the C grade where they belong, to the processing plants.

The Okanagan Valley is fortunate in the fact that it has a Tree Fruit Board clothed with the power to direct the flow. If this organization will rise to the occasion and see that none but the best of our McIntosh Reds go to the export market, they will be doing the greatest service to the Okanagan Valley.

How much of a recognition of the truth regarding the importance of the Macs lies behind the decision of the Occidental Fruit Co., to build a plant in Vernon is not known. Wisely, these shrewd operators keep trade secrets to themselves. But it is significant that Vernon produces an abundance of these excellent Fall and Winter apples.

DAUNTLESS SPIRIT OF PAT BURNS ROVES THE GREAT OPEN SPACES

PAT Burns is dead—God rest his soul. The news swept Western Canada on air waves on Wednesday, February 24, and caused an ache in thousands of hearts. This simple adopted son of the plains, in succession a cow hand, a voyager, industrialist, the mighty man of money. This almost legendary figure, the outstanding citizen of Calgary and of Alberta, is no more.

Far as his influence was felt, and his fame spread, he was always Pat Burns. He began life with the blessings of health, a shrewd brain, and an iron determination. He departed in his 81st year, Senator, a friend to cattlemen and kings, a great legendary figure. One of his greatest claims to fame was that he never made any pretense. The myriad of his friends is the monument to the simplicity of outlook and of life that marked him to the end.

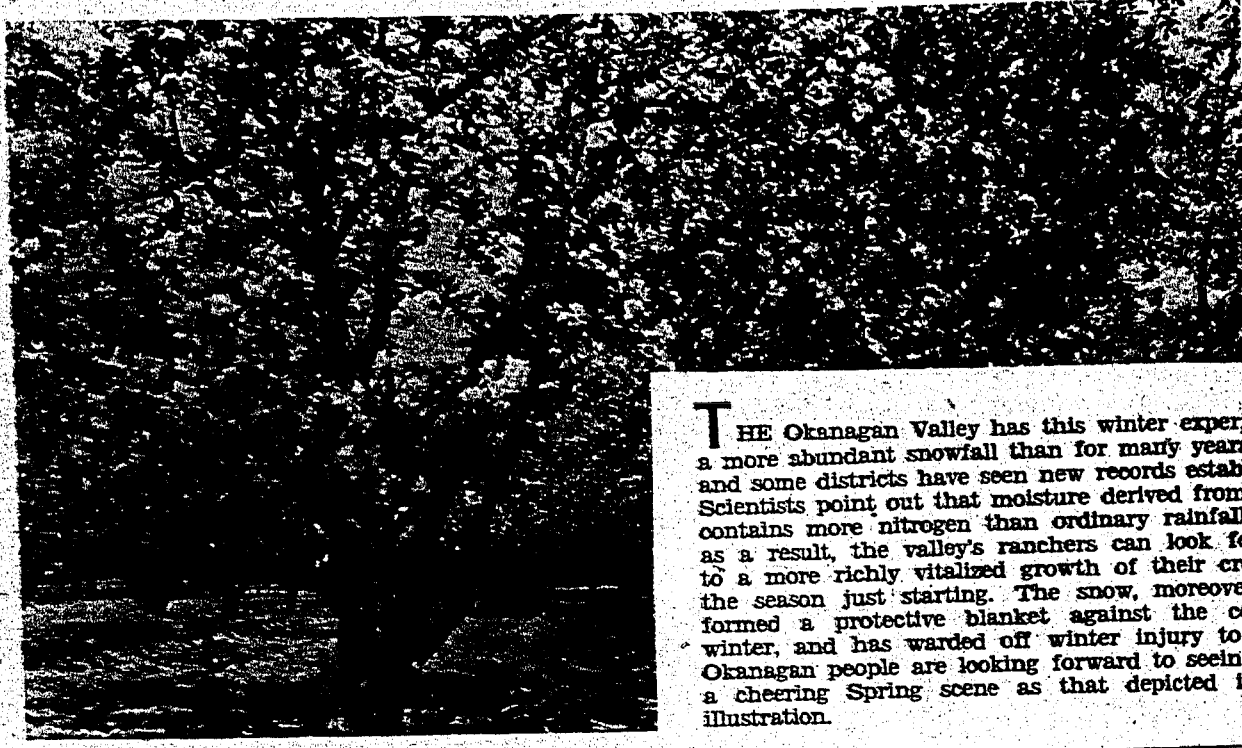
In the days of his robust vigor he was constantly in the saddle, his stout stocky figure familiar to thousands, his cheerful smile and twinkling eye a beacon of friendliness. As a business executive, later, he left detail to others. His own desk was clear, his office empty. He was content to direct policy an hour or two a day. The rest of the time he spent roving over his properties. His eye missed nothing that was essential and his hand was always ready to grasp an old friend's or to help him out. He was a very generous man to all good causes.

The name Pat Burns is known and loved in the Okanagan Valley. It was in Penticton that he took his bride in 1901, Eileen Ellis, daughter of the cattle king, Tom Ellis. The mountains of British Columbia held a great fascination for this remarkable man, who came to Alberta when it was the habitat of Indians and lived to do more than one man's part in it, to have foreign offices for his business in London, Liverpool and Tokyo. The O'Keefe's, the Greenhows, Price Ellisons, and other pioneers were his friends and now he is with that mighty company.

VERNON BUSINESS MEN ASK A FASTER MAIL FROM VANCOUVER

VERNON business men are asking the Vernon Board of Trade to secure a faster mail service into this city from Vancouver. They are asking that the first class mail be carried on the train which leaves Vancouver a little earlier than the other but which reaches this city several hours in advance. So reasonable a request, at so small a cost to the government, cannot well be ignored.

They are also asking that in the event of delay on any route which enjoys a mail contract that it be the duty of the contractor to turn the mail over to any other trustworthy agency whose services are undisturbed.



THE Okanagan Valley has this winter experienced a more abundant snowfall than for many years past, and some districts have seen new records established. Scientists point out that moisture derived from snow contains more nitrogen than ordinary rainfall, and, as a result, the valley's ranchers can look forward to a more richly vitalized growth of their crops in the season just starting. The snow, moreover, has formed a protective blanket against the cold of winter, and has warded off winter injury to roots. Okanagan people are looking forward to seeing such a cheering Spring scene as that depicted in this illustration.

Who Are Our Heroes?

An Ottawa correspondent calls to mind that when Mary Pickford visited Toronto, she was accorded a civic welcome. If Mae West were to visit the Queen City she would be mobbed by certain of the populace. That is what cultured folks say. Yet when W. S. Allward, creator of the magnificent Canadian War Memorial on Vimy Ridge, returned to his home town, there was scarcely a corporal's guard to welcome him.

Mr. Allward, according to competent authorities who have visited the great shrines of Europe, has created on Vimy Ridge a noble monument that is not surpassed by the Cenotaph in Whitehall, the Arc de Triomphe in Paris or the beautiful Scottish War Memorial in Edinburgh, whose architects were honored by their respective countries.

The Toronto sculptor is one of the most modest of men and would be the last one to seek preferment. But Canadian architects who recognize in the Vimy Ridge Memorial one of the finest works in all Europe, are chagrined to think that some honor has not been paid him. Unfortunately knighthood no longer is in flower in the Dominion and the nation apparently has been too preoccupied with other problems like unemployment relief and western debts to pay tribute to the man who put Canada on the map artistically in Europe.

The Royal Architectural Institute of Canada, whose President is W. L. Somerville of Toronto, honored Mr. Allward at a dinner and conferred upon him an honorary membership.

From The Vernon News Files

President Harry Pout and L. M. Richardson, chairman of the finance committee, of the Vernon Board of Trade, appeared before the Council on Monday evening to ask for a Thursday, March 10, 1937 grant of \$500.—Restoration of the storage dam at the outlet of Kalamalka Lake is contemplated, and the raising of the present level by six or eight inches may be the outcome of negotiations between the various irrigation societies in this district.—A remarkably large golden eagle, with the wing spread of 7 feet 9 inches, was caught last week in a cougar trap at the north fork of Cherry Creek by a trapper, Ray Hanson. With a size 50 bear trap fastened on a clog, the eagle flew off, only to become entangled in the branches of a tree, which fortunately saved Mr. Hanson his trap.

E. B. Knight, superintendent of the White Valley Irrigation and Power Co., has returned from Victoria with word that the government will enable the company to proceed with repair work to the Grey Canal.—The curfew by-law which restricts children under the ages of 15 years from running alone on the streets at night after nine o'clock will be strictly enforced, the City Council has decided. The measure has been on the city statutes for some years but has not been enforced.

The water supply at the reservoir has become alarmingly low and the B. X. pump has been working to capacity. With mild weather the danger is lessened.

A. E. A. Lowes has just completed a census of the city. He places the population of Vernon at 1,788 white, 2 Japanese, and 149 Chinese.

THIRTY YEARS AGO last census, taken in 1903, showed a population of 1,058, so that there has been an increase of 734.—Campbell Sweeney, general manager of the Bank of Montreal, was in Vernon last week, and he expresses himself as most pleased with the growth and progress of Vernon.—On Monday evening last a meeting of carpenters was held in this city, with a large attendance. A local union was successfully formed and the following officers elected: Alex McLeod, chairman; Frank Rickard and Ernest Davey, secretaries; and David Thomas, treasurer.—Another shooting affair occurred on Saturday at Swish Point, Wild Goose Bill striking Cultus Joe, an Indian, in the leg.

On Tuesday afternoon and evening the Ladies' Guild of the Anglican Church held a very successful bazaar in Cameron's Hall, the proceeds of which are to be devoted to the restoration of the church.

Forty years ago, March 4, 1897, the trustees of the church, who were all between local horses bred in this city or district.—The skin of a cougar may be seen at the taxidermist shop of W. C. Pound, who received it last week. The animal was shot by Bert Lambly, on the west side of Okanagan Lake, and measures 9 feet 3 inches from tip to tip.—The Kamloops-Okanagan Presbytery of the Presbyterian Church meets this week at Kamloops.

Busty's Queer Midnight Visitor.

By PEGGY HARVEY

RAIN was beating on the roof—a sullen dreary pour. The winter wind screamed angrily as 'round the house it tore. A-rattling and banging things. But Busty, snug and warm, was cuddled in his little bed. He didn't mind the storm. "The worse it rages there, outside, the cozier I feel. Beneath the blankets here in bed," smiled little Busty Nello. And so he lay there drowsily and listened to the sound of water pouring off the roof and splashing on the ground. The snow, in which this morning it had been such fun to play. Before tomorrow morning would be melted clean away.

"Good gracious! Mercy! It's a spook!" young Busty gasped. And down beneath the blankets went his frightened little head. And there as quiet as a mouse he lay and shook and shook—Too terrified to lift his head to take a second look. Until he heard a funny sobbing voice say, "Busty, gee! You needn't be so awfully scared. 'Cause it's only me."

The voice, though queer, was friendly. Busty sat up in surprise. And what he saw there made him pinch himself, and rub his eyes. For, standing by the window in the darkness and the pour, was Sam, the snowman he himself had made the day before.

The shabby hat he wore was dripping water on his ears; His funny little charcoal-eyes were brimming full of tears; And, oh, how he was shaking! My, oh, my! He seemed upset! A snowman, you must know, is scared to death of getting wet.

"Why, Sam!" cried Busty when he had recovered some from his fright. "You're just a snowman!—and how is it you can talk?" "And Sam replied, "This hat I wear (you found it in the ditch) Has magic in its shabby felt. It once adorned a witch. But, Busty, don't stand gaping there! The rain comes down a-pell. And," added he, "unless I soon find shelter I shall melt. A constitution, such as mine, can never stand the sizzle. Of all this pelting pouring dripping drenching drowning rain. So, hurry, Busty! Hurry, please! And save me, if you can, Before I have a breakdown and—come to be a man."

Now, Busty is as tender-hearted as a boy can be. And he himself had made the poor old snowman, don't you see? So, when the queer old fellow begged to be allowed inside, Young Busty hurried out of bed and threw the windows wide. He couldn't share his cozy little bed, of course you know, With anyone as frosty as a man made out of snow. Nor could he make a bed for Sam upon his bedroom floor. For, should the snowman melt there, Busty's mother would be sore. And so poor Busty scratched his head and wondered what to do. He couldn't turn the snowman out there in the storm, he knew.

And then he had a happy thought. "The bathtub," Busty said. "Would certainly be just the place to make the snowman's bed." And so he tucked the snowman in the bathtub, snug and tight, And placed a pillow 'neath his head, and left him for the night.

But (how I hate to tell you this!) as soon as Busty slept The snowman melted up out of bed. And 'round the house he crept. He frightened Busty's little kittens almost into fits; He chased the pup about 'till Puffy nearly lost his wits. He counted down the banister; tracked up and down the stairs; He stole into the pantry and ate all the pickled pears. With so much playing 'round the snowman soon began to tire; And, presently, he fell asleep before the open fire. Of course this was a very very foolish thing to do. And, if he had had sense, the snowman would have known it, too.

Ah well! His end was peaceful. So we have no cause to weep. He melted very gently while he still was fast asleep. He slowly turned to vapor while he had a pleasant dream, And floated up the chimney in a lovely cloud of steam. Away 'way up and up he went until he reached the sky. And there he changed to snowflakes. And he'll come down bye and bye. So ended Busty's snowman—the queerest you could meet. He feared he'd catch his death of cold, and caught his death of heat.

1937 MARCH 1937						
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Balanced Budget In Sight?
"New Order" For Albertans
Ask National Minimum Wage
One More C.C.F. Expulsion
Over-Heated French-Canucks

High-light of the annual parliamentary session, the presentation of the budget, was this year marked by more satisfaction and optimism than in many years past. The Hon. Charles Dunning, minister of finance, in presenting the nation's financial facts, pointed to improving economic conditions, expanding government revenues, and mounting trade.

At the same time he warned that unemployment is far from solved and, further, that the return of "prosperity" is already heralded by something not to be comfortably regarded, the rise of a speculative spirit. He predicts, next year, a deficit of \$35,000,000, with a prospect of a balanced budget in the following year. His prediction was based on reduction of the deficit from \$159,000,000 last year, to \$87,000,000 this year. Estimated grand total expenditure for 1936-37 is \$539,518,000, against a total revenue of \$452,123,000. Revenues are the highest of any other year in the nation's history, except 1928-29. The velocity of money circulation, it is cheering to note, is the highest since 1930.

There are to be no income tax changes, in fact no tax increase in any form, the budget reveals. While there is an increase in the number of exemptions, there are no increases in sales tax, excise taxes and duties also remain as they were. The new Canadian-United Kingdom trade treaty provides the major features of interest in tariff matters. The British guarantee preference margins on lumber, canned salmon, apples, dairy produce, tobacco, and patent leather, and assure continued free entry of Canadian products, with 1932 reductions. There is a guarantee against a tariff increase on Canadian automobiles and parts—Canadian cattle and meat exports are safeguarded, under the new agreement; the Dominion may export hams and bacon up to 280,000,000 pounds annually. On her side, Canada agrees to reduce the preferential rate on 179 items, including textiles, glass, iron, steel, boots and shoes, enamel ware, electrical goods, leather, paper products, paints, varnishes, etc.

William Aberhart, Alberta's prophet, and the Moses who was to lead his people into the promised land flowing with milk and honey is not quite so sure, as he once was, that Social Credit can be made anything other than ghostly hope. But, in the speech from the throne at the recent opening of the legislature in that province, nevertheless came word that

"a new economic order in Alberta" was to be established. "Further enactments regarding the establishment of a new economic order will be presented," stated Chief Justice Harbo, the acting lieutenant-governor, in the annual throne speech. Chief items in the "new order," more closely approaching the ambitions of less vociferous provincial premiers, are: A five year plan of road building; establishment of a marketing board; new debt legislation; provision of feed and seed for dried out areas; Ottawa will be asked, please note carefully, for a loan of \$15,000,000.

A minimum wage for men and women was urged in a resolution approved at the first convention of the Canadian Federation of Labor, in Toronto last week. The resolution called on the Dominion government to enact legislation for such a wage schedule. Delegates also called on the government to spend "an adequate amount on defence." They suggested \$7,000,000 on Pacific Coast defence.

J. S. Taylor, M.P. for Nanaimo, has been expelled by the C.C. Council of the C.C.F., because of his sympathies for the insurgent Social Constructive Party, headed by the Rev. Robert Connell, which has, he declares, his "unqualified support." The expulsion was ordered at a meeting of the provincial Council, held at Vancouver over the week-end.

"Canada for the Canadians," yes, "but Quebec for the French-Canadians." This seems to be the doctrine propounded by a rally of dissenting members of the Union Nationale group of the Legislature. At a meeting held in Quebec, on Monday, 10,000 heard a group comprising Dr. Hamel, Oscar Drouin, Rene Chalouet, and Hon. Ernest Ouellet, lay Premier. Purposeless, charging that he failed to carry out pledges. He was not combating the trusts and monopolies, they declared. "We are not against the English," ran the refrain, "we are for the French-Canadians."

Vivian MacMillan has been upheld by the Canadian Supreme Court, in her \$10,000 case against former Premier John Brownlee, of Alberta. The sum was awarded her, in her action for seduction, by an Alberta jury.

Travel Bargains

Alberta, Saskatchewan, Manitoba and Stations in Ontario (Port Arthur and West.)

MARCH 21 TO 29
(Inclusive)

30 Day Return Limit
Children, 5 years of age and under 12, Half Fare

1c PER MILE

GOOD IN COACHES
Slightly higher fare for tourist and standard sleeping car travel.

Stop-over Privileges at Banff, Calgary and Edmonton only in both directions within final limit.
ASK THE TICKET AGENT

Canadian Pacific

FRIGID WEATHER IN KELOWNA FOR 45-DAY PERIOD

Over Sixty Inches Of Snow Fell In The Past Three Months

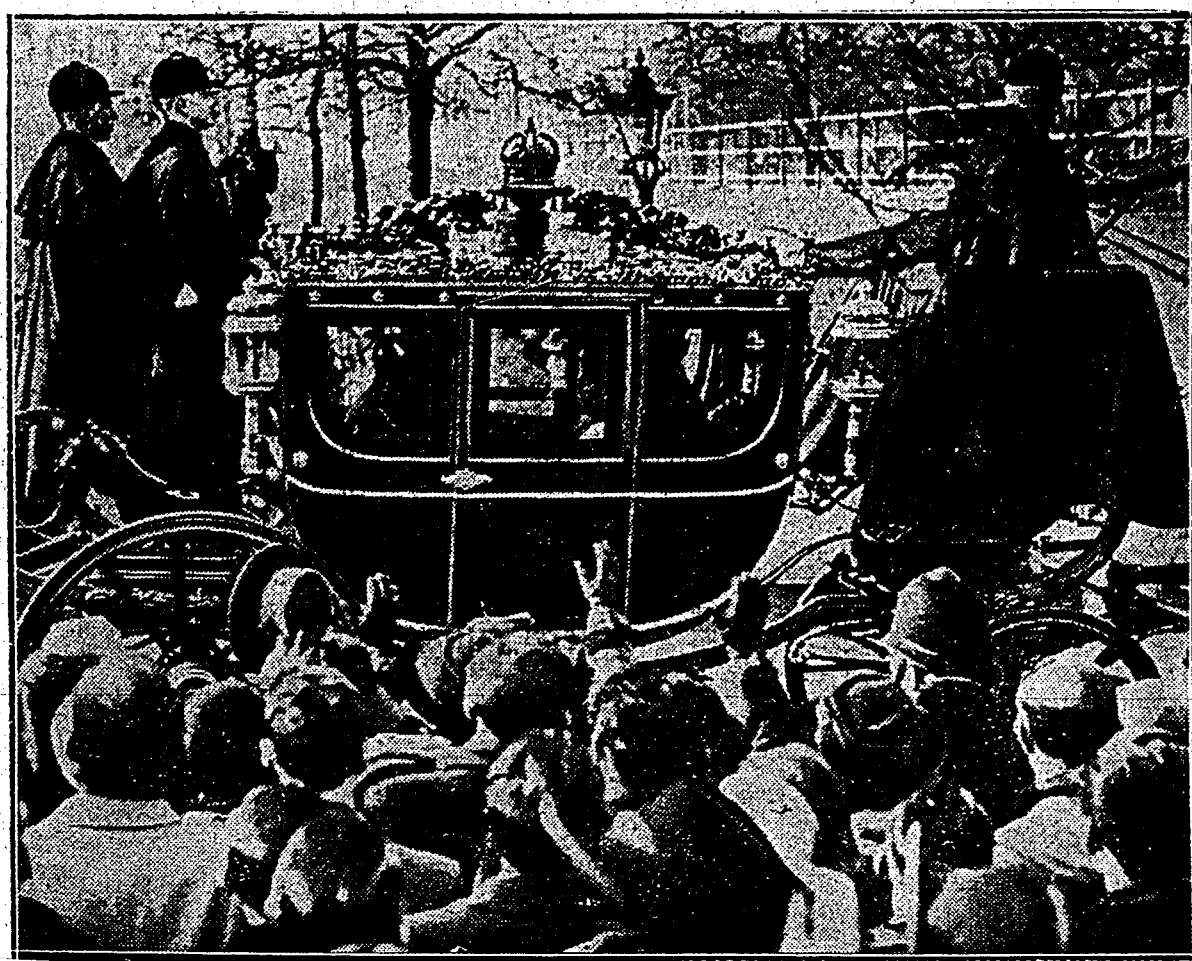
KELOWNA, B.C., March 3.—This winter of 1936-37 will probably go down as a record-breaker in many respects. Although figures are not available at the present time, it is believed that the snowfall for December, January, and February, of 60 inches, constitutes a record for the Kelowna district.

The winter really started in earnest on December 27 when the thermometer dropped below freezing point and stayed there until February 11, a lapse of 45 days below 32 degrees above zero. This is one of the longest stretches of cold weather the Okanagan has ever experienced. The temperature dropped to 14 degrees below zero on the coldest night.

Snowfall in December amounted to 12.68 inches, in January to 22.10 and for February it was 26.50 inches, making a total of 61.28 inches. In January, the temperatures did not rise above 29 degrees at any time.

For dazzling deer with powerful lamps, then shooting them, 13 alleged poachers have been arrested at Tübingen, Germany.

The King's First State Drive



King George VI cheered by the crowd as he arrived at St. James Palace to hold the first levee of his reign. Driving in state from Buckingham Palace, His Majesty was attended by his gentlemen-in-waiting and escorted by a captain's escort of the Household Cavalry.

Conference Decides That Cars Must Stop Before Crossing Railway Track

BOARD OF TRADE

(Continued from Page 1)

Location of a pamphlet to attract tourists. Then too the Vernon district needs some descriptive matter telling of opportunities for the profitable employment of capital and of men with means. It was felt the two pieces of publicity should be distinct and different and the Publicity Committee will be asked to prepare a suggestion with an outline of costs if the city is to be asked to bear any share. Civic estimates will soon be ready and so haste is imperative.

A suggestion by Secretary Coombes was that if the people desire a walk to the Kalamalka lake that one might be made along the creek. There is already much natural shade there. The Rotary Club is already asking the city and the government what they are prepared to do for the provision of a walk alongside the road. The subject will come up for discussion at a later date.

BEAUTIFY CREEKS
What can be done to beautify the creeks flowing through the city? On some properties these creeks are used for bathing by the kiddies and nearby another property may be used as a pasture for cows or horses. The Council will be communicated with to ascertain what it is proposed to do because the present condition is not a healthy one.

A letter will be written to the Vernon local of the B.C.F.G.A. suggesting the advisability of fruit growers petitioning the Tree Fruit Board not to permit the export of C grade apples.

It was felt that the experience this year gained from the sale of McIntosh Red apples indicates that red apples, large or small, can be profitably sold, but that the presence of C on the markets is a menace to growers and to the cities that are dependent on the growers for their existence. It is felt that the McIntosh has been demonstrated as a winter apple and its sale as a red apple is for the benefit of all. The building in Vernon of a packing house by the Occidental Fruit Co. is regarded as a good omen, especially heartening to the northern section of the valley.

Famous Players will be requested to provide for Vernon a theatre that is in keeping with the patronage of the theatre. It was said that the present Empress Theatre is such that when there is an outstanding picture a queue has to stand out on the street. The business men were in agreement that the theatre brings much business to the city and that better premises are desirable.

OFFICERS AND COMMITTEES

The officers and committee chairmen for the ensuing year are as follows:
President, R. Peters; Vice-President, H. W. Galbraith; Council, O. Reid, G. Whitehead, T. N. LePage, W. S. Harris, S. Barnes; Irrigation, F. G. DeWolf; Agriculture, R. A. Davidson; Conventions, D. J. Robinson; Finance, H. Piper; Advertising and Publicity, L. A. Lang; Sales and Shipping, M. V. McGuire; Transportation, J. Watkin; Industrial, T. R. Bulman; Mining, G. O. Thistle; City, E. Clarke; Business Men's Bureau, G. Allen.

A special committee, which will work towards the objective of a hard-surfaced highway, is to be composed of President Peters, G. Whitehead, H. W. Galbraith, T. N. LePage, and Capt. H. P. Coombes.

Intersection At Barnard Avenue To Be Safeguarded—Investigation Held

Barnard Avenue railway crossing is to have the protection of stop signs. At least it will, if the recommendation by Col. J. H. Parks, Division Engineer of the Board of Railway Commissioners, is accepted by the Board.

Colonel Parks came to Vernon on Thursday last and discussed the situation in the presence of Davies, Signal Supervisor, J. J. Horn, Superintendent at Revelstoke, of the C.P.R., Mayor Prowse, R. Peters, President of the Vernon Board of Trade, Aldermen Howie, Berry, and Hurt, City Clerk Wright and The Vernon News.

The representative of the Board of Railway Commissioners and the railway men, on the spot, pointed out that a wig-wag would be ineffective protection. Such signs are put in motion by trains crossing a certain spot.

But the crossing is in almost constant use in the period when the fruit is being shipped and Mr. Horn had a record of 84 crossings in 24 hours. This would mean that the wig-wag would be in almost continuous motion because of trains having crossed the point of contact and possibly standing at the depot or a fruit packing warehouse for hours.

Such a condition would mean that soon no attention would be paid to the moving sign and the hazard would be increased rather than diminished.

There was a suggestion that the wig-wag could be stopped by a trainman pressing a button. It was said that the human element thus entering would be liable to error and again that accidents would not be diminished.

To guard the crossing by flagmen would mean the employment of three men on eight hour shifts and an outlay in wages of more than \$3,000 a year with the human element still entering in and making for possible error.

Discussion turned to signs. An overhead sign was discussed but it was felt that such a sign would be difficult to see from a motor car descending the hill and it was the final decision, and Colonel Parks agreed, to recommend to the Board of Railway Commissioners, the erection of two signs in the centre of the street, bearing the words "Stop."

The signs are to be provided by the Commission and they will be placed 15 feet from the centre of each of the two tracks. Provincial Police will ensure obedience to its warning. All vehicles must come to a full stop.

No one wants such signs but the protection of human life demands it.

If necessary, the street will be widened in the vicinity of the crossing, says Mayor Prowse.

MAKING PLANS FOR BADMINTON CHAMPIONSHIPS

16th Annual Interior Tournament Will Be Played Here On March 18-20

The 16th annual Interior of B.C. Badminton Championships will be held on Thursday, Friday, and Saturday, March 18, 19, and 20, on the Armory courts here.

Under the auspices of the 1st B.C. Dragons' Badminton Club, the tournament this year has been arranged at a later date than usual to ensure favorable weather conditions and so as not to conflict with championships at Spokane, Wash.

It is unlikely that any Coast players will be in attendance, states E. L. Hodgson, who is official referee for the tournament. On a recent trip to Vancouver Mr. Hodgson secured financial aid to help pay traveling costs of players from the Kootenay, instead of having one Coast star sent to compete, which is all that otherwise could have been arranged.

Entry lists are expected to be large and players will probably be on hand from Nelson. At the recent Central Interior Championships at Kelowna, Nelson shuttle experts captured the majority of the honors. All other interior points will be well represented here.

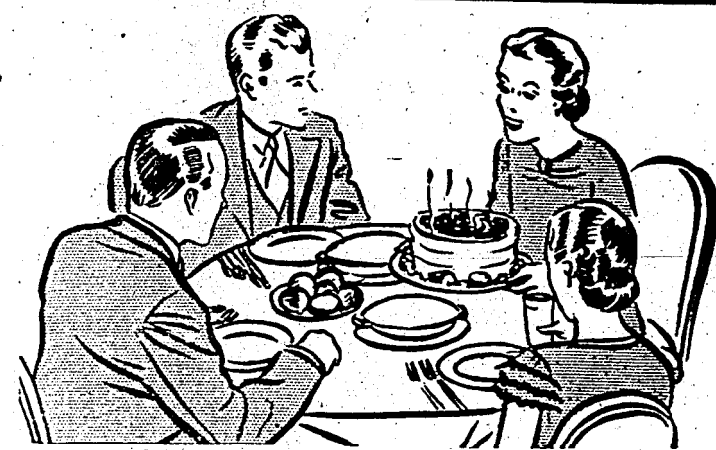
Junior events will commence on Wednesday afternoon, March 17, and must be completed by Thursday evening. Competitors in the open events from outside points will not be required to play before Thursday evening, or later, by special arrangement. Entries must be received by the tournament secretary before 6 o'clock Monday evening, March 15.

The tournament secretaries are Miss Jean Keith and Miss Sheila Simmonds; official referee, E. L. Hodgson; assistant referee, F. H. Wilmut; treasurer, Frank Smith; tournament committee, Mrs. F. R. Merrick, Mrs. E. L. Hodgson, Mrs. E. P. Venables, Miss Betty Baillie, Miss Agnes Monk, Major M. V. McGuire, T. F. Adams, Reid Clarke, J. C. Kent, John Theed; general committee, Lieut.-Col. Frank Barber, M.C., D.C.M., Major C. W. Hubbard, Capt. A. E. Berry, C. D. Osborn.

A dance will be held in the National Ballroom on Saturday evening, March 20. Visiting competitors will be guests of the 1st B.C. Dragons Club.

Following are the present title holders in the various open events. Men's singles, Harry Webb, Kelowna. Men's doubles, Harry Webb and E. Saunders, Kelowna. Ladies' singles, Vess O'Shea, Vancouver. Ladies' doubles, Vess O'Shea, Jean Partington, Vancouver. Mixed doubles, Vess O'Shea, Harry Webb, Veteran's doubles, T. Brayshaw, F. H. Wilmut, Vernon.

Lessons in hobbies are now given at an institute at Blackpool, England, and half the pupils are more than 40 years old.



Suggested Menu for

SUNDAY LUNCHEON
Ham Omelet Toast
Cut Asparagus Canned Pears with Cream
Tea Coffee

SUNDAY DINNER
*Oriental Rice
Buttered Beans Rolls
Pineapple Ice Cream
Coffee Waters
*Oriental Rice

1-lb. ground beef-shoulder, 2½ cups cooked rice, 1-onion, sliced paper thin, 1½ teaspoons salt, 2 tablespoons butter, 1½ teaspoons sugar, 1 can Bulmans Tomatoes, ½ teaspoon curry. Form beef in very small balls, and brown well in butter with the onion. Add tomatoes, rice, salt, sugar and curry powder. Bake in a casserole with cover at 425° for about 20 minutes.

Compliments of

Bulmans Ltd.

Canners of First Quality Okanagan Fruits and Vegetables
Vernon, B. C.

Our Compliments

to a new up-to-date newspaper equal to any printed in our larger cities.

Your Attention

is requested to our Modern Store and Tinsmith, which is also equal to any you will find in our larger cities. We have the stock and the service to supply your requirements.

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BUILDERS SUPPLIES, PLUMBING & TINSMITHING

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"I make smoother miles"
SAYS...THE ENGINEER IN EVERY QUART



VEEDOL MOTOR OIL
100% PENNSYLVANIA AT ITS FINEST

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SPECIAL—

Pair **59c**

2 PAIR \$1.10



ROYAL CITY PEAS
Never Touched by Hand

Careful selection, grading, washing and canning of Royal City Peas means all the work done—and at a real saving over present vegetable prices.

Telephone **404 SAFEWAY STORES** Prices Effective Friday - Saturday March 5th & 6th

You Can Save Money on These Specials

COFFEE AIRWAY Fresh Ground per lb. **27c**

TEA—Airway **39c**
Per lb.
RICE— **21c**
No. 1, Jap 3 Pounds

SARDINES— **6 For 27c**
Brunswick
CHICKEN HADDIE— **14c**
Brunswick

All Bran KELLOGG'S Per Pkt. **19c**

Cocoa COWAN'S PERFECTION 1 POUND TIN **26c**

MACARONI— **3 Pounds 19c**
Cut
WHITE BEANS— **3 Pounds 19c**
Small

CLAMS— **14c**
Tall Tins Per Tin
SALMON— **2 FOR 33c**
Sockeye, ½'s

Rolled Oats ROBIN HOOD Non-Premium pkt **19c**

SYRUP ROGERS With 49c Fruit Purchase 5 lb. tin **34c**

SOUP MIX 2 Pounds 15c
TAPIOCA 3 Pounds 21c

PILCHARDS, ½'s **3 for 19c**
LOBSTER, ¼'s Per tin 21c

LARD SHAMROCK PURE 3 Pound Tin **57c** 10 Pound Tin **87c** 10 Pound Tin **1.71**

HALIBUT LIVER OIL CAPSULES— **79c**
(Barclay's) 50 Capsules Box
CANDY LILY CREAMS 2 Pounds 29c

OLD COUNTRY TOFFEE Per lb. 29c

TOILET TISSUE, PUREX, LARGE ROLLS **3 For 19c**

PHONE 404 QUALITY MEATS PHONE 404

Picnic Shoulders, per lb. 13c

TENDER POT ROASTS— **10c**
Per lb.

BEEF SAUSAGE and HAMBURG STEAK Per lb. **9c**

LEG PORK ROASTS— **20c**
Per lb.

FINEST KIPPERED SALMON— **21c**
Per lb.

ROLLED PRIME-RIB ROASTS— **20c**
Per lb.

SMOKED FILLETS— **21c**
Per lb.

BUTT PORK ROASTS— **18c**
Per lb.

FINEST SIDE BACON— **27c**
By the Piece Per lb.

TENDER LIVER Sliced— **10c** *Fruit and Vegetables* **FINEST BACON** ½-lb. Pkg. **15c**

ORANGES—Medium Doz. **37c**
LEMONS—Medium Doz. **31c**
GRAPEFRUIT—Medium 4 for 25c

ORANGES—Large Per doz. **53c**
LEMONS—Large Per doz. **43c**
GRAPEFRUIT—Large 2 for 19c

BANANAS Golden Ripe **3 Lbs. 25c**

MUSHROOMS Order Early Per lb. **35c**

SPINACH 2 lbs. **25c**
LETUCE—Large Heads Each **12c**
CELERY—Tender White Lb. **9c**
RHUBARB—Red 2 lbs. **19c**
SWEET POTATOES 3 lbs. **25c**
NEW POTATOES Per lb. **11c**

BROCCOLI Per Bunch **25c**
TOMATOES—Mexican Per lb. **15c**
TURNIPS 10 lbs. **25c**
CABBAGE—California Per lb. **7c**
CABBAGE—Local Per lb. **4c**
POTATOES—Netted Gem Sack **\$2.19**

THE CITY OF VERNON

take this opportunity to congratulate

The Vernon News

on its completely modernized newspaper, and also to recognize the services that this publication has rendered to Vernon and District for over forty years.

PENTICTON FEARING MEASLES EPIDEMIC

Over 12 Cases Of Serious Type Reported This Week In Municipality

PENTICTON, B.C., March 3.—Should an epidemic of measles occur at the present, forcing the closing of Penticton schools again this term, the results would be disastrous to school results, said Miss M. A. Twiddy, school health nurse, on Tuesday morning.

Asking that families where measles or symptoms of measles occur, stay at home as conscientiously as though they were plucked, the school nurse said that the disease is spreading alarmingly in Penticton with at least a dozen cases now known. As the present outbreak is of a more serious type than that formerly experienced here, there is

double need of precautionary measures. Symptoms are given as being a sensitiveness of the eyes, a cough, and a fever. Should children or others manifest these signs, Miss Twiddy suggests that all in that home stay in for three days to see if a rash develops, and to consult their family physician. This will prevent a possible epidemic and, said the nurse, there is no need of having such an epidemic when a few precautions will stop it.

A Few Glimpses of the Season Ahead



These smart clothes are illustrative of what may be expected at smart resorts this coming summer. At the left is a pair of double-duty ensembles which, with their jackets, are quite "formal." One is of navy sheer with sawtooth trimming of white pique; the other of terracotta red chiffon with pleated fluffles in red, yellow and green, which colors are repeated in the suede leaves on the belt. The centre picture shows a "spaced" print of black silk crepe. The skirt has a bias sunburst of pleating. The two young women chatting on the right are both wearing frocks of transparent black marquisette; hands of black grosgrain ribbon trim one, and lace-trimmed white batiste the other.

THRILLING STORY OF ESCAPE FROM BULGAR PRISON

A. B. Riddle Tells Of War Time Adventure, In Addressing Rotarians

Description of a thrilling but unsuccessful attempt, in which he was a participant, to escape from a Bulgarian internment camp in July of 1918, was told by A. B. Riddle, of this city, to members of the Rotary Club recently.

Mr. Riddle, who is secretary of the Vernon branch of the Canadian Legion, was, during the war, an officer in an English regiment, and was mentioned in dispatches. A considerable time ago he recounted some of his adventures before the Rotary Club, and his recent address was in the nature of a sequel.

While fighting on the eastern front in 1918 he was captured and interned at Philippopolis, the second largest city in Bulgaria. Together with a French officer and two other English officers, he planned an escape.

The general plan was to go to the south coast of Bulgaria, near the island of Thasos, and to swim to a little island about three-quarters of a mile from shore. Here they hoped to get in touch with and be picked up by an English patrol boat.

Working under great difficulties the four men assembled their kit of provisions, compasses, flashlights, tobacco, each man packing about 60 pounds. Maps were prepared of the probable route of the flight.

Loaded down with supplies and provisions, the four prisoners managed to pass the sentry lines early one night. The sea coast was about 200 miles from Philippopolis. They travelled through a valley which is reputed to be the hottest in Europe. In the days of Turkish rule, worn-out slaves were sent there to die.

Proceeding south the party made its way at night from Cepharia to Pasmakli. In the valleys the heat was intense but on the mountains it was too cold to sleep during the daytime. The country was literally crawling with ants, Mr. Riddle said, and the men began to show the effects of lack of sleep.

All but one man on the 20-day trip to the coast was made at night. The country was hilly and rough, and villages and roads were avoided. Arriving at Xanthi, headquarters of the 4th Bulgarian Army, the men found the bridge across the river guarded. The Frenchmen in the party spoke a little German, so he boldly marched up to the guard at the bridgehead and was let pass, with the others. On such a march as they undertook, tobacco was more of a necessity than food, Mr. Riddle said, and they secured a supply of excellent Turkish leaf.

THRILLING ESCAPE.
(Continued on Page 12, Col. 5.)

Junior High School's Objectives Discussed At Coldstream Meeting

Capt. H. P. Coombes Makes Analysis Of New Curriculum

Explaining various features of the new school curriculum, as adopted for the first time last fall throughout the province, Capt. H. P. Coombes, secretary of the Coldstream School Board, addressed a meeting in the Coldstream school house on Friday afternoon last.

In commencing, Capt. Coombes stated that, since coming to the Okanagan ten years ago, he has interested himself particularly in education. Preceding his remarks, Miss E. Cryderman, principal of the Coldstream school, gave an address, and a report of her speech will be found in another column of this issue.

Vernon is now fairly certain to adopt the Junior High program, Capt. Coombes said, and it is necessary for the Coldstream to make a decision soon on what plan it will undertake. The course that probably will be adopted will be to send pupils eligible for Junior High into Vernon, providing they can be accommodated.

If the Coldstream went ahead on its own and introduced the Junior high system it would nearly double the present school mill rate, an increase from \$9,000 to \$14,000, it is estimated.

Most schools are now operating under a plan known as the 8-4 system, eight elementary and four high school grades, with Senior Matriculation added. In districts not thickly enough populated or wealthy enough, the superior school is used, having classes up to Grade 10.

The Junior High school courses are now in operation in Vancouver, New Westminster, Trail, Nelson, and other centres, as well as in Kelowna and Penticton. Thus two out of the three main valley centres are in line with the new system of education, Capt. Coombes said.

Junior High School works on the 6-3 plan, six grades in the elementary, three in the Junior High proper, and three in the Senior High.

Advantages of this new course are numerous, Capt. Coombes explained. The average pupil, on completing Junior High work, is 16 years of age. "At this age any child, a boy or girl, should know what occupation he or she wants to follow."

Many children, too, are not able to absorb high education and leave Junior High with a "ruined" program, whereas under the old system they did not have this complete education until securing Junior Matriculation.

Capt. Coombes further gave it as his opinion that boys destined for skilled trades such as plumbers, painters, artisans of all kinds, have no need of many subjects taught in the Senior High school grades such as algebra, other mathematics, etc.

Only those destined for the professions, doctors, lawyers, or teachers, have any need to receive more than Junior High work, he contended.

At 16 years, the average age a pupil will leave Junior High, his mind is receptive, and he is willing to learn a trade, whereas the pupil graduating at 18 or 19 wants to work at a man's wages without the proper qualifications, Capt. Coombes said.

Foreign languages and elementary science are taught earlier than was the case under the old system. "The meaning of the Junior High is that the pupil has a complete rounding of education at 16 years of age," he declared.

"The old system is calculated to produce a race of 'white collar' workers, at an age when they are too old to become apprentices to a trade. What sort of a nation will be built up with people like that?" Capt. Coombes asked.

"I hope that the new education courses will lead to a revival of the extinct apprenticeship system, made up of those who take a pride in their work and are the backbone of a nation," he declared.

Yet another feature of the new courses will be a lessening of the cost of education, a matter of distinct concern to all taxpayers, it was stated.

In August of 1936 a report on the present school situation was completed by Major King, a teacher in the Vancouver schools. In September of that same year the convention of the Union of B.C. Municipalities endorsed a resolution supporting Major King's recommendation that all school boards throughout the province be abolished and an official trustee be appointed.

It was impossible that the U.B.C.M. delegates had thoroughly studied the King report fully before passing that resolution, he said.

If this recommendation were adopted it would mean that ratepayers would lose all authority over the manner in which their money would be spent. Last year in Vernon taxpayers exercised their rights and a school building by-law was defeated.

While strongly disagreeing with the King report recommending abolition of school boards, Capt. Coombes said he believed that boards in unorganized territories should be supplanted by an official trustee.

For instance, the department of education has taken over the administration of schools in the Pecos River and a great improvement had been effected.

REDUCED EASTER FARES

Announcement is made by the Canadian Passenger Association of reduced fares between all stations in Canada, on the Canadian National and Canadian Pacific Railways, for the Easter holidays.

On the going journey, tickets will be good from Thursday, March 25 to 2 p.m., Monday, March 29, and good for return not later than midnight, March 30.

1937 IS A MOST PROMISING YEAR, SAYS MacDONALD

Many Indications Of Spirit Of Optimism And Confidence In Vernon Area

"There are many things that would seem to give an excellent basis for belief that Vernon and its surrounding district may look forward to one of the best years on record, during 1937."

This is the statement of the Hon. K. C. MacDonald, minister of agriculture, and member for North Okanagan.

In forwarding congratulations to The Vernon News, on the occasion of its widening its service, and enlarging its size, the minister states that this is yet another indication of forward-looking optimism and progress in the North Okanagan.

"The city has already decided to build a sports auditorium," he points out. "There also seems to be support for the proposal to build new schooling facilities. Through the enterprising action of a number of the city's business men, advantage has been taken of the Dominion government's home improvement plan, and there are, I understand, very good indications that the wonderful building program enjoyed by Vernon in 1936 may be duplicated, perhaps even bettered, in 1937. And there are many other things that might be emphasized, to indicate that agriculture, industry, and general business in the Vernon area are on the verge of buoyant, confident expansion."

While improvement in many fields can still be sought, in Dr. MacDonald's opinion, there is ample ground for thankfulness in reviewing the past year, and much reason for optimism, in glancing into 1937.

He attaches particular significance to the announcement that a new packing house branch, that of the Okanagan, will be opening up in Vernon.

"This," he says, "would appear to be another gesture of confidence in the Vernon district, and proof that the fruit products of the Vernon area, along with those of other districts, are claiming an ever wider demand."

C. Riesterer, of the Riesterer-Bent garage, reported to police that a new Ford auto was removed from the front of his Winnipeg street residence between 8 and 9:15 p.m. on Thursday. This machine was located by Bob Phinney on Abbott street on Friday morning.

J. Z. Owen had his car taken from the front of Capt. Robertson's residence, the Bench, at some time between 8 p.m. and 11 p.m. on Thursday. This machine was located by Bob Phinney on Abbott street on Friday morning.

Police are warning all drivers to remove the keys from their autos and, if the machine is to be left for any length of time, to lock the doors. Such precautionary measures will foil many attempts by the would-be joyriders who steal machines for rides.

General Evangeline Booth, head of the Salvation Army, left Batavia, Dutch East Indies, on her return to England, where she is needed to help with the Army's part in the coronation celebrations.

Radio operator Rickard is still using the home-made transmitter at the airport radio station, and reports it has been giving good service for the last two months. He expects a new and powerful transmitter to be installed soon.

Foreign languages and elementary science are taught earlier than was the case under the old system. "The meaning of the Junior High is that the pupil has a complete rounding of education at 16 years of age," he declared.

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Lumby Art Club Gives Very Pleasing Concert

"HOOLIGANS" TAKING AUTOS AT PENTICTON

Autos "Borrowed" Without Permission Returned By Following Day

PENTICTON, B.C., March 1.—Branded by police as the work of a gang of irresponsible hooligans, two autos were "borrowed" without owners' permission on Thursday night. Both were recovered by morning, far from where they were taken.

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New Organization Presents First Entertainment And Is Well Received

LUMBY, B.C., March 1.—About 200 people were entertained by the Lumby Art Club in the Lumby Community Hall last Friday night.

Mrs. Georgette Andre opened the program with a few remarks regarding the aim of the club, followed by the theme song by all of the members of the club. Then came a season tableau, "1937," the cast being: Spring, Mary Chadwick, Shirley Forester, Edith Major; Summer, Hazel Algers, Betty Bessette, Muriel Treen; Fall, Elsie Colley, Mary McCusker, Marjorie McCusker, Beverly Christian; Winter, Irene Mackey, Nora Mackey, Nancy Wheeler, Reina La Francos, with chorus by Shirley Weeks, Norma Forester, Nicky Catt, Bussy Bessette, Jean Murphy, accompanied at the piano.

The program continued: Vocal solo and guitar, by Norma Squires; Monologue, by Elizabeth Squires; songs by Junior Choir, Hazel Algers, Norma Forester, Molly Gusdale, Marjorie and Mary McCusker, Marjorie Treen, Nicky Catt; short sketch, "Lapse of Memory," by Joy Catt, Marjorie Treen, Henry Catt; vocal solo, by Elsie Leger; accompanied by Thelma Quesnel at the piano.

Highland Fling; Marjorie Treen, accompanied by Laure Quesnel at the piano.

Monologue by Mrs. Squires, "Digging the Newspaper," "Trio by Madeline Shunter, Murphy, Giesnel, Tap dancing by Shirley Weeks, Nicky Catt, Bussy Bessette, Norma Forester, Joy Catt, Songs by the Senior Choir, Mesdames—Catt, Shunter, Treen, Law, Dawson, Andre, Dick, Quesnel, Hoas, and Messrs. Leger, Ingenhaag, Kuch-singer, Hula-hula, dance, Shirley Forester, Play, "The Mad Breakfast," with Ingrid Hoas, Eva Catt, Laure Quesnel, Jean Murphy, Florence Shunter, Ernest Shunter, Henry Catt, Donald McCusker, Beth Dawson.

During the change of scenery for the play, Mrs. Murphy and Mrs. Shunter led the audience in a series of songs which met with plenty of enthusiasm.

Everyone that took part in the concert did well, and they are to be congratulated, especially the children.

Each group has its director. Dramatics are under the direction of Mr. and Mrs. Emil Andre, the dancing under Miss Laure Quesnel and Miss Catt, the singing under Mrs. A. R. Murphy and Mrs. Ernest Shunter, and the art under Miss Ingrid Hoas, and Miss Eva Catt.

Mrs. Squires gave a very humorous monologue on "Digging the Newspaper," in which it showed plainly how some people are misled by not understanding what they read. Shirley Forester gave her own conception of a "Hula Hula" dancer, in which she did very well, and was given a very good applause. Marjorie Treen also was called back for encore when she danced the highland fling.

The main dialogue of the evening called "The Mad Breakfast," was a riot from start to finish. Each of the characters was very amusing, and all played their parts well. Mrs. Emil Andre acted as director in chief. The concert ended with the club's theme song.

There are separate instructions and a separate pattern for each and every size, including 0, 8, 10, and 12. The pattern includes a tissue pattern for blocking the sweater after it is knitted, and easy to follow instructions for working. If you wish to have this pattern, please write to The Vernon News, enclosing 20 cents, and allow 10 days for delivery.

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DANCE RAISES FUND TO PROVIDE LUNCHES TO SCHOOL CHILDREN

ARMSTRONG, B.C., March 1.—Upwards of two hundred persons enjoyed the dance in the Recreation Hall last Friday evening, sponsored by the Armstrong Parent-Teacher Association. The "Serenades" provided their usual excellent programme of dance music, and a touch of variety was provided by Jim Fairley and Ken Hope in a number of amusing skits.

The P. T. A. executive is to be congratulated on the success which has been achieved by their efforts, as a result of which a modest sum is added to the fund for the providing of hot lunches for out-of-town pupils at the elementary school.

LUMBY, B.C., March 1.—A few hours spent with Hugh C. Catt, among his herd of 52 head of pure bred Shorthorn cattle, leads one to see why Mr. Catt chose to raise Shorthorns.

"The question asked him by a reporter was: 'How did you happen to go into the Shorthorn cattle instead of any other type of bovine?'"

Mr. Catt replied: "During the time that I was contemplating going into farming I happened to be looking through a farm magazine wherein I came to a photograph of Millhills Comet, which was, to my mind a perfect type of animal."

Quoting the Shorthorn World and Farm Magazine, Millhills Comet was sold in England for approximately \$36,000.

Mr. Catt owns the grand sire of Balmuchy Landlord (Imported), grand champion bull at the American Royal in 1932. He also owns Balmuchy Cupbearer, bred by Claude Gallinger, of Tofield, Alberta.

Since going into the farming business in Lumby Mr. Catt from time to time has increased his pure bred cattle and has gotten rid of most of his grade stock. By this Mr. Catt does not mean to imply that a grade animal is not good. As a matter of fact, some of the grade stock that he has owned were really worthwhile animals.

The proper breed of animal and their feeding, are the essentials for good results and uniformity in size and type is something that cannot be over-emphasized when selecting for a show herd, said Mr. Catt.

Mr. Catt also operates a sub-illustration farm for the Dominion Government. In so doing he demonstrated the growing of alfalfa and keeps a daily record of the weather, rainfall, etc.

Mr. Catt's farm is located one half mile south of Lumby and he always extends a very hearty welcome to anyone coming to the farm.

Walker Muscroft, chief clerk at Chinchin's general hospital, has received 23,000 presents from friends who have gathered them from all parts of the world. All of the gifts have been postage stamps. They fill forty large books and not one was purchased.

Mr. Newton came to Canada in 1920 to join her daughter, and has since resided in Mara. Although over 70 years of age, she was still young at heart and retained a keen interest in affairs.

She leaves behind a sunny memory of a loving and gracious personality, and was beloved by many for her cheery disposition.

She leaves to mourn her loss four daughters and one son, Mrs. S. Cuddy and Mrs. C. Rosoman, of Mara, Elsie, of Vancouver, Louise of Worthing, Sussex, England, and James Collins, of London, England, and nine grandchildren.

Marking a distinct advance in plant efficiency and brewing standards, the Princeton Brewing Company Limited is undertaking an extensive program of plant improvements that will cost in the neighborhood of \$25,000 when completed.

Housed in spacious concrete buildings that were modernized and improved nine years ago, this interior brewing industry has recently been taken over by United Distillers of Canada Limited, who state their intention of making it one of the finest and most modern plants in Canada. Four new oak maturing tanks are now being installed, in addition to complete re-modelling of the refrigerating plant.

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H. C. CATT'S HERD OF SHORTHORNS IS OF FINE QUALITY

Farm In Lumby Vicinity Is Justly Noted For Its Excellent Stock

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OLIVER PLANNING A TUBERCULOSIS CLINIC

Board Of Trade Sponsors Drive For Funds—To Hold Dance Soon

OLIVER, B.C., Feb. 27.—A tuberculosis clinic for the examination of school children and adults will be held in Oliver this year. To make the clinic available, dark room equipment for the developing of X-ray pictures is necessary, and the Oliver Board of Trade is sponsoring a drive for funds to finance this equipment. Cash donations are being accepted, and the Board will hold a St. Patrick's dance-March 17, to raise funds for this purpose.

Preliminary arrangements have been made in the schools of Oliver, Testallinda, and Osoyoos, for making T. B. tests, and the co-operation of parents and school teachers is being freely given in connection with this work.

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Housed in spacious concrete buildings that were modernized and improved nine years ago, this interior brewing industry has recently been taken over by United Distillers of Canada Limited, who state their intention of making it one of the finest and most modern plants in Canada. Four new oak maturing tanks are now being installed, in addition to complete re-modelling of the refrigerating plant.

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"GOOD LIGHT FROM GOOD LAMPS protects my eyes against abuse!"

● It's easy to abuse eyes—just by reading or working under poor light—and it is easy to avoid abuse. Simply fit every socket with Laco Mazda Lamps of 60 watts or more. Laco Mazda Lamps supply good light at low cost.

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A CANADIAN MADE PRODUCT

Worth calling for!

LAUNCH DRIVE FOR GYMNASIUM AT PENTICTON

Business Men Would Also Benefit, Board Of Trade Decides

PENTICTON, B.C., March 1.—Need of a downtown gymnasium, not only for the younger people, who would especially benefit but for the business men and other adults, was brought to the attention of the Penticton Board of Trade at its meeting in the Inco hotel on Wednesday night, by King C. Gurney.

HINDERS BASKETBALL

To begin with, there are the classes held by Harry Wells under the provincial government, giving one session a week each to girls and boys over the age of 16. This one week a week, by no means sufficient, Mr. Gurney suggested, being only a "feeder." Then, too, Mr. Wells' classes, while excellent in their own sphere, were spoiling the chances of successful basketball in Penticton. This winter, for instance, there had been six teams at the commencement of the season. Just how good would be their chances of real practice and training with only three nights weekly left open for practice? Mr. Gurney asked.

Neither the classes Mr. Wells is operating nor those the speaker holds in the Legion Hall, consisting of two classes for girls and one for boys, could begin to cope with the need, Mr. Gurney stated. There is always the possibility that, with a change of government, the present provincial classes would be stopped. For the past seven years, Mr. Wells and he had been struggling along, he said, endeavoring to do their best for the young people of Penticton in the gymnastic field. However, they could not do the job alone. Numerous others had been working in the cause, during that time.

Now the time has arrived when Penticton really should have a gymnasium, he indicated. What he wanted, said Mr. Gurney, was a committee consisting of representatives from every organization in Penticton, including not only the board of trade and lodges, but the three representatives from each.

These representatives, then go into the matter thoroughly, taking in all phases. Should his plan go ahead, they would not only be able to look after the younger members of the community, but would be in position to give attention to the needs of the business men, many of whom are largely going to "waist," he said, indicating an expanding mid-life. A full-time instructor, who would also act as janitor for the building would be necessary.

DOWNTOWN LOCATION

Replying to a question, Mr. Gurney said that, while he would co-operate to the fullest with any plans of a committee, he was of the opinion that a downtown location, acquired now, would be the most suitable, the ideal spot being the land next to the Okanagan Telephone Co.'s offices, which belongs to the municipality. A gymnasium on the outskirts would not be so useful.

Provision should be made for later installation of a plunge, he thought.

Between eight and ten thousand dollars would be required for the first unit, there being ample space to add to the property as means became available. The building should be about the size of the Scout Hall, with sufficient room for bleachers, in order that basketball play-offs might be accommodated, or gymnastic displays held. Several instances of the unused energies of young people, who had no proper outlet for youthful exuberance, were cited by the speaker, who was accorded a splendid reception by the board.

Methuselah, one of the salamanders at the recent Empire Exposition at Johannesburg, South Africa, has just celebrated his 100th birthday.

Bomb Shattered Spanish Home



The greatest sufferers in the horror of the civil war in Spain are the women and children, thousands of whom have been made homeless as shells and bombs wrecked their homes. Women are shown here combing the wreckage of homes shattered by bombs from rebel aeroplanes.

Chancellor Hitler and Friends Attend Benefit Concert



Adolf Hitler, chancellor of Germany, in a happy mood as he attended a concert to benefit Germany's winter relief in Berlin with some of his closest associates. The picture shows from left to right, Frau Emmy Goering, Chancellor Hitler, Dr. Franz Goebels, minister of propaganda, and Hermann Goering. The latter two are reputed to be enemies, but here, in public, they seem very friendly indeed.

New Educational Methods Explained By Miss Hilda Cryderman, In Coldstream

Sense Of Responsibility Must Be Developed — Each Has Part To Play

"What the best and wisest parent wants for his own child, that must the community want for all its children. Any other ideal for schools is narrow and unlovely, and will destroy our democracy." This was a statement made by Miss Hilda Cryderman, principal of the Coldstream School, and president of the North Okanagan Teachers' Association, during the course of an explanation of new teaching methods, to a meeting called in the Coldstream School on Friday afternoon last.

Capt. H. P. Coombes, secretary of the Coldstream School Board, also spoke to the gathering—and a report of his remarks will be found in another column. Underlying the whole idea of education is a sense of responsibility and of attitudes. These used to be completely ignored, later they were recognized as incidental, and now the whole philosophy of education is built on these concepts, Miss Cryderman said. "Attitudes now far outweigh the mere factual side in our building of the good citizen."

"We teachers try to develop a sense of responsibility. In the schools of today the child has a part to play, and not a passive part, but seeing things to be done and doing them. Going to school is the pupil's job. What he learns is helping him; what he does, helps him or hinders him; he is a cog in a wheel that daily increases its circumference.

"We expect the pupil to have his tools ready, his pencils sharpened, his inkwell, his assignment prepared. In the senior grades we use the contract method. A unit of work is prepared; the framework is worked out by the teacher, and it is given to the pupils to be filled in and rounded out, and presented at a certain time.

"You will understand this calls for a tremendous preparation by the teacher, but it is a life situation translated to the classroom and if education is to be not a preparation for life, but life itself, then the preparation of that unit of work must not be shirked."

Every child should have some definite chore to do round the house, Miss Cryderman said, something to be done, some responsibility.

"It is this sense of responsibility that makes the ideal citizen."

Outlining the new teaching of health, she declared: "Health in the old school meant physical health; keeping your feet dry; when you cough or sneeze or sniff, use a handkerchief, etc. But it has been broadened to include much more, and this subject is typical of all others.

"Some part of the work now includes: What is health and why is it important? What is the value of health to the individual? Is good health possible for everyone? What

DR. G. WILSON OCCUPIES PULPIT AT ARMSTRONG

ARMSTRONG, B.C., March 1.—Dr. George A. Wilson of Vancouver, Superintendent of Missions in British Columbia for the United Church of Canada, occupied the pulpit of Zion United Church at the evening service on Sunday. Dr. Wilson was one of the pioneers in the work of the former Presbyterian Church in the Okanagan Valley.

Following the regular service Dr. Wilson attended the meeting of the Young People's Union, where, by a happy coincidence, he found the members discussing Home Missions in the form of a letter from Miss Brown of the Indian School on the Kitimat Reserve, to her sister, Mrs. J. Fowler of Armstrong. The letter itself proved most interesting, describing as it did the routine at the school as well as the tribal customs and practices observed at such outstanding events as a wedding or a funeral.

Dr. Wilson, having recently visited this very school, was able to augment the information contained in Miss Brown's letter with further first-hand information. He also related some interesting facts relative to the work that is being done by the church among the Doukhobors and other non-English settlers in various parts of the province.

A vocal solo by Miss Rosa Piggett was much enjoyed during the meeting.

Zion Young People's Union are holding a special meeting this Monday evening, for the purpose of considering a play, with a view to producing it in the near future.

WOMEN'S CANADIAN CLUB WILL GRANT TWO SCHOLARSHIPS

High School Students Here Will Benefit Under Scheme Announced

Two students of the Junior Matriculation class of the High School will be granted \$50 each as a scholarship to the University of British Columbia, by the Vernon and District Women's Canadian Club.

Announcement to this effect is made by Mrs. G. Whitehead, the president, and follows a lengthy period of negotiation and consideration of the measure between the club and High School teachers.

These scholarships will be awarded to a boy and a girl student of the High School along the lines of the world-wide Rhodes Scholarships. General scholastic proficiency, leadership, character, citizenship, and participation in sports will be factors considered in the awards. The committee of selection will comprise Mrs. Whitehead, Mrs. M. DeBeek, Mrs. George Dick, the Women's Canadian Club secretary, W. R. Pepper, principal of the High School, and one member of the school staff, to be appointed.

Applications from pupils competing will be received by Mr. Pepper. The scholarships will be for this year only, Mrs. Whitehead states, but it is hoped that the club will have sufficient funds to carry out a similar program in the following year.

For singing an Indian song containing seditious passages a youth was arrested at Trichinopoly, South India, and placed on probation for a year.

THRILLING ESCAPE

(Continued from Page 11)

After days of forced marches, little sleep, bad food, no water, the four men arrived at the coast not far from the island of Thasos. The original intention had been to swim about three-quarters of a mile to a small island and there try to attract a British steamer.

The men were so weak that this was out of the question and it was decided to signal with a flashlight. Mr. Riddle, who was in the best physical condition of the four men, spent four hours in a vain attempt. A party of Bulgarian coastguards saw the men and they were surrounded and captured.

After capture they were first accorded fair treatment and given food. The Bulgarians, however, took them for spies and they were only saved from immediate execution by producing their hospital records and discs.

The Bulgarians themselves would not believe that their prisoners had crossed the mountains unaided and they tried to force the men to tell the names of their guides. At bayonet point they were made to retract their statements and when two of the men collapsed under the strain they were carelessly thrown into a wagon. Finally, by showing an officer a buried cheese tin, they convinced him they were unaided in the escape and were sent to Xanthi.

Retracing the course of their escape from Philippopolis, the men were sent to Sofia, and then on to Northern Bulgaria. In hospital at Selevio, the French officer died.

Conditions for treatment were more primitive than could be imagined, Mr. Riddle said.

There were absolutely no sanitary arrangements, no medicine, no food, and dressings on soldiers' wounds were not changed during the two weeks he was in hospital, the speaker said.

At one place the men occupied for the night, lice and bugs were so numerous that only one officer, a Bulgarian, was able to sleep.

After the armistice, Mr. Riddle was taken to Salonika, where he re-joined a battalion and finally arrived in England.

MARA NOTES

MARA, B.C., March 1.—Miss Frances Prosser returned to her home here, last week, after being employed in Sclamoun for several months.

Mr. and Mrs. Thos. Levy left last Thursday for Vancouver.

I. A. Crawford and Albert Gray were business visitors to Vernon last Saturday.

Mr. and Mrs. C. Boyd came in from Arrowhead last Thursday morning, to attend the funeral of Mrs. Boyd's father, F. Stevenson.

The Rev. W. B. Irwin, of Enderby, visited a number of his parishioners in this district, last Thursday.

John Koski arrived last week from Roseland to spend several days with his son, Reino, before returning to his home in Stony Creek.

Victor Witla returned to his home here on Saturday evening, after being confined to the Vernon Jubilee Hospital for several days, receiving treatment to his leg. He met with an accident while at work on the C.P.R. track.

The many friends of Harry Johnson, Jr., will be pleased to learn that he is now on the road to recovery, after having been seriously ill for the past week with pleurisy.

LEGION BRANCH HERE SELECTS 1937 OFFICERS

J. B. Woods Again Honored — Most Successful Year Reviewed

With a large membership and an enthusiastic executive, an active year is forecast for the local branch of the Canadian Legion. The following officers have been elected for the coming year:

President, J. B. Woods; 1st vice-president, L. R. H. Nash; 2nd vice-president, Major P. J. Locke; executive, Capt. H. P. Coombes, H. W. Galbraith, H. Fisher, David Howrie, F. Trehearne, J. J. Mowat; treasurer, V. L. Richmond; secretary, A. B. Riddle; steward, C. H. Finch; house committee, Frank Boyne, E. K. Peters, Robert Stockton, Walter Bennett, with two others to be appointed.

During the past year, four members, Major P. G. Routh, A. J. Hatfield, and A. W. Pegler, and Fred Tennant, were removed by death.

Delegates from the Legion to the meeting on March 11, to consider plans for a "Vernon day" are Frank Boyne, C. A. Byrne, and Robert Stockton.

During the two years ending February 28, membership in the local branch has climbed from 88 to 242, and is now the strongest in the valley. Of the 242 members, two are honorary, five associate, and 34 honorary club members. Success in obtaining this large increase is attributed to the active work of the executive and particularly to secretary A. B. Riddle.

The Legion's poppy campaign last year established a record, over \$500 being raised. It is planned to hold a Coronation dance on the evening of May 11 next. There is also the possibility that the present club rooms may be enlarged next summer or fall.

From 1,000 to 1,500 people are expected to attend the zone picnic here on June 9. Members of branches in Enderby, Armstrong, Kelowna, as well as Vernon will attend with their families and friends.

CANADIAN CANNERS GIVE ASSURANCE OF OLIVER OPERATIONS

OLIVER, B.C., March 1.—The Oliver plant of Canadian Canners (Western) Ltd., will operate this year. Assurance of this was given a few days ago to C. A. King, secretary of the Southern Okanagan Co-operative Vegetable Growers' Association, who held a long-distance telephone conversation with canning company officials in Penticton.

Sufficient acreage to supply the required amount of tonnage, approximately 1,000 tons, has been obtained, and most of this will be of the John Baer variety at a price of \$16 a ton for No. 1.

Attractive Walls WITH ECONOMY

One coat of ALABASTINE hides all. It goes on easily, shows no brush-marks, and will not rub off. Many tints and white. Ask your dealer.

Gypsum, Lime and Alabastine. Canada Limited

Head Office: PARIS, Ontario, Canada

ALABASTINE THE NATIONAL WALL COATING

VERNON HARDWARE COMPANY LIMITED

"How do you keep your outhouse clean?"

"I use GILLET'S LYE regularly... It keeps things clean and sanitary"

There's no risk of offensive outhouse odors when you use Gillett's Pure Flake Lye regularly. Just sprinkle half a tin over contents of closet—once a week. There's no need to remove contents—Gillett's does it for you.

Gillett's Lye in the household saves hours of heavy work—clears clogged drains, scours dirty pots and pans, quickly flushes away ugly toilet stains. Keep a tin handy.

Never dissolve lye in hot water. The action of the lye itself heats the water.

FREE BOOKLET—The Gillett's Lye Booklet tells how to use this powerful cleanser for dozens of tasks. Send for a free copy to Standard Brands Ltd., Fraser Ave. and Liberty St., Toronto, Ont.

Outside closets kept clean this easy way!

Modernize your Home... or your Farm Buildings!

Check over this list

You give the orders—we can provide the money

When you have decided on what jobs you want to carry out either in your home or your farm buildings, come to the Bank of Montreal, which is co-operating with the Government in financing this work . . . our manager will be glad to talk over your plans with you with a view to arranging a loan for the purpose. Loans are repayable in easy monthly instalments.

A FEW SUGGESTIONS

YOUR HOME

1. Foundation walls sound and in good condition?
2. Roof weather-tight and without leaks?
3. Exterior walls and trim in good repair?
4. Woodwork or masonry in good condition?
5. Have you all the room you need?
6. Bathroom facilities sufficient and modern?
7. Floors modern, attractive, and in good condition?
8. Interior walls and ceilings in good condition?
9. Woodwork painted?
10. Doors and windows weather-tight, easy to operate?
11. Walls and roof insulated against heat and cold?
12. Enough closet space? Built-in conveniences?
13. Chimneys drawing properly and

YOUR FARM

1. Do you need a new barn, hen house, pig pen, lambing pen, milk cellar, vegetable and fruit cellar, ice house?
2. If you already have all of these, are they in good repair . . . new roof, ing, enlarging, painting, etc., needed?
3. Silo in good condition . . . or do you need a new one?
4. Water supply efficient and convenient . . . do you need to put down well or erect windmill?
5. Have you a proper shelter for farm machinery . . . Tool shed and workshop?

SAFETY DIVERSIFICATION MARKETABILITY YIELD

RELATIONS

. . . between a bond house and its clients are closely confidential and investment dealers of high repute build up business on a basis of fair dealing to their customers and of constant watchfulness for their customers' interests.

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THE ROYAL BANK BUILDING, VANCOUVER, B. C.

RESIDENT REPRESENTATIVE, K. R. N. SHEPHERD, KELLOWNA

Ask for our pamphlet on Home Improvement Loans.

BANK OF MONTREAL

Established 1817

Vernon Branch: J. E. LESLIE, Manager

"a bank where small accounts are welcome"

THE APPROACH TO POETRY OUTLINED BY PROF. LARSEN

U.B.C. Professor Gives Lecture Under Adult Education Plan At Armstrong

ARMSTRONG, B.C., March 1.—The audience that comfortably filled the council chamber of the City Hall on Wednesday evening, February 24, was rewarded by a thought-provoking lecture on "The Approach To Poetry," by Professor Thorleif Larsen, of the English Department of the University of British Columbia.

Poetry, to be read aright, must be approached in the right way. Poetry cannot be satisfactorily defined, for definition belongs to the realm of exact science, which kills and disintegrates in order to examine and define while poetry is essentially a living thing. One well known authority has said "Poetry is undefinable, but it is unmistakable."

Perhaps the nearest approach to a definition of poetry may be found in its description as "The communication of experience by means of language." All true arts are communications of experience; they are differentiated by the media of communication. The plastic arts, such as sculpture and painting, are communicated by means of material media, music and poetry are communicated by sound.

EASILY ACCESSIBLE
Of all the arts, poetry is the easiest to understand because its medium, language, is familiarly used by all. It is the most easily accessible of all the arts, as is readily realized when we compare the cost of acquiring poetry with that of securing masterpieces in the other fields of art. Poetry has the widest range of all the arts, and gives the most satisfactory explanation of life, also due to the medium language. Poetry alone among the arts can communicate thought. It is the most enduring, for while the masterpieces of painting, sculpture, and architecture are subject to destruction and decay, the ravages of time have no effect on poetry. It is more enduring than music, which depends on tradition, while poetry endures forever.

The only proper medium of poetry is spoken, not written, language. Poetry cannot be interpreted by silent reading, it must be read aloud. Metre is not essential to poetry, and there is no antithesis between poetry and prose. As to content, poetry has the widest range of all the arts, and gives the most satisfactory explanation of life, also due to the medium language. Poetry alone among the arts can communicate thought. It is the most enduring, for while the masterpieces of painting, sculpture, and architecture are subject to destruction and decay, the ravages of time have no effect on poetry. It is more enduring than music, which depends on tradition, while poetry endures forever.

COMMUNICATE EXPERIENCE
The distinguishing mark of science is that it aims to communicate information. Poetry aims to communicate experience. All poetical expression is impassioned, and all impassioned expression is rhythmic. The truth of this statement was strikingly illustrated by the lecturer, when he read the speech of Vanzetti, addressed to the judge who had just pronounced the death sentence upon him. This was the climax of a case which created world-wide interest a few years ago. The condemned man, an illiterate shoemaker, when asked if he had anything to say, addressed the court briefly and quietly in what must be recognized as a masterpiece of English literature.

The poet does not use words of any special kind. There is no diction peculiar to poetry. What makes words poetic is the way in which they are used. There is no essential difference between the language of poetry and that of science. Poetry is a special use of words. Words of one syllable, passing through the crucible of the poet's experience, come out glowing and living. As an example of this truth, the speaker read a selection from "Dierdre—A Lament of the Passing of Beauty," by James Stephens.

The problem of the poet and the reader is to share experience. "The first end of a writer is to be understood." There is no language of emotion; words were not designed for the communication of experience, but for the communication of information. The poet must therefore master the special use of words. He achieves his end by using simple words in a special way. The problem of the reader, to interpret poetry, is insoluble; for personality enters into poetry, and every personality is unique. The personality of the poet and that of the reader can never coincide, hence objective art is impossible. The reader can understand poetry only in so far as he can share the poet's nature. The most precious thing in poetry, as in life, is personality. We go to poetry not for information but for experience. What poetry needs is not substance, but poets. The older a reader grows the more he is brought to poetry, and hence the more he finds in it. No reader can ever recapture the poet's experience, but he should, by reading and study, endeavor to minimize the personal element in judgment. The aim of the reader should be a complete sharing of the experience of the poet—unachievable, but still an ideal to be aimed at.

B.C.F.G.A. SELECTS COMMITTEES FOR 1937

The directors of the B.C.F.G.A. announce the appointment of the following committees for the ensuing year:

Transportation: Major M. V. McHenry, chairman, H. B. Ewer, O. W. Hemmings, R. W. McDonald, Gordon Robinson, L. R. Stephens.

Publicity: W. E. Haskins and C. A. Hayden.

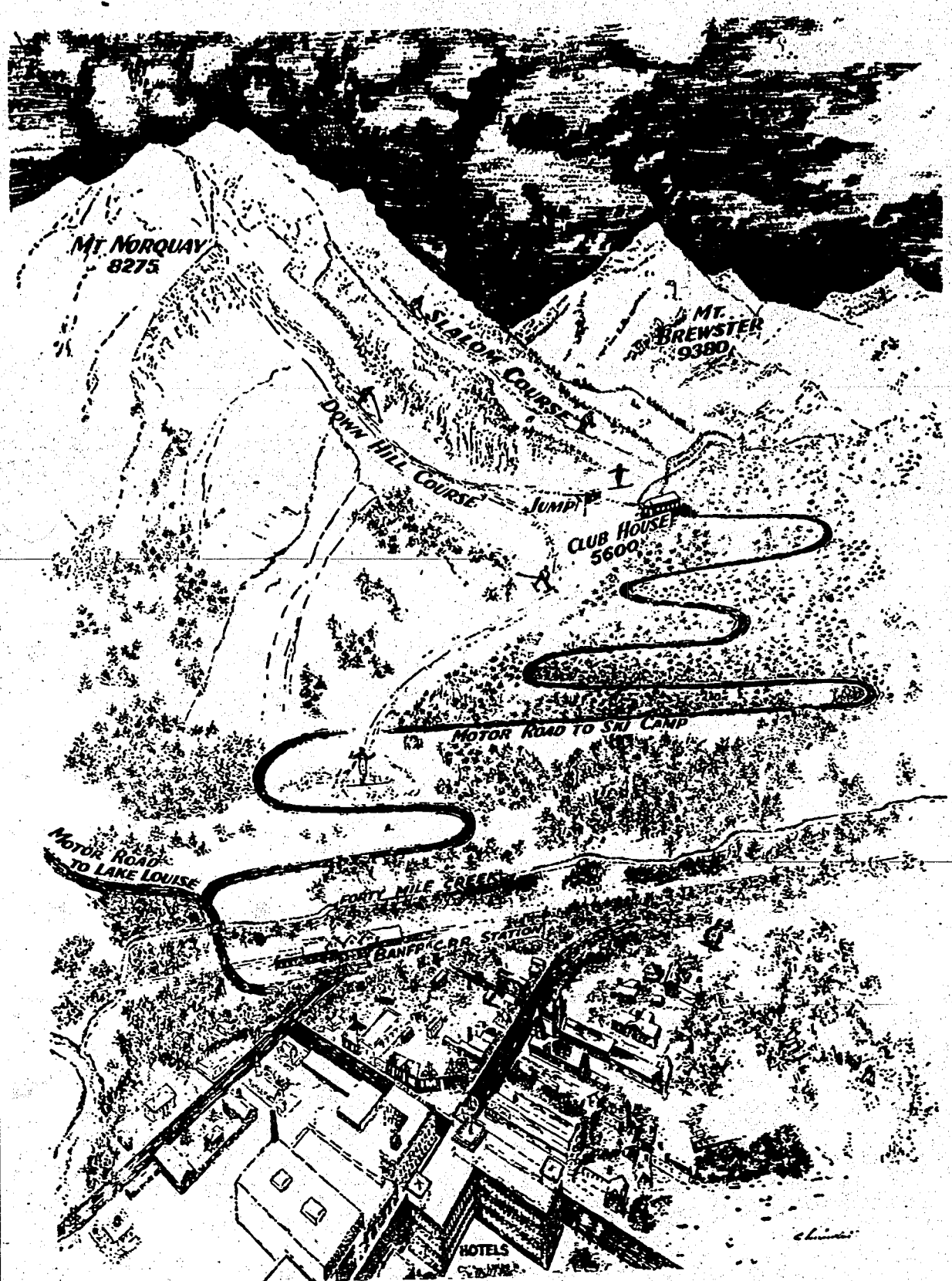
Tariff: F. A. Lewis, chairman, George A. Barrat, F. W. Haak, L. R. Stephens and another member from the South.

Grades: A. K. Loyd, chairman, George E. Brown, E. J. Chambers, P. LeCuen, W. Long, Jr., J. E. Monaghan, A. W. Nisbet and fruit inspectors.

Cherry Processing: Capt. H. A. Forteous, chairman, George E. Brown, E. J. Chambers, V. B. Robinson.

Later committees on Codling Moth and Stone Fruit may be appointed.

Banff Prepares For Ski Championships



The spectacular skiing depicted in the above drawing of Mount Norquay near Banff in the Canadian Rockies will become an accomplished fact at the Dominion Championships of the Canadian Amateur Ski Association to be held there from March 5 to 8. Only four miles by good motor road from Banff, which is situated 4500 feet above sea level on the main line of the Canadian Pacific Railway, Mount Norquay is but one of the many fine skiing districts which is earning a world-wide reputation for the Canadian Rockies.

With the assistance of the Dominion Government, the slopes of 8275 Mount Norquay have had jumps, downhill runs, and slalom courses built on them equaling the best in the world. The downhill run, starting 7500 feet up the mountain, drops 3000 feet in a mile and a half. Jumps of 250 feet or more are expected from the new jump built on the style of the ones at Garmisch, Germany, and Lake Placid. The slalom course is at an angle of 30 to 40 degrees. Great crowds are expected to watch the program of thrilling events this week.

Police Report Vernon Is "Definite Failure" As A Centre of Crime

Some Bootlegging On Small Scale In Chinatown, Corp. Hall States

As a crime centre, Vernon is definitely a failure. This seems the only deduction to be drawn from a perusal of Corporal O. L. Hall's report, as head of the provincial police detachment, in this city. Reviewing the month of February, he reports that conditions in this city were very quiet.

"There is no serious crime condition in Vernon," Corp. Hall reports. He notes, however, some bootlegging on a small scale in Chinatown.

During February only \$11.50 was stolen in this city. There were no recoveries by police, but \$2.50 taken in January was returned to the owners. Only three cases were heard by the Magistrate, one involving a juvenile, in which the person robbed did not know the article was stolen until it was returned; one case under the criminal code, and one civil action. Six intoxicated persons were assisted to their homes or taken off the streets. Other features of the report are:

Damage of \$115 resulted from two traffic accidents, but there were no injuries.

Twenty-one city and business lights were found not burning.

Nine business premises were found unlocked, and were properly secured by police.

One lost dog was found and turned over to the owner. This case, police say, caused more trouble than many a major crime.

Thirteen petty complaints were investigated.

Fourteen pounds of meat were stolen, probably by dogs.

POPULAR MARA MAN SUCUMB SUDDENL

MARA, B.C., March 1.—Mara people were very much shocked, when it became known that Frank Stevenson had passed away suddenly from a heart attack at his home here, last Wednesday afternoon, at the age of 60.

Mr. Stevenson had suffered several heart attacks during the past several months.

With his family, he came from Blaydon, Neweastle-on-Tyne, England, ten years ago, and made his home at Mara. He became a successful farmer, a good neighbor, and was always willing to help in time of need. He will be sadly missed by his family, to whom he was devoted. Besides his widow, he leaves two daughters and three sons, Mrs. Charles Boyd, of Skidmouth; and Ruby, George, Eddy and John, at home, and two grand-daughters. Funeral services were at Mara cemetery on Monday.

Thousands of fish went on a spree when a distillery at Bundaberg, Queensland, was destroyed by fire and its liquor flowed into the river.

ARMSTRONG CO-OP REPORTS PRESENTED

Organization Had Successful Year—More Patrons And Bigger Profits

ARMSTRONG, B.C., March 1.—The Armstrong Co-operative Society held its annual meeting in the council chamber of the City Hall on Wednesday, February 24. The meeting was called for eleven o'clock, and carried on until shortly after twelve o'clock, when an adjournment was made for lunch, which was served by the Women's Institute in their hall across the street. Returning to the council chamber, the business of the Co-operative Society was carried to its completion in mid-afternoon.

Extracts from the report of the Board of Directors will serve to indicate the success which has attended the work of the organization during the past year. In the grocery department an increase in sales of \$5,320.34 over the amount of the previous year was noted, while the expense for this department had declined during the same period to the extent of \$46.97.

The building department has met all expense, and in addition has paid off the yearly quota of outstanding debentures with interest on the issue. The men's wear department has shown a turnover exceeding \$1,000 per month, and has realized a small surplus, with prospects for further improvement during the current year.

Membership in the society has increased by 101 during the year, and the policy adopted of encouraging every patron to become a member, has shown good results. There has been a large increase in the number of new patrons during 1936.

A letter received from the Women's Guild of a Toronto Society was read, and was referred to the lady members and to the members of the Women's Institute, with a view to having a similar organization effected in connection with the Armstrong Co-operative.

The meeting endorsed a recommendation from the directors, providing for an issue of debentures to compensate W. F. Youngblud for

his remaining equity in the stock of the men's wear department.

In order to encourage an interest in the co-operative movement among the younger members of the community, it was decided, upon recommendation of the directors, to hold an essay competition, offering a prize on the subject "Rochdale Co-operation, Its Objects and Methods."

Directors elected for the ensuing year are H. P. Brown, C. L. Fultz, Willis Hunter, R. G. Thompson, and Robert Wood. L. E. Tripp was appointed auditor.

As a Treat for Lunch try BRAN MUFFINS

made more delicious from Quaker Natural Bran

A product of The Quaker Oats Company

Thousands of fish went on a spree when a distillery at Bundaberg, Queensland, was destroyed by fire and its liquor flowed into the river.

KELOWNA SENIOR C SQUAD TAKES LEAD IN BASKET SERIES

Rutland Trails By 13 Points In First Of Two-Game Playoff Contest

RUTLAND, B.C., March 1.—Kelowna's Senior C squad took a 13-point lead in the first game of the play-off series, played in the Kelowna Scout Hall on Saturday night, February 27.

The Rutland team could not seem to get started and it was not until the closing minutes of the game that they really found their opponents' basket.

The Kelowna team had the hard working Jack Snowsell on the line-up again, and he proved a strong factor in their win.

The town boys got away to a lead from the first minutes of play, and were never headed.

At half time the score stood 17-4 in their favor.

The second half was more even, but the final whistle saw the Rutland team still trailing by 13 points, the score being 29-16.

The second and deciding game will be played at Rutland on Wednesday, March 3.

Eight of Rutland's points were scored from free shots, 15 penalties being handed out to Kelowna, while Rutland players had only 5 personal fouls against them.

The players and individual scores were as follows:

Rutland Senior C: Hawkey, 3; Kitch, 1; Bach, 2; Smith, 1; White, 2; McIvor, Hardie, 6; Gibson, Cross, 1; F. Snowsell, Total, 16.

Kelowna Senior C: Boyer, 2; Daynard, 1; Bate, 5; Landon, 2; Verity, 2; J. Snowsell, 6; Ablett, 4; Lawson, Armstrong, Morgan, 4. Total, 29.

Referees: Longely and Pettman.

PEACHLAND CAGERS LOSE FIRST ROUND OF VALLEY PLAYOFFS

PEACHLAND, B.C., Feb. 28.—The Peachland Intermediate A's lost the first game of the playoffs on Friday night here by a 36 to 22 score. The locals had the advantage in the first half with the Peachland team down one point, 16 to 15, at half time.

It was a serious bunch that took the floor for Peachland after the intermission but they put on a fine sport that the tiring locals could not equal. The local lads, two of whom were only 14 years old, in contrast to the older southern team, played well during the evening with the two Ekins and Baker, the older players on the team, setting the pace, which the youngsters followed.

With plenty of spares the Peachland team kept fresh during the game to win the contest. The winner, Kelowna, for the Valley championship.

HOOP PLAYOFFS ARE NOW IN FULL SWING

Delays Arose Owing To The Difficult Travelling Conditions

After delays owing to difficult travelling conditions, basketball playoffs throughout the Interior are now in full swing.

Vernon Basketball Club is entering three teams, Senior B men and ladies, and Intermediate B boys. The Intermediate A's have been disbanded, as the majority of the players did not turn out to practice regularly. Some of the members were playing hockey during the winter. Bob Dent has transferred to the Intermediate B team.

The Senior men will travel to Kamloops this Saturday, according to present plans, for their return game. Should they win out on the round they will be ready to meet the southern champs. The Summerland-Penticton quintette has played their first game with Hedley and they are expected to win out fairly easily on the round over the Similkameen players.

If, as expected, Vernon and Summerland-Penticton emerge winners on their rounds they will play the strong Kelowna Seniors to name an Interior championship squad, to meet Kootenay and Coast winners.

The Vernon ladies, last season's Interior winners, will play off with Salmon Arm, a last minute entry, and will then tackle Kelowna. The Intermediate B boys will play their Kelowna rivals.

There are no Interior Junior boys playoffs this season.

MUCH PROPERTY NEAR GRINDROD BEING SECURED

Many Transactions Have Been Completed During Past Few Months

GRINDROD, B.C., March 1.—During the past few months there has been considerable buying of property in the district. Gilchrist and McTaggart have purchased the S. M. Edgar property on the east side of the river. L. M. McKenzie has taken over the house and lots of Mrs. F. Folkard. Barnes and Wolfe purchased the J. Hull blacksmith shop. A. Fyall, who purchased the Ellinsky property has built a fine new home there and W. J. Monk has just closed a deal with A. Carlin for two lots where he intends to build this fall.

At the end of the fourth week at the Grindrod small bore rifle shoot, G. Halksworth is high man with C. Skyrme a close second.

Twelve carloads of hay were shipped from Grindrod during the past two weeks.

Friends of G. W. Bailey will be pleased to learn that he is making good progress toward recovery after his recent illness.

A. F. Williams left for Victoria last week to be absent for some time.

C. W. Anderson and C. Hansen left on Monday for Vancouver.

The ban on public gatherings has been lifted as from March 1 and the postponed masquerade dance will be held in the near future. The Saturday night dances will be resumed on schedule. The "flu" has been prevalent in the district, and this resulted in the public ban.

SUNSHINE AND BLUE SKIES ARE WELCOME IN TRINITY VALLEY

TRINITY VALLEY, B.C., Feb. 27.—Sunshine and blue skies, and the thermometer registering 42 degrees above, have brightened things considerably in Trinity Valley this week. There is the most generous supply of snow in many years and it is good to see the thaw and to watch it steadily changing the landscape. The snow on the roads is sticky and not good for traffic. Sleights and cutters do better, but it is not easy going for them.

Frank Smith, Mervyn Smith, and Mrs. Frank Smith, Sr., of Vernon, made the trip to Trinity Valley last week.

Mrs. James Grant returned last week after several weeks' stay in Vernon.

Harvey Worth made the trip to Vernon just previous to the last fall of snow, but had to leave the car at the Derby Hill, on his return.

EAT PLENTY OF fish FOR HEALTH

BRING Canadian Fish and Shellfish more often to your table. Benefit by their richness in proteins, minerals, vitamins and iodine. Enjoy their delicate, easily digested and fine-tasting meat. And make a saving in your budget, too, for Canadian Fish Foods, through their great nourishing qualities, give you full value for every cent spent.

Serve Canadian Fish and Shellfish more often. Fresh water fish or seafood... in fresh, frozen, canned, pickled, dried or smoked form... whatever way you prefer this delicacy... it is available in prime condition.

Try This Appetizing Recipe

FISH CHOWDER

1½ Pounds of fresh fish (cod, haddock or other fish)
2 Cupfuls of diced potatoes
1 Cupful of diced carrots
4 Cupfuls of water
½ Pound of salt pork, diced
1 Medium onion, chopped
2 Tablespoonfuls of flour
2 Cupfuls of milk
Salt and pepper to taste

Remove the skin and bones from the fish and cut into small pieces. Cook the fish, the diced potatoes and the carrots in the water for 15 minutes. Add the salt pork until crisp, remove the pieces and cook the onion in the fat until tender. Add the flour, stir until well blended and gradually add the milk, stirring until the mixture is smooth and thick. Combine this mixture with the fish and vegetables, season to taste with salt and pepper, simmer for about 10 minutes, stirring frequently and serve hot.

ANY DAY A FISH DAY

DEPARTMENT OF FISHERIES, OTTAWA

Write For FREE Booklet

Department of Fisheries, Ottawa
Please send me your free 32-page booklet, "Any Day a Fish Day," containing 100 delicious and economical Fish Recipes.

Name _____
Address _____

VEGETABLE BOARD IS CALLING MEETINGS IN DIFFERENT DISTRICTS

The B.C. Interior Vegetable Marketing Board is now calling the annual meetings of registered producers in the different local areas under its control.

District No. 4, embracing the Vernon and Oryzania regions, will be having its annual meeting on March 30, according to the announcement of George T. Jewell, the Board's secretary. The meeting will be held in the Empire Hall, starting at 2:30 p.m.

A member of the Board will be present to review the year's operations, and all registered producers are being urged to attend.

The B.C. Interior Vegetable Scheme defines a "registered producer" as any grower, including any person as holder of the last agreement to purchase land, of one-quarter acre or more of land in the area to which the scheme relates, upon which land the regulated product is grown for sale, and who has registered with the Board.

his remaining equity in the stock of the men's wear department.

In order to encourage an interest in the co-operative movement among the younger members of the community, it was decided, upon recommendation of the directors, to hold an essay competition, offering a prize on the subject "Rochdale Co-operation, Its Objects and Methods."

Directors elected for the ensuing year are H. P. Brown, C. L. Fultz, Willis Hunter, R. G. Thompson, and Robert Wood. L. E. Tripp was appointed auditor.

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"TODAY OUR HEALTHY DIONNE QUINS HAD QUAKER OATS."

Dr. Allan Roy Dafe

Rich in Natural Vitamin B₂ to BRACE-UP NERVES, DIGESTION, APPETITE

"Dr. Dafe's Word is Law With Me! So Our Breakfast is Quaker Oats!"

A generous serving costs less than 10

Start your day on the Vital side

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SOCIAL SECURITY FOR ALL

SOCIAL security is today available to YOU—and to every man and woman, young or old, rich or poor—through savings in Life Insurance.

In fact, Life Insurance offers you a triple measure of social security—protection for your wife and children in the event of your death—a cash reserve to tide you over emergencies—and financial independence for your own old age.

No other plan of social security can give you such complete peace of mind. And only Life Insurance enables you to create an immediate estate with modest savings.

Today Three and a Half Million thrifty Canadians are banded together for mutual protection through Life Insurance. Ninety-three per cent. of these policyholders are insured for amounts of from \$500 to \$5,000.

To you and your family, Life Insurance offers the finest form of savings and security.

LIFE INSURANCE

GUARDIAN OF CANADIAN

Radio Log

Probably no subject has been so vigorously discussed, in Canada's recent history, as that involving her "defence." With war clouds hovering over Europe, it is but natural that such a fact should be reflected in Canadian politics, and what more natural, indeed, than that the C.B.C. should provide the facilities for most interesting round table arguments? A series of half-hour broadcasts on "Canadian defence" was started last Sunday over the national network. Lead-off man was the editor of the Winnipeg Free Press, Dr. J. W. Duff, and he was followed by other speakers who submitted questions on other points of view. The programs, which have the general title, "What We Have To Defend," have been prepared under the auspices of the Association of Adult Education, and are in charge of a committee of which Dr. John MacKay, principal of Manitoba College, is chairman. The discussions will be participated in by seven speakers, under the chairmanship of Mr. Justice A. K. Duff, and should prove most informative and interesting. So here's an opportunity for you to use your radio to splendid advantage, in so far as a very vital theme is concerned. Next Sunday's subject will be "The British Heritage, Political and Legal." Marcus Hyman will lead off in the discussion, from Winnipeg. Tune in on C.B.C. stations, at 7 p.m., P.S.T.

So far as the C.B.C.'s musical features of the coming week are concerned, bear in mind the broadcast of the Metropolitan Opera Company next Saturday, which will be picked up from New York and go over the Canadian network at 10:55 a.m., P.S.T. The opera will be Verdi's "La Traviata." Then on Sunday you can listen to the New York Philharmonic, under Arthur Honegger, starting at 8 p.m. On Sunday night, don't miss the broadcast of Judas Maccabaeus, Handel's famous oratorio, with soloists, chorus, dramatic cast, and orchestra. This will be broadcast from Toronto, at 6 p.m. And there will also be Alexander Chudalinski's deservingly popular "Melodie-Strings" from Toronto on the following night at the same time. All these programs come over the Canadian network.

Something else well worth bearing in mind on the Canadian stations is "Twilight Echoes" featuring Helene and William Morton. If you can manage to pick it up Wednesday nights, starting at 5 p.m. Helene Morton is Canada's popular young radio soprano, who is winning a very wide audience and most favorable comment. Her program, under the direction of the able Roland Todd, is really something out of the ordinary. Already, it is reported, many in the far west areas are suggesting that this program be switched to a later time, and sent right across the coast-to-coast network, instead of being restricted to the east and middle west.

If you are the type of listener who tunes in on the "Canada defence" programs on Sundays, you will probably not fail to get Dr. Stewart's weekly review, which starts at 3:45 p.m. You will also make an attempt to hear the Hon. T. A. Crear, Minister of Mines, discuss a very intriguing theme, "Gold," at 7:30 p.m. next Tuesday. Something else that promises to be good will be R. T. Bowman's description of his visit to the cellophane plant at Shawinigan, Quebec, starting next Thursday night at 6:30 p.m. Tonight, Thursday, at the same time, he will tell you of his visit to the Quebec plant of the Anglo-Canadian Pulp and Paper Company. You can get these programs somewhere on the C.B.C. chain.

Are you a Nino Martini fan? If so, you don't have to be informed that his brilliant program is a regular feature over the Columbia network Wednesday nights, from 8 to 9:30 P.S.T. Added by Andre Kostelanetz, he is winning a fine following, and this singer should be on your regular weekly radio menu. But when you try to offer a summary of what's coming, next week, over the U.S. hook-ups, it's pretty difficult work. It should be pointed out, however, that President Roosevelt, one of the very best radio performers that the Americans can boast, is to speak on the NBO-Blue network tonight, Thursday, from 7:30 to 8 p.m., P.S.T. He will broadcast from the main ballroom of the Mayflower Hotel in Washington, in speaking before an assembly of Democrats. Chief question in the U.S. is, will he discuss the critical Court topic? If so, there will be little attention paid to other programs, at that particular time.

Something else worth noting, Amelia Earhart on the "Show Boat" program tonight, Thursday, over the NBO-Red network, starting at 6 p.m. She will reveal interesting phases of her proposed 27,000-mile round the world equatorial flight, and you won't mind listening to the remainder of the bill, featuring Lanny Ross, Al Goodman's orchestra, and Melrose in January!

A New Picture of Prince Edward and His Mother



A daughter, sixth in line to the throne of Great Britain, was born Christmas day to the Duke and Duchess of Kent. She is the second child of the Duke of Kent, youngest of the royal brothers, and the Duchess of Kent, the former Princess Marina of Greece. The pictures show (1) a recent portrait of the Duchess of Kent, who is wearing the jewels given to her as a wedding present by the Queen Mother; (2) a new picture of Prince Edward, their first child, who was born Oct. 3, 1935

PRAIRIE LIBERAL QUITE IN FAVOR OF DUMP DUTIES

L. A. Mutch Grows Cabbages — "It All Depends Whose Shoe Is Pinched"

"An excerpt from the front page of the Winnipeg Free Press, is distinctly encouraging, and should be of a highly educational nature to some of the people who have exhausted every means in their efforts to prevent the application of duties that would give proper protection to fruit and vegetables," says F. A. Lewis, of Vernon, President of the Canadian Horticultural Council.

This year the Manitoba Vegetable Growers' Association, with headquarters in Winnipeg, have become full fledged members of the Canadian Horticultural Council, and had a duly appointed representative in attendance at the recent convention. Mr. Lewis explains.

The following is the excerpt above mentioned: "Ottawa, Feb. 19.—It all depends whose ox is gored in this tariff business. Wednesday morning, in caucus, eastern and western Liberals put the heat on the government for not firing pronto alleged high protectionists on the Dominion tariff board. The same night, another western Liberal, J. Gordon Ross, Moose Jaw, built a fire under the customs department officials for ruling consistently in favor of high tariffs. Slapping on the dumping duty has been a particular grievance of the westerners. But on Thursday, still another western Liberal, L. A. Mutch, Winnipeg South, stung the revenue department right where it hurt worst for taking off the dump duty on Yankee cabbage so it could be sold in competition with Mr. Morton's truck growing constituents around Winnipeg.

"Mr. Mutch asked if this year that duty had not been removed 30 days earlier than usual, if the government had been aware that several hundred tons were available in Winnipeg at that time, and if it was realized this enabled new cabbage from Texas to be delivered in Winnipeg in bulk for about two cents per pound.

"Reply by Hon. J. I. Iley, minister of National Revenue, revealed that the duty had been removed earlier as supplies of cabbage in the west were being exhausted, the government not being aware of the supply at that time. He further stated that the Manitoba vegetable and potato growers association had telegraphed about the Texas cabbage, but 'on inquiry the department was advised that Texas cabbage would cost, delivered in Winnipeg, \$55.50 per ton, in bulk, or \$61 per ton sacked.'

"This figures out from about 2 1/2 to 3 1/2 cents a pound." Mr. Lewis, in conversation with the Manitoba Vegetable representative attending the Council, was informed that there was a large quantity of cabbage—several hundred tons—available at Winnipeg at the time the added duty was taken off, but that the weather was too severe for a short time to allow the growers to open their pits. Another big factor, and one which nearly always enters into similar cases of this kind, was the fact that the trade in Winnipeg were offering such a low price for local cabbage that the growers refused to risk opening their pits and delivering at the price offered.

POULTRY FANCIERS TO REORGANIZE IN CITY

To revive and to stimulate interest among poultry fanciers, a meeting will be called in the near future, probably in this coming week, of all members and others interested in the work of the Vernon Poultry Association.

A move towards formation of an active association here once more was made recently through the visit of H. E. Waby, district poultry inspector.

Officers of the local poultry club are E. K. Peters, president, and Frank Boyne, secretary. A. N. Clarke is a member of the executive of the B.C. Association and the delegate from this district. Miss B. Beaton has been in charge of the boys' and girls' work.

Frances Willard's Life Is Commemorated At Service Held In City

Local Branch Of W.C.T.U. Reviews Work Of Great Temperance Leader

"Frances Willard Day" was observed by the local branch of the W.C.T.U. last week in the Central Church parlors. Despite unfavorable weather conditions, 23 persons were present.

Devotional exercises were conducted by the Rev. J. C. Hardy, of Emanuel Regular Baptist Church. Frances Willard's life and work were recounted by the use of a clip sheet of questions and answers sent out by the National W.C.T.U. This part of the service was led by Mrs. V. McMechan, president of the local branch, and was responded to by different members.

The balance of the program consisted of three recitations given by members of the Loyal Temperance Legion and by the Little White Ribbons, junior branches of the W.C.T.U. A solo was given by Capt. Wilson, of the Salvation Army, accompanied by Capt. Taylor, on the violin, with Mrs. H. Hardy at the piano. Two piano duets by the Misses Maybelle and Gertrude Robertson were much appreciated. The Rev. D. J. Rowland closed with a prayer, after which refreshments were served.

NECESSARY PRINCIPLES Some of the principles that Frances Willard considered necessary to develop a truly Christian temperance organization are outlined in a recent issue of the Canadian White Ribbon Tidings as follows:

A world free from the legalized sale of alcohol for beverage purposes. A continued increase in the number of those who are, on principle, abstainers from strong drink as a beverage; with young people, from the youngest children to full grown womanhood and manhood taught and trained so that they will be safe from the seductions of those interested in pushing the sale of intoxicants.

A steadily growing consciousness of the un-Christian nature of war with an overwhelming growth of public opinion in all countries that all men are brothers and members of God's family of nations.

The same thought of brotherhood applied to what is called labor problems and leading to a Christ-like solution of the extremes of poverty and riches.

And preceding and enveloping all, the spirit of Christ among us in our efforts to bring men everywhere to worship Him "in spirit and in truth."

Frances Willard died on February 17, 1905, and her statue is the only one of a woman that stands in the United States Capitol Building.

LAVINGTON PEOPLE PAID LAST RESPECTS TO THE LATE HAROLD ROBERTS

LAVINGTON, B.C., Feb. 27.—Many Lavington friends paid their last respects on Thursday afternoon, February 25, attending the funeral of the late Harold Roberts, who passed away, after much suffering, in the Vernon Jubilee Hospital, on Monday of last week. The deceased has been a highly respected resident here for several years.

Deepest sympathy is extended to the sorrowing wife and relatives. The recent heavy snowfall has made motoring quite difficult and several cars in the district are not being used by their owners, owing to road conditions. Andy Callan has been busy with his snow plow, and helped to keep the road near the store open to traffic.

Miss Hilda Bunting and Mrs. Eric Fisher, of Vernon, are spending a week at their respective homes here. R. J. Howell, who has recently returned from a six months tour in England, is the guest of Dr. and Mrs. Wilfrid Jackson.

C. D. Osborn returned on Thursday last from a short holiday at the coast.

United Church service was held in the school on Sunday afternoon, with Mr. Ramsay, of Vernon, conducting.

A marriage was solemnized recently when Miss Rosine Bellevue, niece of Mr. W. Reid, became the bride of Henry Witzke. They are making their home in Lavington.

Miss June Tryon, who was recently the guest of Mrs. Osborn, has returned to her home in Parksville, Vancouver Island.

Miss D. Kozoriz is spending a holiday with relatives in Alberta. John Roberts, of Vancouver, who was called here on the illness of his father, returned on Saturday, accompanied by his mother, Mrs. H. Roberts and niece, Miss Phyllis Smith.

Because boys of today do not want to go to sea, officials of the British Mersey training ship Indefatigable are having difficulty in filling 50 vacancies.

HUGH McLACHLAN RINK WINS HENDERSON CUP

Play For All Major Trophies, Except Grand Challenge, Now Completed

Hugh McLachlan's rink of John McCulloch, Louis Norris, and Cather McDougal won the Henderson Cup by a score of 19-6 in a 12-end final game on Sunday last at the local curling club over K. W. Kinnard's rink of H. G. Greenwood, Jack Briard, and John Laidman.

Play for the four major trophies, except for the Grand Challenge, is now completed.

Twenty-six rinks entered the local bonspiel last week-end, and semi-finals were played off on Wednesday night between rinks skipped by H. J. Reader, Stuart Martin, P. H. Murphy, and Jack Reid.

Finals will be held this afternoon, Thursday, it is expected.

safe from the seductions of those interested in pushing the sale of intoxicants.

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The same thought of brotherhood applied to what is called labor problems and leading to a Christ-like solution of the extremes of poverty and riches.

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LET CONTRACTS ON 50,000 POLES IN LUMBY DISTRICT

Bell Lumber Company To Take Out Large Stocks From Sugar Lake Area

LUMBY, B.C., March 1.—Contracts have recently been let out here for 50,000 poles.

On Thursday thirty men left for Shunter Brothers camp at Sugar Lake to take out 35,000 poles for the Bell Lumber Co., which, apart from outside orders is expected to stock the company's yards at Minneapolis with 40,000 poles this summer.

R. A. Davidson, of Vernon, passed through Lumby on Wednesday afternoon with a splendid flock of 360 sheep en route to Coldstream Meadows to finish winter feeding.

Large herds of deer have been observed during last week, plunging through the snow east of Lumby near the fox farm, evidently chased by coyotes as three freshly slaughtered bodies bore testimony.

C. Padig was brought down from Squaw Valley Camp on Thursday suffering from an injury to one of his eyes caused by a falling log, but it is hoped medical treatment will soon benefit the injury.

A great change has taken place in the weather; hot sunshine melting out the snow rapidly, although fresh snow seems likely before the winter ends.

PEDLAR PEOPLE LTD. HAD REMARKABLE RISE IN CANADA

The Pedlar People Ltd., one of Canada's largest sheet metal companies, dates back to 1841, when Henry Pedlar came from Cornwall, England, to the then small village of Oshawa, and started as a blacksmith.

Twenty years later the shop was enlarged to a tinsmith works, and today the Pedlar People Ltd. manufacture a wide range of tinsmith necessities, including culverts, metal lath, sheet roofing, steel barn and stable equipment, steel furniture, etc.

The main factory is located in Oshawa, with branches throughout the Dominion.

LOANS To Finance Home Improvements



FIRST decide what improvements you wish to make to your home—then get an estimate. Plumbing, heating and electrical contractors; builders, painters, decorators, architects and supply firms all stand ready to help you determine the cost.

With your estimates ready, call at any branch of The Royal Bank and discuss your plans with the Manager. Loans to finance home repairs, improvements or extensions can be arranged by anyone of good credit standing, able to repay out of income. No security or endorser is necessary and repayment can be made by monthly instalments spread over one to three years.

Ask at any branch for free booklet "Loans for Home Improvements." It gives full information about the Home Improvement Plan of the National Employment Commission.

THE ROYAL BANK OF CANADA

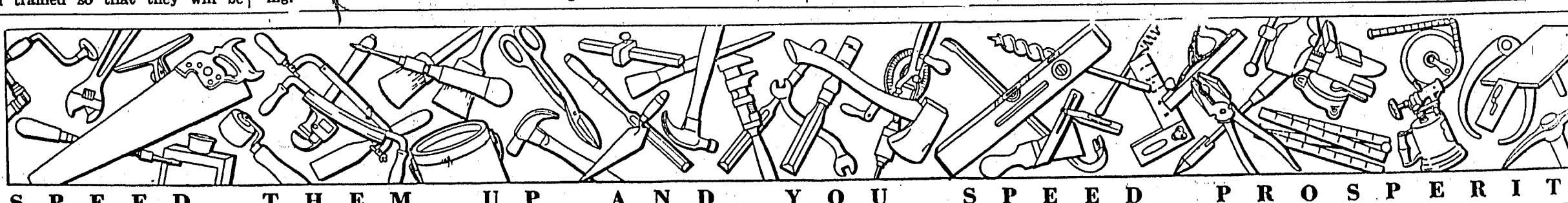
VERNON BRANCH C. REID, Manager

★ Don't take it for granted that your merchant has it . . . has he told you he has it?

WHEN THE OCCASION CALLS FOR BEER...

Call for **Royal Export PRINCETON** P.B. PRINCETON BREWING COMPANY LIMITED PRINCETON B.C.

This advertisement is not published or displayed by the Liquor Control Board, or by the Province of British Columbia.



HOME IMPROVEMENT PLAN

It's great to live in a modern home . . . and it's great to put men to work!

Easy Financing is offered by the

NATIONAL EMPLOYMENT COMMISSION

UNDER THE AUTHORITY OF THE DOMINION GOVERNMENT

Don't let winter — or lack of funds — halt your home improvement plans. There are so many jobs that can be put in hand at once with a minimum of kitchen, for instance, or weather-stripping or the version of waste attic or cellar space into a playroom or game room or a thorough-going job of re-decorating or re-wiring. The first thing to do, of course, is get a definite idea of the cost. And, the easiest way to do it is to call in the man you want to do the work, or an architect, to look over your premises without cost and give you an estimate.

SIMPLIFIED FINANCING

Any contractor, supply firm or architect can help you arrange a Home Improvement Plan loan for you, or you can apply direct to your banker. No security or endorsement needed. You simply show that you can repay in monthly instalments and the loan is made. The work proceeds, your home is made brighter and more livable and men get needed jobs.

Full information on the Home Improvement Plan and what it covers may be obtained from your local committee, your Provincial Chairman, your bank or the National Employment Commission, Ottawa.

(The cost of this series of advertisements sponsored by the National Employment Commission, has been defrayed entirely by public-spirited concerns and individuals. It is a contribution towards that "Nation-wide co-operative effort" envisaged by the Parliament of Canada in the National Employment Commission Act.)